Bull, February 21, 1931
OPENCE.

JOHN BULL

No. 1288.
Vol. XLIX.

OVER A MILLION SALE

'Flu Threatens if you're run down

These days, when influenza is about, you should be very careful not to get run down, not to let work or worry or even too much play impair your reserves and your power to resist infection. "'Flu" seldom gets a hold on people who are really fit.

If you have been working hard or been going through a period of worry, here is one simple precaution you can take. Take a glass of Wincarnis two or three times a day.

Doctors have been recommending Wincarnis for nearly fifty years, for doctors know that it is an ideal tonic. The wine in every bottle brings the phosphates and valuable mineral salts of 2½ lb. of grapes. To it is added the strength-giving properties and the vitamins of beef and malt extracts.

The result is a tonic wine with a delicious flavour and a delicate bouquet, but one that will build up your reserves as few other things could do. With the very first glass you take, you will feel new vigour stealing through your veins. You will be keener, more alert, more energetic. That night you will sleep better and wake feeling more refreshed than you have for weeks, for Wincarnis is an invaluable cure for the insomnia which comes from restless, jaded nerves.

But do not delay. If you are run down in any way you cannot commence Wincarnis too soon. Wincarnis can help you in convalescence, but why risk the "'flu" at all, for Wincarnis will definitely build you up to resist it and to ward off its attacks.

Try it to-day. Any wine merchant or licensed grocer or chemist will supply you, but if you prefer to try a couple of glasses, send 4d. in stamps to cover postage, for a small trial bottle, to Coleman and Company, Ltd., Dept. H, Wincarnis Works, Norwich.

WINCARNIS

THE WINE OF LIFE

Obtainable from all Wine Merchants, Licensed Chemists and Licensed Grocers. Price 5/6 and 3/3.

Have you tried Wincarnis Wine Jelly? Ask your grocer. It's delicious!

FOR SMALL TRADERS, SHOPKEEPERS.

MAKE MORE MONEY. SELL Tablecloths, Towels, Silk Stockings, Overalls, Men's Socks, Ties, etc. A 1,000 Bargains. The Oldest, Largest, Cheapest and Best Wholesale Firm. Write now for Catalogue B., Cochrane, Sons & Co., 2, Thomas St., M'chester.

60-PAGE wholesale Drapery Catlg.; also ABC Guide, direct from actual mfrs., free: read page 56 of "Seven Ways to Make a Living in Drapery." Example of our prices: Men's Shirts 18/11 doz.; other bargains in stock.—Welfison, 48, Thomas Street, Manchester.

CHEAPEST wholesale house for beginners for drapery, hosiery, boots, etc. Wire for free cat. —H. Marks, 66, Houndsditch, London, E.C.3.

PROFITABLE GOODS TO SELL in your spare time; every kind; good profits. 280-page Catalogue free.—MAY (173), George St., Birmingham.

FREE ILLUSTRATED LIST for Dealers and Beginners for keen lines in Drapery, Hosiery, Haberdashery (Wholesale only).—Levy Bros., Dept. R., 39, Houndsditch, London, E.C.3.

AGENCIES, CLUBS.

EARN £2 to £5 weekly. Run Drapery Club amongst friends. No outlay. Particulars and cat. free.—Carlisle Mills, Dept. 11, Birstall, Leeds.

WANTED BY JOHN NOBLE, LTD., ORGANISERS OF WEEKLY CLUBS.—THE IDEAL CLUB LEADS FOR VALUE! Big commission, little trouble, no expense. Marvellous bargains in fashions, Furniture, Footwear, Bedding, Outfitting, etc. Over 50 years' reputation for Value and Service. Send p.c. now for new catalogue and particulars.—JOHN NOBLE, LTD. (Dept. A.7), MANCHESTER.

CLUB AGENTS wanted. — Liberal comm. Household Bargains. WRITE FOR FREE CATALOGUE.—The Nova Trading Co., Ltd., 74, Villa Street, Birmingham.

SPARE-TIME AGENTS WANTED to SELL DRAPERY, FOOTWEAR, FANCY GOODS, etc. NEW CLUB SCHEME. HIGHEST COMM.—HORNER'S, 69-71, MEADOW LANE, LEEDS.

WANTED IMMEDIATELY, Club Organisers, Commission, Postages, Expenses. HIGHEST PAID. Amazing Value. Don't delay, send NOW. Cat. and partics. free.—Hardy & Co. (Leeds), Ltd., Dept. J.B., 4, Albion Street, Leeds.

MAKE MONEY IN YOUR SPARE TIME.—Send for full particulars to THE "ARTOP" MILL COMPANY, Dept. J.B., 21, COOPER STREET, MANCHESTER.

BIG Money made by our Club Organisers without risk or a farth.ng outlay. We provide everything. Success is certain our way. Send P.C. for partics. & Monster Illus. Cat. of over 200 Super-Bargains.—World's Bargain Stores, Ltd., Croydon.

EMPLOYMENT.

"WHY NOT BE A SALESMAN?" This was advice given to a man dissatisfied with his earnings and future prospects. The friend introduced him to Mr. Wallace Attwood, and to-day he is drawing £600 a year. Suitable men can be trained by Mr. Attwood by post in their spare time. Send to-day for 24-page book. "The Profession of Salesmanship." Post free on request.—The Wallace Attwood College, 26T, Bedford Row, London, W.C.1. (Phone: Chancery 7526).

MOTOR DRIVERS. — COMMERCIAL and PRIVATE positions. The finest PRACTICAL training to standard R.A.C. Certificate at the lowest inclusive fee. Day or evening. FREE employment Dept. CALL (9-7) or write. THE BRITISH SCHOOL OF MOTORING, LTD., 9, COVENTRY ST., PICCADILLY CIRCUS, W.1. (Corner Rupert St., next Lyons' Corner House.)

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IMMEDIATE EMPLOYMENT offered in the Army to men between 18 and 25. Good pay. Free food, clothing, housing. Plenty of sport. Holidays on full pay. — Apply any Recruiting Office or Drill Hall.

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"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial newspapers or London and Suburban, 7/10; Welsh, 3/6. Large or small Mail Order Campaign Experts. Advice free. Prospectus.—Central Press (Dept. 60), 323, High Holborn, London, W.C.1. 'Phone: Chancery 8113.

PRINTING.—10,000 Handbills or Billheads at 2/3 per 1,000. Samples of printing for all businesses with list of 800 prices sent for 3d. postage.—Mead & Son, Room 60, Sandy, Beds.

CHEAP Printing.—Billheads, Handbills, Cards, 2/6 1,000. Posters and other cheap Printing. Samples free. Pearson's, Church Rd., Portsmouth.

"SAY IT WITH PRINT."—Modern Printing at keenest prices. Visiting Cards to Mammoth Posters. Samples Free.—ZILLWOODS (Dept. J.B.19), EVANS STREET, SOUTHAMPTON.

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WALLPAPERS DIRECT from 2½d. per roll. Send for patterns post free.—West Riding Wallpaper Co., 52, Trinity Street, Leeds.

KNITTING WOOL BUNDLES, 1¼ lb. 5/-, for Socks, etc. White, Grey, Navy, 3/4. Colours 2/11½ lb., post free. Patts., Wools, Serges, Tweeds.—Egerton Burnetts, W.B. Whouse, Wellington, Som.

THIS IS THE WAY TO HIGHER PAY

Get out of your low-paid rut! Be a successful SALESMAN and live a free, open life, well paid, well dressed and contented.

If you take the B.S.S. five weeks' intensive Course in Scientific Salesmanship, which combines spare time Postal Tuition with Practical Demonstrations, you will be planting your feet firmly on the rungs of the Ladder of Success.

All qualified students are introduced to sound salaried positions.

On application, we will send you free an interesting book entitled "Salesmanship – the Profession of Opportunity." Write for it now.

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'Phone: HOLBORN 6004-5

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Prepaid Rate: 9d. per line averaging six words, Minimum Charge 2/3.
Advertisements must be received not later than Friday for the following Thursday's issue.

Address: The Advertisement Manager, "John Bull," 57-59, Long Acre, London, W.C.2

DANCE Novelties, advt. balloons, hats, fans, masks, jokes, etc. List free.—Novelty Supply Stores (Dept. 19), 228, Mile End Rd., Ldn., E.1.

WALLPAPERS, Non-Combine, from 2½d. roll. Book of 1931 designs free:—Eclipse Wallpaper Co. (late of Leeds), 21, Shields Rd., Newcastle-Tyne.

CARNIVAL, Dance, Party, Hats, Balloons, Novelties, Wigs. List (3) FREE.—Becks British Carnival Novelties, Cross Street, London, N.1.

PIXIE Razor Blades.—Sheffield Made. Warranted good shavers. 1/- per dozen. Agents wanted.—Dronfield Tool Company, nr. Sheffield.

CARNIVAL Goods, Balloons, etc., dance organisers. Big bargain list sent gratis & post free.—"Uneedus," 70/72, Arundel St., Portsmouth.

WOOL Sale, 1d., 1½d., 2½d. oz. Silky 2½d. oz. 6-ply, 1/- Cable, 1,1¼ lb. Samples Free.—Newcastle Wools (Dept. 71), 120, New Bridge Street, Newcastle-on-Tyne.

WALLPAPERS.—Largest pattern book published, post free. Latest designs, lowest prices. —Blakey Morris (London), Ltd., Dept. J.B., 55 and 56, London Road, Elephant, S.E.1.

SELF-SETTING MOUSE-TRAPS. Wonderful invention; twelve for 3/-; six for 1/3, post free. —BURSLEM, MERCHANT, OLDHAM.

REDUCE YOUR COOKING COSTS. No matter whether you use Gas, Electricity or Oil, you can cook a family dinner at a fraction of usual cost by getting "The Swan" Wonder Oven. This inexpensive money-saver is fully described and illustrated in John Bull's "Shop Window" on page 2.

Ryders Seed Book for ½d.

THE MOST IMPORTANT SEED CATALOGUE IN EXISTENCE

Ryder's Silver Challenge Cup.

"THE DANCING FAIRY FLOWERS."

Ryders Seed Catalogue—interesting, informative, illustrated with coloured plates and black and white pictures. The most comprehensive list of seeds of high quality at popular prices.

£1,000 in prizes in a Competition so remarkably arranged that anyone anywhere in the kingdom can compete on even terms.

Ryders Silver Challenge Cup will be awarded to the most meritorious winner of prizes. This will be regarded as the unofficial open Champion Cup of Gardening.

Those who wish to have a copy of the catalogue are requested to fill in the coupon at the foot of this announcement with name and address, place in an envelope, tuck in the flap, do not fasten down, address the envelope to RYDERS, ST. ALBANS, place a halfpenny stamp on the envelope and post it at once. The supply of catalogues is rapidly being exhausted but all who write at once are certain to obtain their copy.

Practise economy and efficiency and order your seeds from RYDERS.

RYDER & SON (1920) LTD., ST. ALBANS
Please send 1931 Seed Book post free.

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No other enclosure must be placed in the envelope and nothing written on the Coupon but your name and address. JOHN BULL

WOOL Sale.—Cable, Rug, Co's., 2/3 lb. 3½ 6-fold 1/-. 600 spls. 1d. oz. Illus. Rug Guide free. Scotia Wools, 158, New Bridge St., Newcastle-on-T.

A1 NOVELTIES for Dances, Hats, Balloons, Mickey Mouse Novs., Mus. Inst., etc.—List J.B. 1203 free.—Dudley's, 451, Holloway Rd., N.7.

EVERY WOMAN FEELS BETTER when wearing a charming frock and dainty underwear. My materials are really exquisite in design and colour. You will be amazed at the choice offered for 1/6 per yard in 36 inches. Patterns free from PRYCE WRIGHT, 75, PICCADILLY, MANCHESTER.

HOYLE'S UNBLEACHED CALICO, 39 inches wide. For Pillowslips, etc. Wonderful value. 5 yards 2/-, 10 yards 3/6, 20 yards 10/-. Post Free.—Crowther & Lord, Tower St., Bacup.

WALLPAPERS from mills from 2½d. roll. New Designs. Patterns post free. — Osborne Mills (Dept. 5), Rochdale Road, Manchester.

SEE PEACH'S Modern Window Furnishing Catalogue 500 Illustrations. Sun Nets, Curtains, Casements, Cretonnes, Muslins, Linens.—S. Peach & Sons, Ltd., 141, The Looms, Nottingham.

FREE GIFTS of Quilts and Ladies' Artificial Silk Stockings are free to all readers accepting the offer of the Standard Sheet Co., whose advertisement appears on page 10.

Readers' attention is drawn to the HODGSON CARPET & BARGAIN SALE offer on page 10. An illustrated Catalogue will be sent post free.

A Free Catalogue is offered by the makers of the "BURTON" 2-valve Receiver advertised on page 27.

FREE. Fill in the coupon in the "NIESO" RAZOR BLADE advt. on page 27 and obtain a sample Blade for nothing.

Write for the free illustrated List offered in the SELFRIDGE CYCLE advt. on page 25.

CATESBYS FAMOUS CORK LINO can be obtained on easy terms. Colour designs and sample pieces are offered free on page 25.

FREE. Catalogue and Patterns of "BERKELEY" UPHOLSTERY, which can be obtained for 5/- down, balance monthly, will be sent to readers filling in the coupon on page 32. The "BERKELEY" Home Model Chair is illustrated in the advt.

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BOOTS, Gent's and Ladies' Clothing, Suits, Coats, Costumes and Underwear, Carpets, Linos, Drapery, Gramophones, Bicycles, Jewellery, Watches, Clocks, China, Toys, Baby Carriages, etc.

Men in regular employment appointed as Agents.

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Enquiries for Agency Invited.
LAVENDER HILL, LONDON.

DRESS.

REAL HARRIS and Shetland Homespuns direct from makers; best quality only.—Patterns free.—Harris Tweed Depot, 1, James St., Stornoway.

BABY'S BETTER QUALITY LAYETTE, 75 modest home-made garments. Silk and Wool Shawl, Robes, Day Gowns, Flannels, Terry Napkins, Boots, Bonnets, Wool Coats, Nighties, etc. Unsolicited Bargain. Over 3,000 [illegible] testimonials received. Prove the best by sending 2/-, for parcel on approval, then judge yourself. A Mother 25 years' experience.—Mrs. J. Howard, 66, Dover Road, Portsmouth. (Cash or Terms.)

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VIOLINS, Drummers' Outfits, Saxophones, Ukuleles, Trumpets, Gramophones, etc. Send 5/- deposit, 2/6 weekly. Lists free.—Palmer's, 254, Linthorpe Road, Middlesbrough.

GRAMOPHONES, Motors, Parts, Cat. Free. Cash or terms. Build £12 model for £2. Instructions 2d.—J. Burt, 185, High St., Deptford.

CONCERTINAS, Ukes., Piano-Accordions, Mandolins, Jazz, Violins, Gramos., Banjos, Phone fiddles. Terms.—Vickers, Royal Hill, Greenwich.

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TEA.—Buy direct. Save middlemen's profits. Indian and Ceylon blended. Empire blend, 4 lb. 6/-, 20 lb. 23/-. Standard blend, 4 lb. 5/-, 20 lb. 19/-, 40 lb. 1 dust, 7 lb. 5/-, 10 lb. 6/-. Special dust, 7 lb. 6/-, 10 lb. 8/-. All carriage paid.—Poulter & Co., Dane Place, Bow, E.3.

TEA—Delicious, Specially Blended, Highly Recommended. 10 lb. 11/-, 4 lb. 4/6, 4 lb. 5/-, 4 lb. 6/3, 4 lb. 8/-. Carr. pd. Special Quotations Large Quantities.—Portway Tea Co., 72, Portway, E.15.

"YOU HAVE NEVER TASTED BETTER TEA than we offer—and you have never paid so little. 6 lb. and upwards, carriage paid. Samples and price-list on request to The Indian and Chinese Tea Co. (Ref. 89), 36, Mincing Lane, London, E.C.3.

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DOBBIE'S 1931 Catalogue and (Gardening) Guide, 194 pages, 346 illustrations, free to readers, if this paper is mentioned.—DOBBIE & CO., LTD., The King's Seedsmen, Edinburgh.

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WORMS CURED.—Artico Brand Worm Tablets are a Specialist's Positive and Permanent Cure. They cure most violent cases by calmly removing the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply, with testimonials for Free Pamphlet.—Ridyard Tablet Co., 34-38, Cednor, Derby.

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CHILBLAINS Cured.—Why suffer intolerable itching and burning soreness of Chilblains? CHILLILINE reduces swellings & prevents burning. Chemists, 1/3 tubes, or post free 1/5. from Osborne B. & Co., Dept. W., 42a, Hampton Road, London.

ABSOLUTE immunity from INFUENZA—the Common Cold—Septic Throat—and all air-borne diseases, by infection, guaranteed with Fyrrhosol—money returned in full to any person contracting such whilst using this wonderful specific! Bottles, 5/-, 7/- and 15/-, post free with absolute guarantee, from Dept. 210, Fyrrhosol, 365/7, Waterloo Road, S.E.1.

A free sample of "NOSTROLINE" is offered in the advt. on page 22.

FREE, 2 vital books every woman should have: "The Problems of Womanhood" and "Guide to Health." Simply write Nona, Ltd. (Dept. J.B.4), Laboratories, Coldharbour Lane, S.E.5.

Rheumatism sufferers can obtain a free sample of DE WITT'S KIDNEY & BLADDER PILLS by filling in the coupon in the advt. on page 32.

Write for the free Booklet offered in the EADE'S GOUT & RHEUMATIC PILL advt. on page 35.

WANTED TO PURCHASE

BEST prices paid for Jewellery, Diamonds, Platinum, Old Gold and Silver, Antiques, Dentists' Plated (not Vulcanite). Valuable Property, etc. Nothing too large nor too small. Cash per return. —Bentley & Co., 10, Woodstock St., London, W.1.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap, bought. Highest cash by return.—Bell's, Upperhead Road, Leeds.

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AT ALL SWEET SHOPS, LONDON.
TRADE: CONEWOOD STREET, LONDON.

BUY Silk Stockings to sell again to friends, etc. 30 p.c. profit. Large cat. free.—Victoria Makers, Broadway Chambers, London, W.6.

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. . . or rather, let a Riley Billiard Table do it for you. The 6 ft. size Riley "Home" Billiard Table is delivered on first payment of 13/6, balance you pay by easy monthly instalments. Cash price £11 15s. 0d. Riley's pay carriage, take all transit risks, and allow 7 days' Free Trial.

Riley's "Combine" Billiard and Dining Tables. Ready for either duty in a few minutes. Can be had in various sizes and styles for cash or easy terms. Riley's are the largest makers of full-size Billiard Tables in Great Britain.

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JOHN BULL'S Shop Window brings a Bargain Store to Your Door. Study each offer carefully. Write your name and address clearly. Send money and notes by registered post. Always mention JOHN BULL.

You can send your money to these advertisers as safely as purchasing across a shop counter, for every article is sold under JOHN BULL'S famous guarantee of absolute Satisfaction or Money Back in full.

MORE GUARANTEED BARGAINS APPEAR ON PAGE 10

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STOUNDING VALUE IN FLOOR COVERING

90 SQ FT for 15/-

DAMP PROOF AND ROT PROOF

THICKER than Linx. Speedily suitable for damp, stone or wood floors. Lies flat without fastening, no nails or paste required. 90 sq. ft. for 15/-. Longer lengths pro rata. All rolls two yards wide. Many pretty patterns to choose from.

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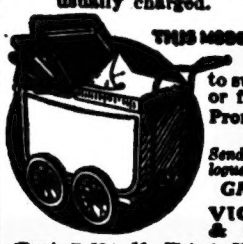
FROM 1/6 PER WEEK



THIS MODEL 49/6 Other Models to suit all purses for cash or from 5/9 monthly.

Prompt delivery. Carriage paid.

Send at once for Sale Catalogue and particulars of our GREAT FREE GIFT.

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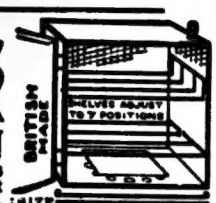

reduces cooking costs to a negligible amount and cooks Meats, Pastries, Puddings to perfection on the ordinary Gas Cooker, gas ring, Electric Hot Plate, Primus or Valor Oil Stove.

It *cooks a dinner* with *less gas* than is usually consumed to *heat* a gas oven replacing frying pan and ordinary oven. Made of galvanised Sheet Steel, in 4 Sizes it lasts a lifetime. Send P.O. to-day for size required and the "Swan" will be sent by return. Money back if not satisfied. Sent C.O.D. if desired, 4d. extra.

SIZE 11 x 11 x 9 ins. 5/9 CARR PAID

OTHER SIZES, 12 x 12 x 10 ins. ... 8/6; 14 x 14 x 11 ins. ... 11/6; 16 x 16 x 12 ins. ... 15/-

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WEATHERBOARD GARAGES from £6.
ASBESTOS GARAGES from £9 10s.
10 ft. x 7 ft. x 6 ft. x 8 ft.
GARDEN SHEDS from £3 7s. 6d.
6 ft. x 4 ft. x 5 ft. x 6 ft. Floors extra.
BUNGALOWS, POULTRY HOUSES, ETC.
Easy terms if desired.

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WITH YOUR LUCK LEGEND

No.	1 GARNET	for	JAN.
"	2 AMETHYST	"	FEB.
"	3 BLOOD	"	MAR.
"	4 SAPPHIRE	"	APRIL
"	5 EMERALD	"	MAY
"	6 AGATE	"	JUNE
"	7 RUBY	"	JULY
"	8 DIAMOND	"	AUG.
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Very dainty high-grade Lady's or Gent's Ring, with your own Lucky Stone, perfect in cut, colour and brilliance. Keeps its colour. Guaranteed 5 years. Adjustable to fit any size finger. Wonderful bargain just to introduce our list. State Birth month number for Stone required. Price 1/6 and 3d. for Plush-lined Presentation Case to protect Ring in post. Send P.O. 1/9 to:

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(Three-Stone Necklet to Match, 2/6.)

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5-Guinea Models for 59/6 (or 5/9 monthly).

3-Speed Model de Luxe for 79/6 (or 7/6 monthly).

Numerous other models at similar reductions.

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All Models guaranteed for 50 years.

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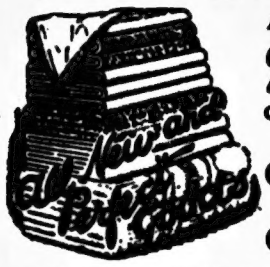

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ONLY secures delivery of this full-length Bed-Chair with spring seats, and 12 weekly payments of 2/6 complete purchase. Solid oak frames polished rich nut brown, 3 velvet cord cushions, any colour, 2 seat cushions reversible. Leg rest detachable and very useful as fireside seat (see illus. 4). Our patent spring seats ensure comfort with permanent springing. Carriage Free Eng. P.O.'s only. Cash Price 30/-

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Long.	Wide.	High.	Cash or 6 Payments	or 12
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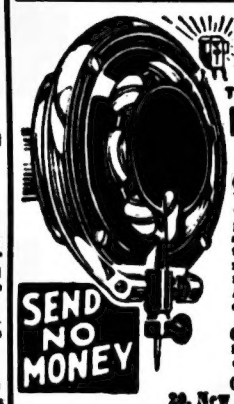

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For the People— —the Right to Justice and Truth

THURSDAY,
for Week ending Saturday, Feb. 21, 1931. Twopence.
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"If you see it in 'John Bull,' it is so"

WHATEVER political motive Mr. Lloyd George may have had in attacking the City through Mr. Snowden and Mr. Snowden through the City, he did public service in pricking a gigantic bubble.

The City, by which is meant the big banks and the money barons, is assumed to be an infallible and omniscient mentor on things financial.

In point of fact, there is more superstition, fetish-worship and bone-headed dogma to be found among the congregation of High Finance than in any other circle.

* * *

The City lives in a world of figures. It knows nothing of industry, although all sound finance rests on a knowledge of industrial facts and principles.

It bamboozles the public and the politicians never so effectively as when it is most bamboozled itself.

Lottery loopholes

Permanent Home Office officials, as we predicted, have co-operated in the prosecution of numerous individuals who are alleged to have contravened the Lottery Acts, but the campaign is slowing down.

They now realise that many legal authorities, as well as a large section of the public, consider the lottery laws obsolete and Victorian.

The latest move to run lotteries from countries on the Continent, where the State wholeheartedly favours such propositions, presents another perplexing problem for the Home Office.

* * *

Participants will be committing no offence by sending money for tickets that are held in trust for them overseas.

Views differ, but the weight of public opinion is undoubtedly against the old Lottery Acts. A bed-time story is more up to date!

No!

There is no truth in the suggestion that Mr. Snowden intends to put a fourpenny additional tax on petrol to balance his Budget.

This would be a simple remedy from the Exchequer's point of view, but it would strike a grim blow at industry. That is why the Chancellor is against it.

It would mean dearer bus fares for the workers, higher freights and delivery charges, and a deterrent to motoring which would badly interrupt the boom the motor industry is now enjoying.

Ulster's red-herring

Ulster M.P.s at Westminster are trying to trip the Government concerning the proposal to abolish university constituencies.

They argue that under the Government of Ireland Act, 1920—subsequently confirmed by the Irish Treaty—Northern Ireland was guaranteed thirteen Members in the Imperial Parliament.

If Queen's University is to be disfranchised, they say, Northern Ireland will be left with only twelve Members, which will be a violation of the Constitutional settlement.

The Government will not admit the validity of this argument. The Act referred to contains the words: "Unless and until the Parliament of the United Kingdom otherwise determines."

Parliament is now in the process of "otherwise determining."

Ll.G. Pricks the Big Bubble

All Quiet on "Sweep" Front

Petrol-Tax Myth

Income-tax changes

Important changes in the collection of income-tax are contemplated.

In the past collectors have been appointed by the local Commissioners, the law requiring that they must be resident in the district.

Now a clause is to be drafted into the Finance Bill in April to the effect that in future they will be appointed from the Board of Inland Revenue, headquarters being central offices in provincial towns.

Which will mean, of course, demands for more prompt payment and less leniency to defaulters, since local influence will count for little.

Here are facts

Mr. Montague, Under-Secretary for Air, seeks, to allay public disquiet concerning R.A.F. fatalities.

Mr. Montague must be aware of these facts

Nevertheless, we are in a position to state that the slotted-wing safety device—the greatest air life-saver ever invented—is not in use on the scale that it should be.

The most dangerous machines to fly, the high-speed, single-seater type, are most often without the slot. And, what is far more serious, the slots on training-machines are often locked to encourage the pilot to use his skill.

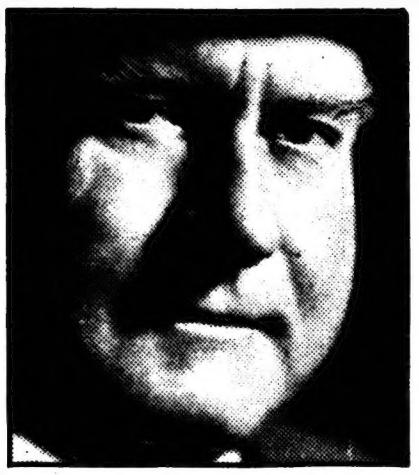
It took eight years to secure official permission to use the slot on service and civil aeroplanes, although its benefits were completely established by the experts elsewhere.

Bring Thornton home!

One of the biggest jobs of railway organisation ever undertaken was provided by Canada, with its thousands of miles of "roaring trails."

Sir Henry Thornton won golden opinions from the world's experts for his handling of this difficult problem.

Now that task is successfully terminated, there is a growing feeling in Britain that our chaotic railway companies are ripe for a similar drastic overhauling.



A big man for a big job

Whatever the National Railway Board may recommend, the railway companies must soon face the question of reorganisation. Why not get Thornton home to tackle the job?

Silver lining for one

The apostles of low wages should ponder these facts:

With the exceptions of 1924 and 1926, each year since 1920 has closed with a net reduction in the national wage bill.

The net *weekly* decrease due to cuts in wages at the close of 1930 is returned by the Ministry of Labour at £58,000.

Those whose wages were reduced were coalminers in Warwickshire, slate-quarry workers in North Wales, steel-workers, shuttle-makers in Lancashire and Yorkshire, and woollen operatives in Glasgow and West Scotland.

Dr. Headlam, who advocates further and more drastic wage-cutting, continues to receive £4,300 a year as Bishop of Gloucester.

Soft jobs going

The seven Australian Agents-General now in London who all have big separate establishments are likely to be the last of their line.

The office of High Commissioner may disappear, too. In his place it is proposed to put a Trade Commissioner, with secretaries representing the seven States.

Retiring Australian politicians will lose the prospect of soft jobs. But the Commonwealth will save many thousands of pounds a year.

Working to death

Yes, people still work themselves to death in England.

In slum areas in the North (Openshaw and Manchester particularly) many cases of whole families suffering from consumption are known to the medical profession.

One girl, who has just died, was recommended for sanatorium treatment last spring. Her parents refused and insisted on her continuing at work among many girls of her own age.

Her brother is bedfast with consumption; her younger sister is at work.

The factories are not inspected often enough to detect such cases. Parents cannot do, they say, without the sufferers' wages.

Charabanc trips are run to all the sanatoria from these poor districts. The parents cannot afford—but . . . !

G.P. oh!

We have referred before to our inefficient mail-service with the Far East and its detrimental effect on British trade. We are able to make a further disclosure on this subject.

Unless mail matter posted in Great Britain for China is marked "*via* Siberia," it is sent by the longest route.

But mail coming from China to here is sent by the quickest route, *via* Siberia, unless otherwise directed.

It would be interesting to know why the Post Office allows this absurd anomaly to exist.

Women's woollies

Yorkshire's woollen industry will soon experience a revival according to M. Dubrulle, French President of the International Wool Textile Association, and one of the greatest authorities on the wool industry in the world.

Women, he says, are turning again to wool, and the stocks of manufactured wool are already getting low.

He also expects great things from a new fabric which is a mixture of artificial silk and wool.

The price of wool is low, and it is being used in great quantities for carpets and hats.

Blind steering

Persons who profess to adjust the compasses of merchant-ships are at last to be registered and certificated by the Board of Trade.

That this delicate and all-important work should hitherto have required no certified qualifications is astounding.

Even now the initiative has come, not from the official guardians of British shipping, but from the nautical-instrument trade.

Captains of several recent wrecks had unaccountably and unwittingly missed their charted course when they were surprised by submerged rocks.

How many ships have been lost through reliance on faulty compasses?

Southward bound

The chartering of large British steamers for Argentine cargoes has made an appreciable difference to the shipping situation; another thirty-odd vessels have been taken up for the prolific grain cargoes, in addition to the fifty-odd "fixed" last month.

Many are carrying visitors, buyers and exhibits from all parts to Britain's "big show."

Those who do not venture so far as the Argentine will have the opportunity of visiting the *British Exhibitor*, the exhibition ship which is to follow in the wake of the Prince of Wales.

"If You See It—" —continued

A tip for Snowden

It is to be hoped that Mr. Snowden will give full consideration in the 1931 Finance Bill to the position of tenants who are assessed under Schedule A and pay the landlord's tax.

They are entitled to deduct this tax only from their next payment of rent. Failure to do this loses them the right to recover their money.

An amendment giving an absent-minded or misguided tenant the right of subsequent deduction is obviously just, and where tenancy ceases before the tax can be recouped the landlord should be made a debtor in the usual way, and be made to refund the tax paid by the tenant.

Lovely logic

While vexatious statutes of the seventeenth century are enforced to the detriment of deserving charities, the Coal Mines Act of 1930 can be contravened lightly.

South Denbighshire coalfields are working ninety hours a fortnight, as the spread-over agreement permits, but the men are also required to work on the Sunday following their ninety hours.

The Ministry of Mines' lame explanation is that Sunday is not officially a working-day—so that work on that day cannot be officially regulated!

The human touch

The Lancashire cotton industry will join us in congratulating Messrs. J. Ainscow and Co., Ltd., of the Beehive Cotton Mills, Lostock, near Bolton, and Messrs. Christie, cotton manufacturers, of Droylsden, near Manchester, on their commendable humanity and thoughtfulness.

Both firms set a splendid example by deciding to make an allowance of 10s. a week to all employees affected by the lock-out who were not receiving either the "dole," dispute benefit, or some other form of income.

In other words, these firms were not too busily preoccupied moaning about their loss of trade and hard times to think about the poverty and misery in the workers' homes.

Samson's sacrifice

There is a wonderful story of courage and self-sacrifice behind the death, in the prime of life, of Air-Commodore Samson.

The illness which caused his retirement from the R.A.F. and his death was due to his experimenting with a certain type of aeroplane. Pilots complained that these machines, through some default were gassing them.

Air-Commodore Samson flew the machines and was gassed. In other words, he gave his life for others—the supreme sacrifice.

The Air Ministry might fittingly make some public acknowledgment of this fact. Samson was a gallant man. He lived and died for his Service.

Asking for trouble

The new road regulations make the fitting of direction-indicators on motor-cars compulsory for disabled drivers.

But no type of apparatus is recommended, and a multiplicity of indicators is already leading to confusion on the road.

The semaphore arm pointer, the use of which is obligatory in many Continental countries, is practical and unmistakable. A lead from the Transport Ministry is badly wanted.

The widows' rights

Many widows failed by a narrow margin to qualify for the big batch of pensions that became payable at the beginning of the year.

They should remember, however, that many of them become eligible now from their fifty-fifth birthday, and if that landmark is in sight they should send in their claims without delay.

The Government calculates that some thousands of widows who must be entitled to pensions are voluntarily penalising themselves by failing to comply with this requirement.

Permanent "civil war"

In 1930 more than 400 trade disputes started in Great Britain.

Some 287,000 workpeople were concerned directly by strike or lock-out. Moreover, 20,300 were thrown out, although not parties to these quarrels.

Carried over from 1929 were eight disputes affecting 1,800 workers. The total of workpeople thus withdrawn from productive industry during 1930 exceeded 309,000.

And this compares favourably with 1929's total of 533,800!

What must Ben Turner, peacemaker, think?

Such a state of war is more crippling to industry than any other single factor.

Who else is to blame?

For eight weeks Robert Milner, an unemployed labourer of Langley Moor, with his wife and four children, lived in a pigsty. For a time they shared this ill abode with a dying sow and litter.

That was terrible—all the more terrible in view of the fact that the man had an income of £3 4s. a week and owned two houses.

He has been sent to jail for a month, but, while we do not dispute the justice of such a sentence on any father wantonly allowing his children to suffer, there are certain mitigating facts.

* * *

In the first instance, he was ejected from his own home on a bitterly cold December day. The house was condemned, but no alternative accommodation was provided. He could not obtain possession of his other house. The pigsty, he claims, was the only alternative.

Who were the officials who allowed him to take that alternative?

Let there be light

The City Fathers of Manchester have hastened to correct a notion that their decision to reserve the Platts Fields sun-baths for children only this summer is one way of signifying their disapproval of sun-bathing for adults.

"It is only because we have not the accommodation," they say, "and children must be served first on account of the health-giving properties of sunbathing."

Nobly spoken; but why should a city of the size and importance of Manchester admit that it has neither the accommodation nor the enterprise to make adequate provision for all?

Landlady's lament

Boarding-house keepers in the smaller resorts are very hardly dealt with by the telephone department of the Post Office.

Their telephone rentals are charged at full business rates, although the majority of them do business only for a brief season of three or four months each year.

It should be possible for the Government's most prosperous department to give these people a fair deal.

Price of fresh air

Fresh air is expensive in Leeds just now. One temporary sports-ground there, improvised on a field that is "for sale," is fully rated as building land.

Although the amenities consist only of a miniature pavilion, a shed for sports-gear, and a tap under the hedge, the field is charged with general and water rates and land-tax and income-tax, amounting in all to about £70 a year.

If the field were not utilised as a recreation-ground for workers from one of the drabbest parts of the city, it could not be charged with rates while "for sale," but the city rating authority is adamant in its refusal to reduce the heavy charge.

Once upon a time England put a tax on daylight. Leeds now puts it on fresh air.

ADAMSON'S— —Disappearing Trick

Queen of the air

The large foreign orders recen obtained by the British aircraft dustry are bringing immediate ben to other branches of the trade.

Substantial orders have just be placed by the Governments Sweden, Norway, Finland, Belgi Esthonia and Greece for British pa chutes.

Here is an industry every bran of which is displaying virile expa sion in home and foreign trade. A no protective tariff is fostering it

It stands on its own feet and w all the time through the quality its products and its efficient servi

Waking up!

Investors ought to feel very couraged that in many of the doubt company cases we have recently de with the authorities have been mov to action.

The latest example is that of Uni Securities Co., Ltd., which we sever criticised in May last year, nam Sydney Skylinsky as the man behi the scenes.

It is pleasing to note that a co pulsory order for the winding-up this company has been made by Justice Maugham, on the petition the Attorney-General, and that affairs will now be thoroughly sifted

One wedding anniversary

If conscience could kill, Edw Joseph Andrews, of Drayton Pa Daventry, would be as dead as young wife he drove to her doom.

This precious rascal calmly admit at the inquest that he gave her 2s. and told her to "buy herself a rop A fortnight later, on her wedding an versary, she threw herself into t Grand Union Canal.

"He wants to be free of me. G forgive me," was her last messa Mean, contemptible and inhuman w words applied to Andrews by t coroner.

They are as nothing compared wi what the people of Daventry have say.

The nimble sixpence

Would you see an injured child lyi by the wayside and not put out a hel ing hand? Of course not!

JOHN BULL looks beyond the co troversy about "State-conducted ho pitals" *v.* "charity hospitals." Politi and dogmas fall down before the cry ing need for more and more means stop suffering and pain.

That is why the *Daily Herald's* ra ballot has captured the imaginatio True there is a great prize of £10,0 to be won—true also that the nimb sixpence will never be missed.

You can help if you will turn page 12.

Handkerchief hoax

A well-spoken man has been acti in Surrey, calling upon housewives an leading them to believe that they ha been "specially selected" to act agents for a London firm.

He asks them to take ten boxes handkerchiefs for distribution among their friends, the only stipulation being that they provide the firm wi names and addresses of recipients a deposit £3 as security.

The lure is a handsome cash gi but people who have parted with deposit complain that nothing mo has ever been heard.

The end in sight?

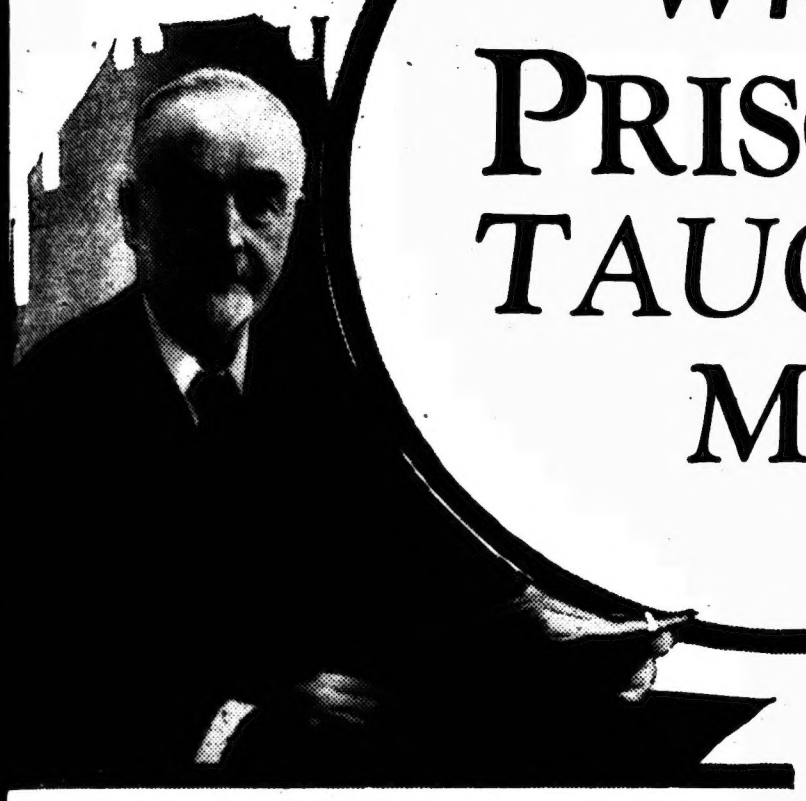
Special passport visa facilities ar being granted to foreign buyers visi ing the British Industries Fair in Lon don and Birmingham.

Hitherto buyers who found it nece sary to return to their head offices fo consultation were faced with the irritating prospect of going through the passport formalities on each trip.

Now, on the recommendation of the Board of Trade, the Foreign Office is issuing a special visa which will be good for three months.

Perhaps this is the beginning of the end of the passport nuisance.

"TO cleanse the nation from crime, keep the young out of prison altogether"



What PRISONS TAUGHT ME

by The Rev. T. RHONDDA WILLIAMS, *D.D.*

(Chairman, Congregational Union, England and Wales, 1929)

MEN may be cowed by fear and crushed by force, but kindness kindles the deeper humanity. This is true of men and women generally; it is as true of the prison-bound as it is of the free. Many Governors of British prisons to-day ld agree with the idea that most criminals ld react favourably to humane treatment, n to the extent of finding redemption by its lication.

There is no doubt that nowadays prisoners treated with greater humanity. One has y to read the reports of the Commissioners Prisons to realise that the spirit which seeks help the prisoner into a better life as a zen is spreading rapidly through the ntry.

And evidence comes from every quarter prove the essential soundness of this new rit.

Many of the boys who are sent to the stal Institution are wild, undisciplined and olent; they do not take kindly to regular bits.

But the testimony of the Governor of stal is that the atmosphere soon tells on m; their resistance to necessary rules aks down, and they begin to take an in- st in their surroundings.

Mind-moulding

BOVE all, they get confidence in their officers, and—to quote the Governor—"The work of sublimating their crooked as and substituting healthy ones can be said commence. . . . Punishment will not p a lad who errs in ignorance, or one whose ining has not included appreciation or cor- standards of conduct."

He says he is convinced that when he has to administer punishment, the good ch has accrued was not so much from the ishment itself as from the personal atten- he was able to give the boy when con- d.

It is estimated that 65 per cent. of the stal cases are successful.

For some years Wakefield Prison has been scene of a new experiment in the training ong-sentence local prisoners. It has splen- industrial shops where the men are taught seful trade.

The short-sentence man has been excluded, and those serving sentences of over six months have been collected from other prisons for the purpose of this experiment.

They are divided into three classes, and each class is worked on a system of stages. Officers supervise only the newcomers—all the rest of the work is done in "honour parties."

The industrial day is nine hours, and is followed by various educational and recreative activities in the evening.

Only a very small proportion of the men who leave Wakefield are reconvicted. This is practically the universal testimony.

In the convict prisons the men in the upper stages have not abused the trust placed in them. The suspension of the preliminary period of separate confinement is clearly a success.

"Discipline," we are told, "is not impaired, while physical health and mental outlook have been improved. Much introspection is probably bad for most people, and especially so for life's failures.

"Moroseness, rather than repentance, is likely to be the result. Activity of mind and body and the encouragement of hope and self-reliance are the best means for restoring self-respect and good will."

Again: "The abolition of close confinement and punishment diet for all ordinary offences has done nothing but good."

The Governor of Hull Prison says that, as a result of the more humane treatment, the feeling of prisoners is now hostile to the man who misconducts himself and resists proper discipline, instead of being in sympathy with him.

Here is significant testimony from the prison's chaplain:

"In the formation and control of our 'honour parties' there has never been a case, so far as I know, where the men have broken their trust, and I believe it will tend far more to the production of good work and to the developing and strengthening of character than the continuous control by officers.

"There is a certain type of prisoner, of course, who never can be dealt with except by the strictest discipline, and who would never have any sense of honour. But these men are very few in number."

In fact, enough has been done in the humanisation of prison administration already to prove that this human method is best. And what the public needs to be alive to and to demand is that this method be perfected.

The present prison buildings should be replaced by better ones. These ugly old fortresses were built to punish men, and, even with the best administration possible, they are terrible places, in which no men should be condemned to live.

Let in the sun!

THEY are perfectly clean and reasonably warm, but they are sunless, and not sufficiently airy. Their windows were not made to look out from, but just to prevent the place being utterly dark.

I believe that most prison officials to-day are men of a sympathetic nature and a kindly heart; but prisons, nevertheless, are cruel places, and should be razed to the ground. It is impossible in such buildings to secure a fully humane treatment.

There is need, also, for more public support for Discharged Prisoners' Aid Societies, and we require more employers of labour who would be willing to give discharged prisoners a chance.

We must do all we can for men of all ages, but it would be wise to concentrate on the young, whose habits are not fixed and whose characters are in the plastic stage.

The clearance of the slums, the provision of bright homes with playing-fields in closer touch with parental supervision will yet do much for the betterment of young life.

The Governor of Leeds Prison says that it is very rare that ex-Boy Scouts or lads who are members of kindred movements ever come to prison.

Here is a motto to cleanse the nation from crime: *"Strengthen all the character-building institutions, and keep the young out of prison altogether."*

THE GUARD'S *Guardians*

THE writer of this arresting article has made prison life a study, visiting many jails and reformatories in Britain and America.

He was greatly impressed by the American Welfare League, a system by which the men are "on honour" and run their own affairs. The Rev. T. R. Williams says:

"A man escaped, and two volunteer search-parties of prisoners went into the woods, with one guard.

"They did not find the man, but they all came back, and they brought back the guard, drunk!"

LORD MOYNIHAN,
11, Portland Place, London, W.

MY LORD,—It was admirable of you to intervene in the House of Lords' debate on milk to remind their lordships that it was not only an agricultural problem, but a human one.

If the nation is to have a clean bill of health, impure milk must be avoided like the plague. There must be no death on the doorstep.

It is a staggering fact that of the 3,250,000 milking cows in this country over a million are suffering from tuberculosis. To slaughter them all would be a matter of difficulty and uncertainty. The effect would be temporary.

What can be done, and what must be done, is that adequate precautions be taken to ensure that milk reaches the consumers free from taint.

Ninety per cent. of the milk distributed in London and Manchester is pasteurised. That precaution should be nation wide

What is more, I agree with your contention that the Government should set up a Royal Commission to sift all the accumulated knowledge on the problem.

Milk must be made safe for the people.

JOHN BULL.

Bringing Home the Milk Truths

The EARL of INCHCAPE K.C.S.I.,
Vice-President, Suez Canal Company

MY LORD,—As you know, there is a strong feeling among shipowners and traders that Suez Canal dues should be considerably reduced.

The prosperity of the company has, of course, been built up by these charges, paid by shipowners. In 1929 you had a surplus of over £6,000,000 available for dividends.

But through the present scale of dues, British export trade in coal has suffered severely, and our trade with Australia and the Far East has also been heavily handicapped.

I suggest that the Panama Canal charges should form a suitable basis for a new scale of dues. They are businesslike rates, considerably below yours, and they have given American shipping enormous advantages.

JOHN BULL.

The EARL of CROMER, G.C.I.E.,
Lord Chamberlain

MY LORD,—Your refusal to grant a licence for a charity concert at the Dominion Theatre last Sunday was in strict accordance with the law—seventeenth-century law—and the recent ruling of the court.

The use of the theatre was being given free, Mr. Jack Hylton and his band were giving their services free, —and the entire proceeds—probably £600—were to go to the Children's House, Bow.

Did your lordship forget the case of the little naval gentleman who put the telescope to his blind eye?

JOHN BULL.

Captain J. R. H. JONES.
Ynysfor Hunt, Merionethshire

DEAR CAPTAIN,—Recently, when a fox was driven, panic-stricken, down a mine-shaft, you were lowered 40 ft. by a rope, located the exhausted animal, and brought it safely to the surface.

But why did you sully such a fine and sporting act by permitting the wretched creature to be flung to the hounds?

The public would be less prejudiced against fox-hunting but for revolting incidents like this.

JOHN BULL.

EARL DE LA WARR,
1, Buckingham Mews, London, S.W.

MY LORD,—Though the Land Utilisation Bill has passed through all its stages in the Commons, its troubles are not yet over. The Tory landlords in the Upper Chamber have decided to do their utmost to mutilate it.

Still, I know that I can rely upon you, as Dr. Addison's second-in-command, to put up a spirited fight for the measure, even against these odds.

You probably know more about farming, from a practical point of view, than all the die-hard landowners in the Lords put together.

Not only have you run a model farm on the most up-to-date lines, but you have made it pay while other farmers have been moaning about bad times.

Tell them the facts.

JOHN BULL.

The WISE TWINS,
Holloway Jail, London, N.

DEAR TWINS,—You have arrived in an unfriendly world, born of a mother whom poverty drove to a desperation. She now lies under a life-sentence.

Your first glimpse of this world was through a jail window: you are prisoners, uncharged with any crime, unless being children of your mother is a crime.

Nevertheless, your advent may be of great import to the country that has received you so inhospitably.

Your present plight may be the means of making it impossible that any other children be born within prison-walls in this country, and so you may, in your few days of life, have rendered a great service to progress and humanity.

JOHN BULL.

Mr. JOHN HARRIS.
Anthracite Sec., S. Wales Miners' Fed.

DEAR MR. HARRIS,—You are, I believe, the first poet to become a trade union president. As "Solwyn," a Welsh bard, your songs and odes are known to hundreds of thousands in the hills and valleys of your native land.

You are, at the same time, a doughty fighter on behalf of the bottom dog, and from what I know of your career you can be relied upon to watch with vigilance the interests of the miners in your charge.

JOHN BULL.

Dredge that Canal

Finance—

Twins who Make History

The MAGISTRATES,
Norman Cross, Hunts

DEAR SIRS,—Last week you paid the fare home of a lad who had walked eighty miles and was "dead beat." The same day a young Scot was sent back to Glasgow at your personal expense.

I have so often reason to criticise local magistrates that it is an added pleasure, on this occasion, to express my admiration of the human touch you impart to your work.

JOHN BULL.

Captain MALCOLM CAMPBELL,
Wembley Park, London

DEAR CAPTAIN CAMPBELL,—Welcome home! I join with a grateful and admiring nation in hoping that the King will bestow upon you an honour compatible with your achievements.

To have driven, at the age of forty-seven, at the breathless speed of 245 m.p.h. was wonderful. That it happened on the eve of Britain's big trade drive in South America was opportune.

Not only in the "Blue Bird," but in the "baby" car which you drove at 94 m.p.h., you proved the supremacy of British cars, engines and craftsmanship. Prestige will be enhanced and sales increased accordingly.

Now rest on your laurels.

JOHN BULL.

Sir BERTRAM HAYES, K.C.M.G.,
Deputy-Lieutenant, Lancaster

DEAR COMMODORE,—It is a fitting honour which the King has conferred upon you in your appointment as Deputy-Lieutenant of the county in which you were born, and from which you have sailed so many great ships under the red, white and blue ensign.

You have probably been responsible for carrying more troops to various war-zones since the days of South Africa than has fallen to the lot of most shipmasters.

Thousands of British "Tommies" and "Tars" who have been shipmates with you join me in wishing you continued good luck.

JOHN BULL.

Mr. PHILIP MORTON SHAND,
London

DEAR SHAND,—I agree with Lord Merrivale that a little wholesome publicity may limit your sinister activities in this country.

You have made three appearances as respondent in divorce actions and have wrecked four homes.

The pity is that that gagging measure, the Regulation of Reports Act of 1926, prohibits my giving details of your disgraceful history.

While the law thus protects you from public shame, it also fails to provide any means by which you can be prevented from playing the heart-havoc of which you are so capable.

But rest assured that all decent men will shun you like the devil.

JOHN BULL.

STRAIGHT *from the Shoulder*

LORD LLOYD: "More warships should be built than those at present ordered by the Government."

But, good lord, this is not a Jingo Government.

* * *

JUDGE CRAWFORD: "I don't know what the future race will be like if half the children have to be doctored as they are in these days."

What do you suggest we do—let them die?

A WORD OF WARNING

TO THE RT. HON. PHILIP SNOWDEN

DEAR SNOWDEN,—You have precipitated a crisis in politics by telling one side of the truth about unemployment and depression. You will precipitate a much bigger crisis in the country if you ignore the other side of the truth about these same problems.

It is true that the point has been reached where further financial commitments will imperil our solvency. There must be, as you say, a complete overhaul of the national income and expenditure, and sacrifices must be made.

Who is to make those sacrifices? You did not say in your historic speech of last week, but there is an uneasy feeling abroad that, in some way, the national standard of living will be lowered.

You must dispel this impression. The surest way to accentuate trade depression is still further to diminish the purchasing-power.

The biggest and best market is always the home market, and the less there is spent the lower the profits and the employment in the manufacturing and distributive trades.

And if you want more money to balance your Budget, as you undoubtedly do, what about your old enemies, the landowners? Have you forgotten their existence?

Have the problems of office driven from your mind all memory alike of the injustice of land extortion, and of the millions which might accrue from a just taxation of land-values?

You have only to look up some of your own speeches and writings on this subject, to find how much could be taken in revenue without damage to industry.

I warn you that the cheeseparing policy you have outlined, betraying a penny-bank mentality in a Bank of England cause, will mean ultimate disaster to the country and immediate disaster to the Party to which you belong.

JOHN BULL.

Charlie Chaplin's CHALLENGE

by

A. G. GARDINER

I WAS presiding one night some years ago at a dinner of the Whitefriars Club at which Mr. Bernard Shaw was the guest. In introducing him, I hazarded the opinion that the three most world-famous Englishmen of the time were Mr. Shaw, Mr. Lloyd George and Charlie Chaplin.

"I hope," I said, turning to him, that Mr. Shaw is proud of the company he is in." He looked up sightly and replied: "I should always be proud to be in the company of Charlie Chaplin."

He is about to enjoy that source of pleasure, for though no bait has been found high enough to lure Mr. Shaw across the Atlantic, Mr. Chaplin is at the moment embarking from New York for Europe on board the *Olympic*, and will next week set foot once more on his native shores.

He has timed his visit so that he may be present at the first production in his country of his new film, "City Lights," which will take place at the Dominion Theatre in March.

The interest in the home-coming of this remarkable man is enhanced by the challenge of which it is the occasion.

Since he was last here a tidal-wave has swept the world of which he had been the indisputable king.

"I hope to see the day when he will make a British film on British soil"

A *lonely figure*

The kinema has ceased to be the mode of silence in which action and not speech told the story. It has become as talkative as a mother's meeting.

Whether the film has gained or lost by the revolution in its technique and methods is still an open question. Personally, I think it has lost more than it has gained.

But at the moment the "talkies" have swept the field, and to all appearances the silent film, as the poet would say, "is one with Nineveh and Tyre" and as dead as Queen Anne, as demoded and obsolete as wigs or hansom-cabs or chain armour.

One lonely figure has resisted the revolution, refuses to admit that the battle is over, defiantly stands on his little bit of rock obstinately declining to be engulfed by the tidal-wave that has swallowed up all the rest.

It is Charles Chaplin, playing on the grand stage his familiar part of the forlorn little hero fighting the embattled tyrannies of the world.

This is not perversity. If Chaplin had chosen to throw in his lot with the "talkies" and swim with the stream it goes without saying that he would have exploited the new invention as well as anybody. His genius has suppleness and versatility that could accommodate itself to any medium.

But in taking the bold course he has followed he is obeying the profound instinct of the artist.

In an interview in America in connection with the production of "City Lights" he is reported to have said that the element of "luck" played a 75 per cent. part in the game of life.

The estimate is not excessive in his case. By this I do not mean that he would have missed fame without the luck any more than Dickens could have missed it. I say Dickens because it is of that great man that his genius is most reminiscent, both in art and sympathies.

Like Dickens—

Their origins were not dissimilar. Like Dickens, Chaplin was born in poor circumstances and lived his most impressionable years on the south side of the Thames, in surroundings not unlike those which Dickens has immortalised in "David Copperfield."

He was an actor at ten, and such book education as he has was acquired here, there and everywhere, at Kennington, at Manchester and elsewhere, in the intervals of a wandering career.

But he had that sensitiveness to the impressions of life that for the artist is so much more important than anything that the schools have to offer.

He took those impressions with the same mixture of the comic spirit and the sentimentalism of pity that Dickens had, and it is this saturation in the humanities that colours his feeling and outlook. He is as universal as laughter and as common as tears.

Like Dickens he is vulgar, loving the "juicy" vernacular of things and the warm contacts with the raw life of the mean streets.

But it is a vulgarity touched with a childish innocence that makes even the mean streets full of poetry and wonder.

Fighting a bully

He comes into the great, bullying world like a gnome out of fairyland, a small, shuffling figure, grotesque yet wistful, a man yet a child, a simpleton who outwits the cunning, moving through an atmosphere of the wildest farce, yet touching everything with just that hint of emotion and seriousness that keeps the balance true.

With such gifts of universal appeal he could not have escaped recognition at any time. But it was certainly a 75 per cent. stroke of luck that arranged his emergence just when the silent film came to birth.

For it was that which in one or two brief years made him a household word from China to Peru—wherever there were people with eyes to see and emotions of laughter or tears to be touched.

And in this medium he found his most perfect interpreter. It enabled him to dispense with the clumsy instrument of speech which divides men and nations, and to express himself through the universal language of action and gesture.

He created for a new art an entirely new technique.

Wish him luck

He made it an instrument, so fine and delicate, so rich in invention and surprise, so astonishingly eloquent, that the idea of complicating it with speech seemed not merely foolish, but almost a profanation.

And he has refused to profane it. While all the world has run helter-skelter after the new bauble, and while the "talkies" have dispossessed the silent film as completely as the taxi has dispossessed the old "growler," he has remained loyal to the art in which he is without a rival.

He has spent two years of labour and has risked his career and his fortune in preparing a challenge to the "talkies" in order to show that the silent film is not a dead art, but a living vehicle of human emotion that can still delight all the children of men, irrespective of race or speech.

And now he is on his way home to "put it to the touch, To win or lose it all."

Judging from the verdict of America he has won, but London has yet to set its seal on the verdict. If it does so, it does not follow that the silent drama will stem the tide of the "talkies" and reinstate itself.

Chaplin is a law to himself. His genius is so individual that it would be impossible to draw any general conclusion from his personal success.

For myself, I wish him luck, for I find the talking film is a hybrid which apes the stage without giving the stage's sense of reality and in doing so loses the silent film's stimulus to the imagination.

But, whatever the result, whether Chaplin comes home as a conquering hero or as the protagonist of a lost cause, we can all admire the gallantry of his devotion to his art, and welcome him as one of our most illustrious countrymen—still our countryman, for though he has lived long in America he has never changed his nationality.

Would that we had had the good fortune to give him his opportunity here. He is too rich a merchandise to export to America.

And I still hope to see the day when he will make a British film on British soil.

Perhaps G. B. S., when he meets him, will fill him with that noble ambition.

Homely Wisdom

CRUELTY *by Another Name*

by CANON R. J. CAMPBELL, D.D.

A COUNTRY vicarage in the county where I live was burned down the other night. Before the vicar was rescued he wrapped his dog in a quilt to protect him from the flames, tied a cord round the bundle and lowered the animal safely to the ground.

Calling to-day on a neighbour, I mentioned the incident and said: "That man must be the right sort." "He is," was the reply. "He says his dog and he are good mates and stand by each other."

Contrast this with the newspaper account of what happened not long ago, a few miles off.

A fox, hard pressed by the hounds, took refuge in a cottage, and was worried to death in the living-room. The furniture was wrecked in the horrid struggle, and carpet and walls splashed with blood.

How decent-minded people can call this sport is beyond my understanding. To chase a creature for his life over miles of country, and catch him and kill him in the end in the way described is more cruel than a Spanish bull-fight.

The late Arthur Christopher Benson told in one of his books of what happened when a hare was discovered hiding in a factory.

A hare is among the most harmless and timid of wild animals, and it might have been expected that this one would be allowed to escape the enemies from whom it had fled. But no!

Every worker in that factory grabbed any stick that came to hand and gleefully joined in a hue and cry after the poor terrified creature, until at length they had her cornered.

* * *

Seeing that the end had come, the hare lay down facing her pursuers, her head resting on her paws, and her eyes raised as if dumbly imploring mercy. No mercy was shown, however; the quivering breath was quickly battered out of the beautiful body.

Probably not a man or boy who took part in that pitiful tragedy realised its true nature. All they thought of was a bit of excitement; but had the same thing or anything approaching it been done to a child they would almost have torn the perpetrators to pieces.

There is nothing finer than loyal comradeship and nothing baser than cruelty.

There are natures that take a delight in tormenting any living thing that has the bad luck to be in their power.

The brute who likes to see his family cringe before him is happily prevented by law nowadays from maltreating them except at his own peril; but there is no law to silence the cutting and venomous tongue in the home. To know just how to say what will hurt most is a devilish art that both sexes practise.

The worst hell to which anyone guilty of it can be consigned is to be left without a friend in a world where friendship is the very bond of life.

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£1,150 Won in "John Bull's" Cross-Word Competition No. 100.

In the above Competition, solutions containing one error only were received from the following nineteen competitors, who share the 1,000 Guineas offered. To each of them, subject to the conditions of the contest, a cheque for £55 5s. 4d. will be despatched.

Mrs. L. Allman, 15, Old Pye Yard, Hartley Tyrill; A. Anderson, 70, George St., Hullcoats, Hotts; A. Baker, The Croft Clayton Rd., Hunsworth, Bradf.; J. J. Bell, 9, Buckingham St., Glasgow, W.2; J. H. Canada, 151, Bonnar Rd., Gravesend; A. Daniels, 38, Shaft Pit Hill, Chatham, Kent; E. Dobbins, 11, Ridgeway Lane, Runcorn; Mrs. E. Farrell, 92, Sandhole, Queensbury, Bradford, Yorks; R. G. Fowler, 80, Kempston Rd., Bedford; Mrs. E. A. Garland, Perthcretic, Lisnaw, Ush., Mon.; J. Hardyman, Litterly, Tarrill, Aberdeenshire; R. P. Hobbs, c/o Goodwin, Ltd., Fish Docks, Grimsby; W. Hughes, 5, Commercial St., Tayside, Mon.; J. Lyle, 4, Portview Terr., Shore Rd., Belfast; C. V. Musson, 25, Rith Street, Dudley; R. Hunt, 302b, Hardy Court Rd., E.W.5; R. Pritchard, 127, Queens Rd., New Tredegar; Mrs. A. Sutton, 17, Ribston Rd., Darnall, Sheffield; G. P. Swain, 9, Frank Queen St., Chester.

Solutions containing two errors each were received from 128 competitors, who share the Second Prize of £100, each receiving 15/8 and each has been notified. A list of these winners can be seen at the "John Bull" Offices.

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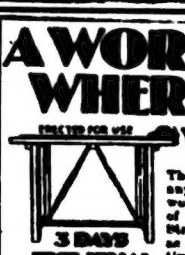

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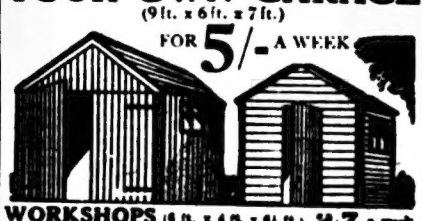

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Two "Sisters" Without Mercy

A FEW months ago two women, accompanied by a small boy, took rooms at some professional lodgings in Museum eet, Warrington.

hey announced themselves as Mrs. Carthy and Mrs. Warburton.

he taller and darker of the two, s. McCarthy, explained that they e both nurses, and intended to buy ne property in Warrington.

he confided to the landlady that had lately nursed a wealthy ient, who, in his gratitude, had her about £2,000.

ome weeks went by, and the bill food and lodging mounted steadily her.

rs. McCarthy explained her lack ready money by the fact that the e "nest-egg" left her by her late ient had not yet come through, but expected daily.

he even made enquiries as to the sibility of buying the landlady's se when the long-awaited money e through.

* * *

n the end, to further back up her y, she entered into negotiations h a local agent for a near-by house, suading him to commence alterans, even to repointing the front of property.

he called the landlady into conation and gave her to understand t she had bought the property.

eanwhile, however, the landlady become suspicious, and her dence was exhausted.

rs. McCarthy, deciding that the e was up, produced a telegram porting to come from a nursing-me in Manchester offering her a t.

he coolly admitted to the landlady t the story concocted by herself her friend Mrs. Warburton was yth, and signed a confession to effect that she had obtained board lodgings to the extent of 4s. 6d. by false pretences.

he pleaded that she and Mrs.

A thieving pair—they nurse a myth

rburton should be allowed to take y their uniforms so that they ld take up the post in the nursing-me from which the telegram had n sent, and promised to reimburse landlady from their earnings.

he landlady consented, but on king enquiry at the nursing-home s told by the matron that Nurse Carthy was not known there, ther had she been sent for.

ater on it was discovered that, ides the unfortunate landlady, vari-Warrington tradesmen had also n duped by this cunning pair.

n several places in the south of gland they have been existing in

(*Continued in column 2*)

R101 Widow —PENSION INSULT

Flight-Sergeant Potter with his wife and daughter (holding perambulator)—and, white sweatered, at his post on the controls of R101

THE *R101* Enquiry Report, voluminous though it is, must be regarded as tragically incomplete while it omits mention of the plight of Mrs. W. A. Potter, of Waterloo Road, Norwich.

Mrs. Potter is the widow of Flight-Sergeant Potter, one of the heroes who perished in the terrible disaster at Beauvais.

She has been forced to live with her sister because the grant which the authorities have seen fit to make her is totally inadequate for the support of herself and her daughter, ten years old, in a home of their own.

Only a few months back the House of Commons was assured that the most generous treatment possible would be accorded the dependants.

These fine phrases now make bitter reading indeed for this struggling widow.

Other dependants of the *R101* victims seem to have been better treated; but in Mrs. Potter's case a cruel and unnecessary distinction has been made.

He only served

The reason for this will seem no reason at all to the average person.

It is simply that, with the exception of five commissioned officers, Flight-Sergeant Potter was the only time-serving airman in the ill-fated airship's crew.

In the long list of recipients of grants and awards in compensation which was issued in a Ministry White Paper, Flight-Sergeant Potter's dependants get the least of any.

His widow receives 22s. a week; his daughter 5s.

Another disgraceful aspect must be mentioned.

At the time of the award the distressed widow was still living in one of the houses on the airship estate at Cardington, which had been the family's home for some months before the father left on that last tragic trip.

From the fateful week-end of the disaster until just before Christmas, when Mrs. Potter found it necessary to enter her sister's home, the collector presented himself regularly for the weekly rent of 15s.

Thus the poor woman was left to struggle along and to fend for herself and child on 12s.

As she had received no monetary grant whatever from the Air Ministry beyond a certain amount of her husband's back pay, it is not surprising that she soon fell into arrears with her rent.

What is surprising is that she should have been pressed for payment at all.

The further one probes this sorry story the more poignant does it become.

Mrs. Potter, widow of a Service flight-sergeant, has actually received less consideration than the dependants of the least experienced civilians on board the airship.

His fine record

Surely, in a national tragedy of this kind there should be no distinctions, and all should receive equal consideration.

It is doubly unjust that Mrs. Potter should be in any way penalised, for her husband's record was a splendid one.

He was undoubtedly one of the most experienced airship workers that the R.A.F. could boast, for his service extended back over a period of seventeen years, during which time he had been employed upon half a dozen different airships.

By a miracle he was a survivor of the disaster to the *R38*, which fell a blazing wreck into the Humber a few years back.

Other vessels on which he had served with distinction were the *R9*, *R23*, *R31*, and *R33*.

On the *R101* he had the onerous post of assistant-chief coxswain—a post of danger and responsibility at the controls.

His pay and allowances came to nearly £5 a week, and it is tragic to think that, but for the disaster, he would shortly have completed his term of service for a pension of £2 9s. 9d. a week.

Other dependants drew allowances under the Workmen's Compensation Acts, or if not eligible they were provided for by Treasury warrant.

Mrs. Potter has not benefited in either respect.

There is a further cruel distinction. In addition to compensation and pension grants, other widows draw pensions of 15s. a week.

The kindliest memorial

When Mrs. Potter applied for this she was told that she was ineligible because of her pension from the Air Force!

Yet her husband had been a member of an approved society since 1913.

Some time ago Government spokesmen commented upon the poor public response to the fund for erecting an elaborate memorial to the *R101* victims.

The best memorial possible would be for the Government to see that this widow and child are decently provided for.

(*Continued from column 1*)

a similar manner, living on people who could ill afford to house them, deceiving tradesmen and leaving behind them a trail of bills and trouble for other people.

In Staines, Middlesex, bills to the amount of over £100 have been left unpaid, chiefly to small tradesmen.

At one time Nurse McCarthy was actually collecting rent from the tenants of two houses which she did not own, but had bamboozled the tenants into believing that she had acquired.

No doubt this pair are still engaged, somewhere in England, exploiting other tradesmen and proprietors of boarding-houses.

ENTER TO-DAY | QUICK RESULTS

GREAT RADIO COMPETITION

OPEN TO ALL | MUST BE WON

£10,000 OR £15 A WEEK FOR LIFE FOR 6D.

WIN ONE OF THESE BIG PRIZES

1st PRIZE
£10,000
or £15 a week for life
An extra
£5,000
making £15,000 in all if the winner is a registered reader of the "Daily Herald"

2nd Prize	-	£500
3rd Prize	-	£250
4th Prize	-	£100

150 Prizes of £1 each
and many other valuable prizes

All prize money guaranteed by the DAILY HERALD
Organised by the British Charities Association
Chairman: The Lord Luke of Pavenham.

ENTER to-day for the **biggest prize that has ever been offered** for a sixpenny entry fee. Think of it! Your sixpence may win for you in the "Daily Herald" Radio Ballot to Help the Hospitals the gigantic sum of **£10,000, or £15 a week for life!**

The whole of the prize money is guaranteed by the "Daily Herald," and **all the Prizes must be won.** The whole of the profits will be distributed by The British Charities Association amongst the hospitals throughout the country. You will find the Entry Form for the "Daily Herald" Radio Ballot below. You can send in your entry without delay. This is all that you are asked to do:—

(1) Read the Rules carefully.

(2) Vote for your own favourite feature **(only one)** by placing a cross (X) on the left-hand side of the Entry Form.

(3) Number these features from 1 to 14 in what you consider will be their order of popularity as a result of the general voting, **using the space provided on the right of the Form.**

Help the Hospitals and Win a Fortune!

(4) You can use the Entry Form below for one or more entries, but you must send entry fee at the rate of 6d. for each attempt.

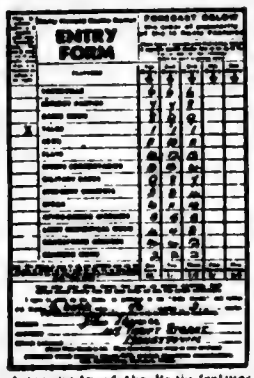
(5) Fill in your name and address in the space provided on the Entry Form, enclose your remittance and send to the address given. The first prize of £10,000, or £15 a week for life, may be won by anyone. An extra £5,000, making £15,000 in all, will go to the winner if he or she is a Registered Reader of the "Daily Herald." Registration Forms appear below.

The "Daily Herald" Radio Ballot will be **short and sharp.**

It will close early in March.

By exercising your judgment and skill you have as good an opportunity as anyone of walking away with a five figure fortune for your forecast.

You may win £10,000 or £15 a week for life with an extra £5,000 added if you want it—and all for a nimble sixpence! Never again may you have an opportunity like this. Don't let it slip by. Enter to-day and send in your entry early.



HOW TO DO IT!

We reproduce for your guidance a specimen form filled in by an imaginary person, whom we call Mr. John Tanner.

You will see that first of all he places a X in the left-hand column against HIS OWN favourite item, which is TALKS.

(Note—as requested, he uses one X only.)

He then forecasts the order of popularity of the Radio features in the columns on the right, using the numbers 1 to 14.

He submits three attempts, for which he sends 1/6.

He fills in his name and address CLEARLY, and, like a good fellow, he is sending in his entry early.

(N.B. Needless to say, the selections given above by the imaginary Mr. Tanner are made at random and **SHOULD NOT** influence you in any way in deciding what you think will be the order of popularity of the 14 Radio features.)

RULES AND CONDITIONS.

1. On the Entry Form for the Competition are shown Fourteen Wireless Broadcast features. Each competitor is first required to record his own vote as to which of these features in his favourite by putting a "X" against it on the left-hand side of the Entry Form. In recording this vote he is to be guided only by his own personal taste. These votes, when counted, will determine the popular order of the various features. A competitor making more than one entry on the same form need only record one "X" opposite his favourite item, as the number of entries on each form will be taken into consideration when counting the votes to determine the popular order.

2. The Entry Form provides five columns, to be used either for a single entry or any number of entries up to a total of five. The competitor is required to forecast in one or more of these columns what he thinks will be the result of the voting by placing "1" against the feature which he thinks will get the most votes. "2" against the feature which he thinks will get the second largest number of votes, and so on up to "14."

3. **The competitor whose list agrees, or most nearly agrees, with the popular order will be awarded the first prize irrespective of what he himself votes for on the left-hand side; the next nearest will receive the second prize, and so on.**

4. The system of judging is so arranged that the entry having the greatest number of features correctly placed will rank highest; but in the case of two entries containing the same number of correctly placed features, that entry which contains correct results in highest positions will take precedence over that which contains the same number of correct results in lower positions.

5. Votes will be counted and lists checked under the supervision of Messrs. Hugh Macrae and Co., Chartered Accountants, London. In the event of a tie, the Association reserve the right to divide equally the combined prizes so affected, but as many prizes will be divided as there are competitors who tie.

6. Spaces for five entries have been provided on each form, and the subscription for the competition is 6d. per entry. The form becomes valid when sent in accompanied by the correct remittance to cover the number of entries made. Postal Orders should be crossed and made payable to The British Charities Association. Postage stamps cannot be accepted in payment of the entry money. Entries may only be made on printed forms and in ordinary ink.

7. In the case of a competitor sending in insufficient money to cover all the entries made by him, the Association may treat such number of his entries as would be covered by the entry money received as proper entries in the Competition, the remaining entries being disqualified. The decision as to which of the number of entries accompanied by insufficient entry money shall be accepted and which shall be disqualified will rest with the Association.

8. If several Entry Forms are enclosed in one envelope, the space for name and address must be filled in on each form. Proof of posting cannot be accepted as proof of delivery, and the Association will not be responsible for any letter lost or delayed in the post or for any Entry Form lost or mislaid after receipt by the Association.

9. No correspondence will be entered into with regard to this Competition, and the decision of The British Charities Association upon any point whatsoever shall be accepted as final and legally binding.

10. The closing date for the receipt of entries will be advertised in the papers used for advertising the Ballot; but competitors are requested to send in their entries as early as possible. The names of the principal prize-winners will be published on a date to be announced, and every prize-winner will be individually notified.

11. No person who has won or shared in any prize of £1,000 or over in any previous competition organised by The British Charities Association may enter for this Ballot either in his own or any other name, and no competitor may win more than one prize.

12. No employee of the "Daily Herald" or of The British Charities Association may compete or benefit from any of the prizes.

Daily Herald Radio Ballot

ENTRY FORM

FORECAST BELOW the order of popularity of the 14 Radio Features

Place figure 1 opposite your first choice, figure 2 opposite no; and choice and so on up to 14. Fill in one of the columns below for each sixpenny entry.

Place in column below a X against your own favourite item. Put one X only, even if you make more than one forecast in columns on right.

FEATURES	1st Entry ↓	2nd Entry ↓	3rd Entry ↓	4th Entry ↓	5th Entry ↓
VAUDEVILLE					
CONCERT PARTIES					
DANCE MUSIC					
TALKS					
NEWS					
PLAYS					
SPORTS COMMENTARIES ...					
MILITARY BANDS					
SYMPHONY CONCERTS ...					
OPERA					
AFTER-DINNER SPEECHES ...					
LIGHT ORCHESTRAL MUSIC...					
GRAMOPHONE RECORDS ...					
CHAMBER MUSIC					
	One Entry 6d.	Two Entries 1/-	Three Entries 1/6	Four Entries 2/-	Five Entries 2/6

N.B.—This Contest is open to all, and ANYONE may win the first prize of £10,000 or £15 a week for life, but an extra £5,000 will be added to the first prize if the winner is a Registered Reader of the "Daily Herald."

You can use this form for one or more entries, but must send entry fee at the rate of 6d. for each attempt.

I agree to abide by the Rules, and enclose

P.O. Number..... value..... covering..... entries.
P.O. is crossed /& Co./ and is made payable to the British Charities Association.

SIGNED .....

ADDRESS .....

(Block Letters).....

(Please Write Clearly in ink. Place three-halfpenny stamp on your envelope.)

ADDRESS YOUR ENTRY: (Dept. J3), British Charities Association, 103, Kingsway, London, W.C.2.

Further Entry Forms may be obtained on application to:—
Entry Forms, British Charities Association, 103, Kingsway, W.C.2.

AN EXTRA £5,000
if you fill in the Forms below.

If you wish to have an extra £5,000 added to the £10,000 or £15 a week for life, become a Registered Reader of the "Daily Herald" by filling in the Registration Forms below. Hand the Order Form for the "Daily Herald" to your Newsagent. The Registration Form may be sent in together with the Radio Ballot Entry Form on left. If you are already a Registered Reader of the "Daily Herald," don't worry, you are fully qualified for that extra £5,000.

Hand this Order Form to Your Newsagent

DAILY HERALD

To ..... (Newsagent)

Address .....

.....

Please deliver or reserve the "Daily Herald" for me daily until further notice.

Signature .....

Address .....

.....

Date .....

PLEASE WRITE CLEARLY.

DAILY HERALD REGISTRATION FORM

POST AT ONCE.

N.B.—For your convenience you may enclose this Registration Form together with Ballot Entry Form on left in envelope addressed "Daily Herald" Registration Dept., 122, Long Acre, London, W.C.2.

I have sent an order form to my newsagent for the regular daily delivery of the "Daily Herald." Please register me as a regular reader. PLEASE WRITE CLEARLY.

Reader's name in full (Capital letters):—

.....

Address .....

.....

Date..... Age.....

Reader's Signature.....

Name and Address of Newsagent:—

.....

.....

A certificate verifying registration will be sent upon receipt of a stamped addressed envelope bearing 1d. postage.

£10,000 FREE INSURANCE.
"John Bull," 21/2/31.

Mrs. Carter and the village shop she keeps in Goodworth-Clatford

The VICAR'S *Naughty Village*

THE CHARABANC TREAT DEFIANCE

FOR many years now the good folks in the pleasant village of Goodworth-Clatford, Hampshire, have had what to them is a red-letter day in their calendar.

It was the annual outing for a day the seaside, organised particularly the children, but attended also by eir parents.

Always the excursion had had the nediction of the vicar of the village d the financial support of the squire.

Labour of love

n an entirely agricultural district e Goodworth-Clatford, where most milies exist on a weekly income of , this is the only holiday of the ar.

And it has to take place before the dinary school summer holidays, beuse the fathers, mothers and older ildren must be in the fields.

For years past the arrangements for holiday have been made by Mrs. rter, who keeps the village general op, and who regards the organising rt as a labour of love.

Six motor-coaches are required to e the villagers to the seaside, and cost, with tea provided, is about 0.

The children, so far as possible, subribe a halfpenny each per week to funds, and the balance is found m the proceeds of dances and whistrties in the winter-time and the e of gifts of home-made jam and kes.

Last year the boys and girls voted animously that the next outing ould be to Bognor Regis, so that they ght visit the town where the King n back his health.

Whit-Monday was fixed, but this te had to be changed when it was und that it would clash with a geant of local history.

The only alternative date which the nsport contractors could give was at e end of June.

The vicar objects

Mrs. Carter sent a letter from the llage shop to the vicar, the Rev. llings Carre, informing him of the ange of plans.

Thereupon the vicar proceeded to e village shop, and asked if Mrs. rter was aware that he had been pointed Correspondent of the Village hool Managers.

He had not been consulted about the te of the picnic, and he forbade it to ke place.

The date proposed, the vicar pointed out, was not a school holiday, and the school would not be allowed to close.

Very politely, Mrs. Carter explained to the vicar the local conditions and difficulties.

She also reminded him that only a few weeks previously the school had been closed for a day and a half so that the teachers might attend a music festival in a neighbouring town at which he was singing.

Nevertheless, the vicar got in touch with the County Education Committee, and from the clerk of that body Mrs. Carter received a threat that if the picnic was held on the date arranged legal action would be taken against the parents of the schoolchildren.

This only stiffened the backs of the village people. They told Mrs. Carter that they would have their holiday as usual.

If the date to which the vicar objected had been cancelled, the village people would have had to forfeit to the contractors the £30 which they had so laboriously subscribed during the winter months.

So on the day fixed the good folk of Goodworth-Clatford hied themselves to Bognor Regis and enjoyed themselves immensely.

The vicar was deprived of the pleasure of seeing the villagers set off on their prohibited one-day holiday. Two days before he had left to go on his own holiday.

All that was more than seven months ago.

But during those seven months the legal machine of outraged authority has been steadily pounding its way to retribution.

A few days ago some of the parents of the children who went to the picnic were brought before the magistrates at Andover.

The result was that they were convicted and fined for failing to send their children to school on the day of the village picnic.

When they had been sentenced, poor Mrs. Carter, the village shopkeeper, was next put in the dock.

What a waste!

She was charged with aiding and abetting, and was fined 10s. on each count.

The legal costs of the case, which the ratepayers will have to bear, were almost enough to provide the village children's next day's outing to the sea.

We cannot congratulate the Rev. Collings Carre or the local educational authorities upon what is nothing but a ridiculous piece of officiousness.

It is admitted that Mrs. Carter was not within the strict letter of the law, but she had been doing a benevolent thing for many years.

LIMPING DOCTOR—*Hotel Crook's Coups*

WHILE a crook "thriller" known as "The Limping Man" has been amusing theatregoers, a genuine ook, whose most notable characteris- is his limp, has been busily plun- ring fashionable hotels.

He is invariably aided by a woman complice, whose part will be appre- ated when we have cited one of their test West End of London coups.

The woman arrived at an hotel in a autiful fur coat, and, registering "Mrs. Constance Houldsworth," nounced that her husband, a medi- l man who had abandoned his ractice in Edinburgh following an cident, would be joining her shortly. Dr. Houldsworth arrived looking far om well, and limped into the hotel unge, leaning heavily upon a stick.

His abject figure aroused the sympathy of more than one of the guests, who were also moved by the attentive manner in which the doctor's wife looked after him.

The Houldsworths, who had with them a quantity of heavy luggage, remained at the hotel for ten days or so, living on a very lavish scale. Their wine-bill was exceptionally heavy.

* * *

When their account, which had reached a big total, was presented, the Houldsworths contrived to slip out of the hotel unobserved; and they have never been back since.

They left their heavy luggage, but it was found to be weighted with bundles of old newspapers and blocks of coal.

The doctor and his wife must have taken their best belongings away from the hotel piecemeal during their stay.

That they are easily the most polished and audacious couple using this form of fraud will be understood when we say that another fashionable hotel, almost within sight of the first, has since been similarly defrauded by them.

Nor is that all. They did not even assume different names, but still passed as Dr. and Mrs. Houldsworth.

It is now apparent that they have toured the country in this name, always staying at the most exclusive hotels, and always contriving to live in luxury without spending a penny.

A little while ago they engaged rooms at a Southport hotel by telegram.

Again the woman arrived first to pave the way for her limping husband; again they had a lot of heavy luggage which allayed suspicion; and again they absconded without paying.

In this instance their abandoned "luggage" was a lot of ancient periodicals and an ancient stone water-bottle.

* * *

A route map of their joint wanderings would resemble the medical chart of a drug addict, and would embrace such cities as Edinburgh, Manchester and Birmingham.

Apart from duping hotels, they have set up debts everywhere.

The man is certainly not the helpless cripple he pretends to be. His limp is a cunning ruse to win sympathy.

Thousands respond to our Sensational Offer

You can See, Hear, and Buy the 'Double Two' at the 'Double Two' show rooms, 159, Borough High-street, London Bridge, London, S.E.1.

2/6 DOWN BRINGS THE FAMOUS 'DOUBLE TWO' SET TO YOUR FIRESIDE

50/- CASH

Complete with Valves or 2/6 Down and Ten further payments of 5/- each.

NEVER before in the history of wireless has the demand for a high-grade two-valve set been so stupendous.

Our offer to send the 'Double Two' for **2/6** down has been the most dramatic sensation since Broadcasting began.

The response to our offer to send these wonder wireless sets for an initial payment of two shillings and sixpence has been overwhelming.

The wonderful 'Double Two' Set can now be installed in your home for a first payment of only **2/6** and your promise of ten further payments of **5/-** each. If you wish, you may have the set with complete equipment, consisting of Amplion Guinea Cone Loud Speaker, Fuller H.T. and G.B. Battery, 2 Fuller Accumulators, for only **5/-** down and eleven further payments of **7/6**.

You need know nothing about wireless to work a 'Double Two' Set. A child can fix it up and work it in a few minutes.

Rome! Barcelona! Berlin! Hilversum! Vienna! They are all at the beck and call of your 'Double Two.' Nothing to come loose. **Nothing to go wrong.** Fix it once and it is fixed for good. Nothing under double—even treble—its price can give you the same results.

You can order with the fullest confidence, because we give a definite guarantee with every set that on arrival it will work entirely to your satisfaction.

The unstinted praise of thousands of owners—the unanimous verdict of "The People," "Daily Mail," "Daily Herald," "News-Chronicle," "Daily Express," "Daily Sketch," and other papers can't be wrong.

If you wish to experience to the full the joys of wireless, there is no need to hesitate any longer. If you decide to pay cash down, fill in Coupon A, and post with full remittance, without delay. We will guarantee to dispatch the goods immediately, so that within a few hours YOU will be enjoying Radio at its best. Do not delay—send your order in NOW.

If you wish to take advantage of our system of simplified payments fill in Coupon B. Act at once—remember, the special concession of simplified payments is limited to the first 50,000 applicants.

Every set is individually examined and tested by three experts before being "damage-proof" packed for dispatch.

'Double Two' Set with complete accessories

AMPLION Guinea Cone Loud Speaker

FULLER Sparta H.T. and G.B. Battery

2 FULLER Sparta Accumulators

ALL IN 79/6

OR 5/- down and 11 further payments of 7/6 each.

Important

As the demand for the famous 'Double Two' for 2/6 down has been so tremendous; the offer has been definitely limited to the first

50,000 APPLICANTS

For 2/6 down

the wonderful "Double Two" Set, which has already swept the country, can now be installed in your home for a first payment of only 2/6 and your promise of ten further payments of 5/-

A FULL PAYMENT ORDER FORM

TO SPECIAL ORDER DEPARTMENT, J.5,
Messrs. Hustler, Simpson & Webb, Ltd.,
1, Newton Street, Holborn, London, W.C.2.

Please send me by return, ready to use, carriage paid, with full instructions (illustrated) for fixing up :—

(1) One Double Two Set complete with valves at 50/-.
OR
(2) One Double Two Set with additional accessories, consisting of Amplion Guinea Cone Loud Speaker, Fuller H.T. and G.B. Battery, and 2 Fuller Accumulators at 79/6 all in.
for which I enclose.....in full payment.

(If equipment not required cross out item (2).)

I order under the conditions of your guarantee that the set and equipment will work perfectly in my home on arrival and bring in home and foreign stations as stated.

Name .....

Address .....

..... Date .....

Nearest Railway Station .....

Remittances must be accompanied by this form. J.B. 21-2-31.

B INSTALMENT ENQUIRY FORM

(Posting this enquiry form places you under no obligation.)

TO ENQUIRY DEPARTMENT, SECTION J.5,
Messrs. Hustler, Simpson & Webb, Ltd.,
1, Newton Street, Holborn, London, W.C.2.

Please send me, free and post free, and without obligation, your coloured illustrated folder, and also full particulars of how I may obtain—

(1) A Double Two Set on first payment of 2/6 and ten further payments of 5/- each.
(2) A Double Two Set with complete accessories consisting of Amplion Guinea Cone Loud Speaker, Fuller H.T. and G.B. Battery and 2 Fuller Accumulators, for a first payment of 5/- and eleven further payments of 7/6 each.

(If equipment not required cross out item (2).)

Name .....

Address .....

.....

J.B. 21-2-31.

Asylum Fugitive —POIGNANT STORY

JUST for a moment the veil was lifted from an atrocious scandal at Brentford Police Court a few days ago.

Facing the magistrates was Thomas Hardy, aged twenty-five, who had escaped from an asylum at Fareham, Hants.

Mr. J. Clements, chairman of the bench, was obviously amazed to learn that since Hardy stole an overcoat two years ago he had been kept in an asylum, branded as a criminal lunatic.

Police officers gave evidence that while Hardy had been in custody he had not shown the slightest indications of insanity, and that his conduct and speech were wholly normal.

The magistrates also agreed that the young man seemed perfectly rational.

But he was sent back to the institution, the court having no power to deal with him otherwise.

JOHN BULL has been investigating the case of Thomas Hardy, and we now relate the full truth concerning him.

Hardy is neither a criminal nor a lunatic.

When he was seven, the Great War began, and his father, a retired captain of the Royal Navy, went back to the Service to train Royal Naval Division recruits at the Crystal Palace.

• • •

Mrs. Hardy was then an invalid, and, in the absence of his father, the boy began to play truant from school.

When Captain Hardy became aware of this, he made arrangements for his son to go to a training-school at Manor Park, London, the headmaster of which was a former shipmate of the father.

There he remained until he was sixteen, when he joined the Army.

Later he was sent to the Royal Berkshire Regiment, in which he passed the first-class Army educational examination.

In none of the rigorous Army medical tests to which he also had to submit was it found that he was anything but physically and mentally normal.

His Army career was cut short, however, by an accident on manœuvres when he fell under a gun-carriage.

Young Hardy, when invalided, set out to find work in London.

• • •

Friendless there, he went for days at a time without food and for weeks without shelter, and existed for three years on infrequent spells of casual labour.

Ill-health had now also befallen his father, and so that no cause for worry might be given to his invalid parents, the youth concealed from them his own suffering and privation.

When he wrote home, his letters were brimful of cheer.

Two years ago the father died.

Hardy pawned his overcoat and other belongings to raise the fare to attend the funeral at Bournemouth.

With Captain Hardy's death his pension ceased, and then the son went back to London to resume the battle for work.

When he did earn any money, he sent the larger part of it to his mother to help maintain her and his two younger brothers, although he was himself in the direst straits.

While searching for work one day in Hammersmith, Hardy was run over.

His legs were fractured, and he received such serious head injuries that for weeks he lay near death in the West London Hospital.

A few days after his discharge he was wandering about cold and destitute when he stole an old overcoat. He was caught in the act and handed over to the police.

During the remand period he was certified by the prison doctor to be mentally unstable, and the magistrate ordered his removal to an institution.

So he was entered in the Home Office records as a criminal lunatic.

A curious fact has to be told here.

While he was in the remand prison, Hardy told the officials that he believed that £500 was being withheld from him.

Was this statement regarded by the prison authorities as a delusion? If it was, there is now need for stringent enquiry into the actual facts.

Soon after he was admitted to hospital following the accident, Hardy had been visited by the representative of a so-called legal-aid firm.

He was persuaded to sign a document authorising this concern to act on his behalf to recover damages in respect of the accident.

Later he was informed that an offer of £500 compensation had been made.

• • •

A few weeks after he had been put away in the asylum he was visited by a person interested in the accident, who corroborated the statement that £500 had been paid.

The visitor also mentioned that he understood the money could not be given to Hardy until his release from the asylum, and that it was being held for him until then by the people to whom it had been paid.

Failing to obtain any satisfaction when he made enquiries by letter, Hardy broke out of the asylum and went to London.

He was captured and sent back before he could do anything.

Repeatedly since then he has demanded that he should either be released or given an independent medical examination to prove his sanity.

Always he receives the same reply—that, having been classified as a criminal lunatic, the Home Secretary alone can intervene.

But the Home Office does nothing.

A few weeks ago Hardy once more escaped from the asylum, but again was arrested.

It was then that the Brentford magistrates were given a peep into this extraordinary case.

It is monstrous that a normal, healthy young man should be imprisoned for years as a criminal lunatic in consequence of having stolen an overcoat.

As we have indicated, however, there seem to be other reasons why action is necessary.

Thomas Hardy—criminal lunatic!

Weekly Informations from SIR WYNDHAM CHILDS

ESTABLISHED in Borough Market Arcade, London, S.E., is a concern known by the impressive title "International Egg Company."

A conspicuous metal plate on the wall just below the railway-arch at London Bridge Station announces that the company acts as egg importers and exporters, and directs clients to the warehouse.

The animated scenes about the entrance suggest that a thriving business is being carried on; but there are very strong reasons why farmers at home and abroad should hesitate to send their produce to the International Egg Company.

Although the firm is little more than four months old, serious complaints are already made against it, and I feel that a few words of comment are called for.

Farmers all over the country and in many parts of Europe have been attracted by the excellent prices offered by the company.

But many who have sent consignments to the firm at the famous London market have been sadly disappointed.

They have heard nothing from the company since, and all efforts to secure payment have failed.

What is the explanation of this unbusinesslike attitude of a so-called "international" company?

Enquiries my department made satisfy me that, despite its high-sounding title, attractive offers and impressive claims, the International Egg Company is simply a trading name for a certain P. Goodman, who has a very bad record in commercial circles.

• • •

He came under my notice not long ago, when JOHN BULL was investigating the affairs of Mowbray, Dyke and Company, Ltd., in which he was the leading spirit.

Eggs were not his strong point then; he was dealing—or professing to deal—in miscellaneous goods, from motor accessories to sugar, and from socks to silk gowns.

An article in these columns revealed how he obtained valuable consignments on credit through Mowbray, Dyke and Company, Ltd., and an earlier concern called Montagues, Ltd.

JOHN BULL pressed the authorities to take action, and it is satisfying to note that Mowbray, Dyke and Company, Ltd., is now the subject of official investigation.

But this has not deterred Goodman from starting afresh as the International Egg Company, which has already disappointed a number of traders, among whom are foreign farmers.

This latter fact is interesting in view of a surprise visit paid by police-officers to the company's headquarters.

Three men were engaged in a singular occupation in a cellar which could only be reached by a trap-door.

The surprised representatives of the International Egg Company were found wearing rubber gloves, busily treating eggs imported from Poland and Denmark with acetic acid to remove the "Foreign" mark with which they were stamped in compliance with the law.

A quantity of wet eggs were found still smelling of the acid which had removed the marks.

Other eggs at hand were dry and also innocent of marks. They had been treated with some preparation for removing the smell of the acid.

But what was the result of these discoveries?

A simple fine of £5 and £15 15s. costs against the company and £2 against the employee actually found in the act of removing a mark has satisfied the law!

• • •

This is the maximum penalty, but it seems a very slight punishment where such flagrant imposture is involved.

I wonder, also, if the authorities were aware that the eggs were not paid for?

At any rate, they certainly seem not to have been aware that the notorious P. Goodman is behind the scenes.

"SPOT THE STARS"!

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DAILY MAIL

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DRUNK on MILLIONS

by E. ROFFE THOMPSON

WONDER this letter, which was written the other day to the Pensions Expert of JOHN BULL.

"Dear Sir," said the writer, "is there anything I can claim from anybody?"

Can you see any relation between this letter and the statement made by Mr. Philip Snowden, the Chancellor? Mr. Snowden said we have reached a crisis in our financial affairs. He indicated that money does not fall like manna from heaven. It has to be collected in the way of rates and taxes from somebody.

There are, I am afraid, millions of people to whom the thought never occurs that whatever money the Government spends has first to be earned by someone's labour.

That is the point—it has to be earned. It is not miraculously created.

If I have made my point clear, it should be easy to see the startling significance of the bald fact that £286,000,000 is raised every year by taxation from 96,000 people.

It should be easy enough to realise what it means to say that nearly half the revenue of this country is taken from 2 per cent. of the population.

A tower of fable

Those 96,000 people, at any rate, have never hugged the dangerous fallacy that there is some subtle difference between the Government's money and their own.

They know by painful experience that the Government can pay for nothing except with the taxpayers' money—your money and mine.

The Bible tells the story of a certain man who built a tower.

"Which of you," it says, "intending to build a tower, sitteth not down first and counteth the cost, whether he hath sufficient to finish it? Lest haply, after he hath laid the foundation and is not able to finish it, all that behold it begin to mock him, saying, This man began to build and was not able to finish."

Every time we shout for vast schemes of expenditure, irrespective of whether we can afford them or not, we are precisely in that position. It is not the Government we should mock at; it is ourselves.

Not that Governments are blameless. Far from it.

Too often they encourage the ignorant and unthinking in their belief that a Government's only function is to hand out public money to all and sundry. Too often they bribe the majority with the goods of the minority.

And the policies on which they embark are increasingly burdens of almost unlimited weight laid on the backs of posterity.

They pledge the millions first and think afterwards who must be taxed to provide the money.

I think nothing more accurately discloses the alarming financial position into which we have drifted than the fact that the National Debt, which involves us in an annual charge of £350,000,000 a year—£1,000,000 a day—is practically the only one of our national liabilities that can be accurately measured and defined.

Frightens us

All the rest are vague: the only thing about them that is certain is that they are constantly increasing.

Let us take a few concrete facts, merely as an illustration of the way we have unthinkingly spent and spent without any realisation of the truth or any regard for sound finance:

The Unemployment Fund, once on a sound actuarial basis, is in debt to the tune of £70,000,000; and we are paying more than £100,000,000 a year for unemployment benefit and £44,000,000 on poor relief.

Money poured away in these unthinkable proportions, for which no return whatever is being got, is positively frightening.

We can pick where we like, at random. For 1900 the expenses of education were £8,000,000; in 1928 the figure had risen to £72,000,000.

Between 1900 and 1928 we had got insurance for old age, national health insurance, and a host of other means of assistance for those in distress. For all that, expenditure on poor relief rose in those years from £8,000,000 to £33,000,000.

Those who have

Let us turn to quite another aspect, still picking quite at random.

For 1914-15 the War Office, with a staff of 2,800 and an Army personnel of 186,000, cost in salaries £419,000.

To-day, with 40,000 less personnel, there is 1,000 extra staff.

Salaries are more than double, while half-pay and retired pay have gone up from £846,000 to £3,794,000.

Look at the Admiralty: with an increased staff of some 1,600—that is, 7,437 as against 5,800—there is a decreased personnel of over 50,000.

I do not pretend to explain it. I merely point to it as symptomatic of the spendthrift mentality that, since the war, has been sweeping unchecked alike through Government departments and the thoughts of the electorate.

"Well," say those who prefer fallacies to facts, "let us tax the rich still more. Let us get the money from those who have it."

It sounds easy—too easy. For the question is whether, in fact, they do have it.

Already a millionaire pays 10s. 10d. in the pound in taxation; and it is not without significance that, as the rate of income-tax and super-tax has risen, the revenue from these sources has gone down.

In 1922-3 super-tax produced £64,209,000; last year it produced only £57,000,000. There are limits to what can be squeezed out of people by taxation.

The other type of person says: "Let's cut down the social services."

That, again, is a little too easy. The liabilities we have undertaken can no more be repudiated than the National Debt can be repudiated. You do not avert a crisis by creating chaos.

What we have to do—individual citizen as well as Cabinet Minister—is to think clearly and sanely, to get into our heads the basic fact that however much we may want certain things we cannot have them unless we can pay for them and remain solvent.

Pensions for all at sixty would be very nice, for instance; but they would add something like £400,000,000 a year to national expenditure—for every penny of which someone would have to work and pay taxes.

If the ordinary citizen has never yet thought seriously about national economy, the House of Commons has never yet taken it seriously.

We shall make a real start just as soon as election platforms cease to resound with wild promises to spend untold and unconsidered millions of the taxpayers' money on schemes for "social reform," which too often are only schemes for social bribery.

A bitter wind

Policy is not, unfortunately, the same thing as politics nowadays. It is time it became so.

It is time that truth was told about the "dole," about the American debt, about the whole system of Government whereby it has been possible to increase a debt per head of the population from £18 in 1900 to £500 to-day.

If ever the cold wind of sanity is allowed to blow through the germ-ridden atmosphere of political finance it will cause a good deal of uneasiness.

For many it will no doubt be temporarily unpleasant. But the alternative is national bankruptcy and disaster.

The Human Machine

Self-Convicted Criminals

ONE of the commonest fallacies from which the world suffers is that hard work is the same as hard labour; and because we cling obstinately to that notion we find the task of earning our daily bread irksome and look on the most trivial job as an irritation.

Yet a fallacy it is, and a gross fallacy. Hard work and hard labour are not at all the same things. Hard labour is merely hard work done unintelligently.

If we find any task hard, irksome and irritating it is because we are rushing at it like a bull at a gate instead of oiling the wheels with a little thought.

Go into any great factory you like and see with what ease the most complicated processes are performed. Despite the apparent intricacy of the machinery, it is all a miracle of simplicity—because every detail has been well thought out in advance.

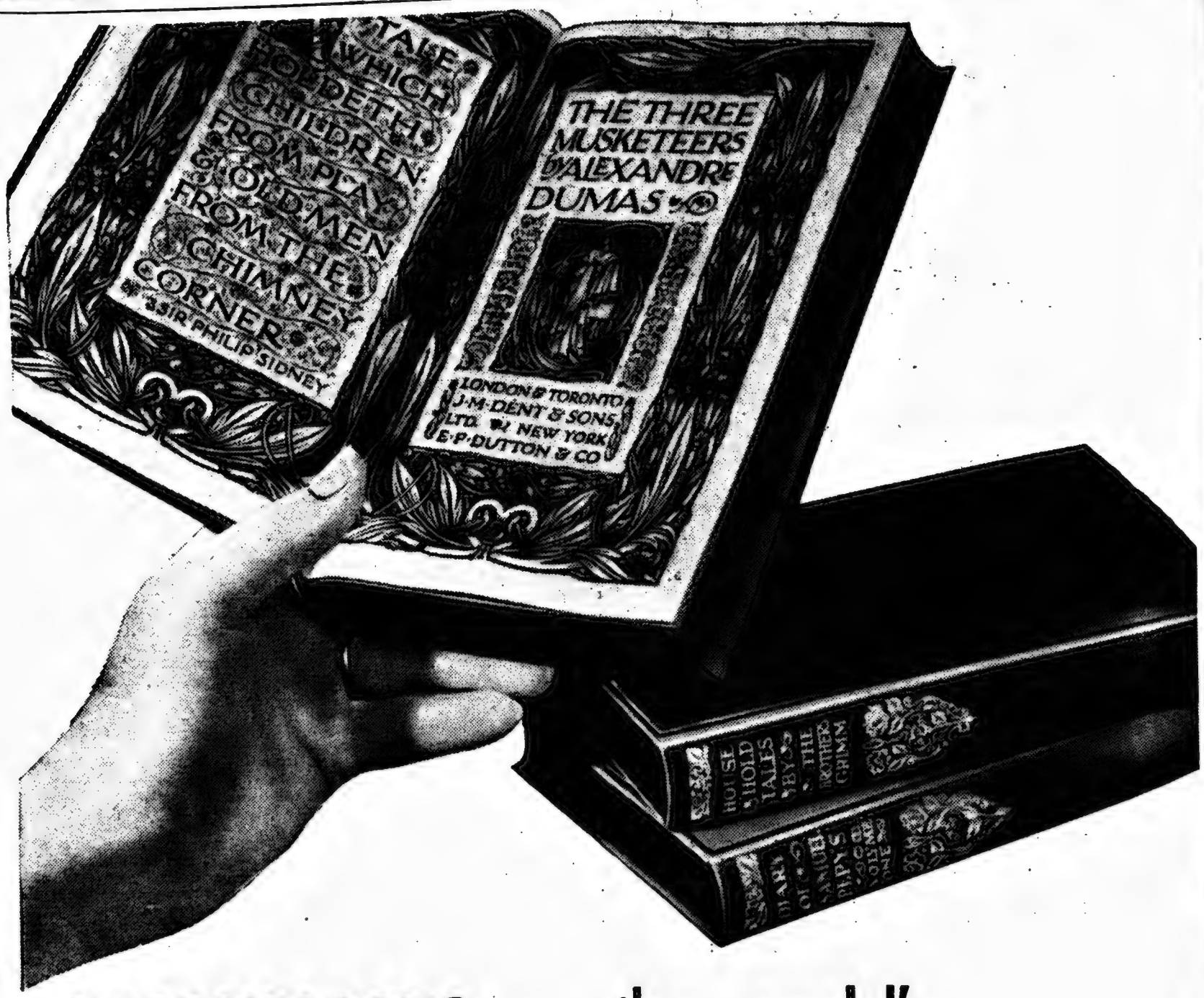
And any job that we have to do can be done with the ease of a machine if we will only take the trouble to think out before we start the best ways and means of doing it.

There is no merit in doing a job in the hardest way. It is always the best workmen who make the least display of effort.

The fact is there is always a right way of doing a job, and a job done that way is done without undue effort, irritation or friction. It is when we muddle along aimlessly that we sentence ourselves to hard labour.

And note those words—*we sentence ourselves*. Work is not a prison task unless we ourselves decide it shall be. Whatever its nature, it holds in itself all the pleasure of real creation.

It is entirely our own fault if we look at our work through the eyes of a convict instead of with the vision of an artist.



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Without Fear—

LAST year over 40,000 patents were granted in respect of inventions in this country. Two-thirds of this number were granted to British inventors, the rest to foreigners on applications from abroad.

It is gratifying to note that British inventiveness shows no signs of slackening-off in spite of the scant support and scurvy treatment which the inventor gets in this country.

For that treatment is scurvy and, at times, inhuman, both as to its effect upon the men of genius and the public who, under more honest conditions, should receive the benefit.

Our industrial history of the past 150 years is blotched and scarred by suppressions and ignorant rejections of great ideas. The steamship engine and the sewing-machine went to America, the aniline dye to Germany.

Friese-Greene invented the first practical kinematograph. It was subsequently developed in France and America, and Friese-Greene died in virtual poverty.

In the opinion of one of the foremost patent-agents in this country, the position is little different to-day.

Indeed, if anything, modern commercial methods and conditions have added further handicaps to the inventor. Our patent laws are now hopelessly antiquated, and patent litigation in this country is one of the easiest ways to complete and utter ruin.

The unversed inventor can fall an easy prey to the unscrupulous manufacturer bent on throttling an innovation which threatens his established business.

There are no expert bodies in this country as in Germany, France and America to protect the interests of inventors.

With a bludgeon

BEYOND the voluntary organisations like the Institute of Patentees and the good offices of his agent, if he is sensible enough to employ one, the inventor is alone.

Deliberate sabotage of an invention is not by any means unknown. This can be carried out in several ways.

A recent instance was that of an inventor who introduced a radical innovation in sewing-machines. A large manufacturer who was approached saw no reason to alter his plant to turn out the new machines, although they were a vast improvement on the old.

The manufacturer merely paid the inventor a considerable sum for a licence to exploit the patent and then applied a sledge-hammer to the new models.

Another form of sabotage is more cruel. Here an inventor is approached by an established manufacturer of a line similar to his patent. The manufacturer asks for an exclusive licence and offers a handsome royalty.

Many cases have happened where the inventor, dazzled by the prospect of huge wealth in royalties and without expert advice, has given the licence.

Beyond an imposing document he has got nothing. To demands for royalties the manufacturer replies that he has not yet started to manufacture. In fact, he never does, except in a small quantity, sufficient to keep within the law.

He keeps off the unfortunate inventor with various excuses until the term of the patent expires.

The only remedy which the inventor has is to apply for the revocation of licence. Usually, however, it is too well drawn-up to enable him to do this, and normal patent litigation is too expensive for him.

Such a situation is well known to patent-agents who have been approached too late by the luckless inventor. They can only advise him nine times out of ten that his position is hopeless, and he must accept the strangulation of his hopes.

Many of the larger trusts are by no means guiltless of such tactics, and their vast resources enable them to drive a competing invention out of existence very quickly, when it is not considered expedient to buy it out and manufacture honestly.

The cardinal principle of patent law is that the monopoly on patent is given only "to benefit industry."

Even the term of life of a patent—fourteen years it used to be—shows the idea beyond the law.

—or Favour

Fourteen years is the term of two apprenticeships, and this time was fixed so that at the end of the life of the patents there would be two generations of workmen skilled in the production of the article.

But the loopholes in the Patent Acts and the cost of litigation have provided many methods of evading the purpose for which they were framed.

One clause says that a patentee must manufacture or endeavour to manufacture in this country within three years of the granting of the working monopoly.

But there is nothing to prevent a foreigner holding a British patent or buying a British patent from manufacturing parts of an invention abroad and merely assembling here.

Bodies are cheaper

THIS manœuvre prevents the British manufacturer from obtaining a licence to produce here, with consequent benefit to British labour and industry.

So the public interest can be easily evaded, and those of our despairing inventors who are not driven into the arms of more far-seeing foreign manufacturers can be robbed only too easily of the fruits of their labour.

By far the worst instance, however, of a cynical disregard of both the public's and the inventor's interest is that of the treatment of a safety device submitted to a large company quite recently.

This appliance could be fitted with ease to a certain type of machine which every year exacts a large toll in human life.

The inventor claimed that his device would prevent death in many cases and narrow the accidents down to simple injury which could be readily treated.

His invention was submitted to rigid tests by a company owning these machines, and whilst it did not deny its efficiency, it turned it down, giving reasons of unbelievable callousness.

It pointed out that at present it expended roughly £30,000 per annum in damages and costs.

Each of these devices costs about £10 a year to install and maintain on 8,000 or 9,000 machines. Therefore, to use the invention would cost it about £80,000 a year.

In other words, whilst many lives might be saved, the cost of them would be about £50,000.

So the inventor can sit on his life-saving device or go elsewhere. Negotiations are now on foot with another country, where human life is thought of more importance than immediate cash.

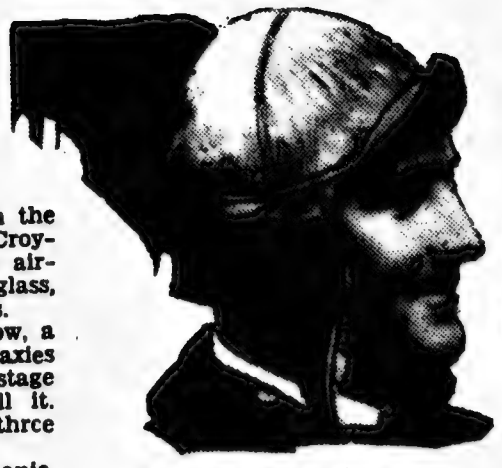
. . . the birds run away to people who have more sense

There is the amplest case for the immediate revision of anomalies in the Patent Acts, for cheapening litigation, and for establishing protection boards for the inventor.

Our pioneer inventors are the life-blood of British commercial enterprise. Too long have the results of the toil of many of them been exploited by the foreigner or strangled by the more unscrupulous of their fellow-countrymen.

It is time now to bring this country in line with others on this most vital subject.

Let us see a good proportion of the many thousands of British patents granted last year exploited on this soil, for the benefit of the inventor and industry alike.



"Famous aces in the better peace game — Capt. Wilcockson, most skilful of them all"

YOU are standing in the control tower at Croydon, the London airport—a room of glass, even to the doors.

Forty feet below, a great air liner taxies into position on the concrete stage—the "Tarmac," as they call it. Propellers are whirring, the three engines droning.

The pilot and his mechanic, muffled up in their wind-proof suits and goggles, climb into the cockpit.

The murmur of the engines swells to a shattering roar as the pilot tests them before formally taking over the control of the machine from the ground staff.

The passengers file in—there may be as many as twenty, with perhaps two or three hundred pounds of goods—the pilot adjusts a pair of headphones and raises his hand to signify that he is ready to take off.

The look-out man on the parapet of the control tower turns enquiringly to the traffic officer, who, if he is satisfied that the route is clear, gives his permission for the craft to leave.

Following the phantoms

A large metal disc bearing the initials of the air liner's company is hung over the side of the parapet; the look-out directs a searchlight on to the waiting ship. Not until the pilot sees its glow on his wings is he able to leave.

Then, turning back to the room, you see that the traffic officer, bending over a great map, is sticking into it a small flag which bears the registration numbers of the 'plane now soaring into the air.

That flag indicates its approximate position, and will mark its journey for some hundreds of miles.

You see, too, beyond a glass partition, that two wireless operators are seated before a many-valved radio panel.

Captain Codos—there are several world records to that name

Already they are receiving a message from the pilot of the departing 'plane, giving its registration letters, the company, his name, his destination, and the fact that he is leaving Croydon.

This message is repeated and is heard by both operators, one of whom reads it over and obtains a confirmation from the pilot.

The report is then sent to the traffic officer, who enters it in his log-book, and who, as a further safeguard, has heard every word through the loudspeaker above his desk.

Soon a second message arrives, reporting that the liner has reached Sevenoaks, say; then another when it is leaving the coast.

Others follow until the great ship is within the jurisdiction of the Continental authorities.

It is the romance of Kipling's prophetic "With the Night Mail" come true—only more so.

For Croydon Aerodrome is one—and the newest—of the world's seven wonders. Yet how little we know about it and the thousand cosmopolites and pilots of international fame who come and go on swift wings!

But for a moment or two let us go back to what is happening in the glass room of the control tower.

Weather reports are coming in from eight English stations, six French, four Dutch, three Belgian, and—if necessary—two in Germany.

Through the short winter day, ten liners and maybe twenty other craft are coming or going at the port—in summer twice as many. A 'plane leaves at three in the morning for Cologne, and back she is at noon!

What is that coming over the wireless?

A pilot's voice asking for his position. He is fog-bound . . . somewhere over the Channel.

"Run your generator for a few moments," is the reply.

Lympne in Kent and Pulham in Norfolk are also listening. Swift calculations are made, and the traffic officer sends out the message to the lost pilot. Now he knows where he flies.

And all this takes little more than a minute and a half: if it exceeds two minutes the officer is genuinely disgusted with himself!

You are still in the control tower of the airport; but it is night.

Lighting them home

Bright lights gleam from the roof of every building and, from the wireless masts, searchlights blaze above you. An illuminated indicator shows the way of the wind. On the other side of the 'drome is the huge Neon beacon—an aerial lighthouse.

What is that vague monster on the ground? A caterpillar-wheeled tractor on which is mounted a lamp of amazing power. The great pencil of light swings upward, upward, thousands of feet into the darkness.

Now it stabs intermittent flashes. Now the beam sinks level and floods the flying-field to three-fourths daylight.

Say it's foggy: coloured star-shells, white rockets, and Very lights flash out over the mile-long flying-field to show their welcome gleam to groping "homeward bounders."

* * *

Only a little while ago, as it seems, the driver of the railway express was the hero of romance.

Big Karl Noack, garlanded after a record flight, and—

—"Tiny Rogers, the wit of Croydon," has flown 10,000 hours

So now to-day are the pilots of the broad-winged ships which come and go at Croydon.

Yet the public knows little or nothing of these helmeted knights of the trackless routes.

America is not so short-sighted. She realises that there must be heroes if flying is to be made popular.

Enemies—friends

For our men in civil aviation are heroes, too. Most of them won their spurs over the stricken fields of 1914-18.

Famous aces of several nations who talked with machine-guns in that stark hunting are now opponents in the better peace game of commercial flying.

It would be the end of a day to anyone who suggested to the famous Imperial Airways trio of pilots, Olley, Wilcockson and Rogers, that these old enemies were not among the best fellows in the world.

These three British men are well-known and popular figures on every European aerodrome. Compared with the German and Dutch pilots, they are small men. Big Noack, of the German Luft-Hansa Air Line, could lose any one of them in his pocket.

Tiny Rogers is the wit of Croydon. His Cockney humour is legendary. He has flown for more hours than any other British commercial pilot. His tally was recently disclosed as 10,000.

But no one knows how long Olley has been in the business. He was certainly there in the earliest days of civil aviation, when he was a Handley-Page pilot.

Trio's greatest record

Wilcockson is another old hand, and is, perhaps, the most skilful of them all.

The three have had the biggest share in making Imperial Airways the most reliable air service in the world, with a record of safety second to none.

K.L.M., the Royal Dutch Air Line, boasts a few spectacular pilots, and chief among them is Vandyk. He is the only commercial pilot operating in Europe who has flown the Atlantic. He flew it with that superb Australian, Kingsford Smith.

Imperial Airways' new Handley-Page "42," which carries thirty-eight passengers, can attain a speed of 120 miles an hour

He is now in the neighbourhood of forty, a quiet, middle-sized man, with the face of the adventurer.

Smirnoff is another K.L.M. man. He is a Russian and served in the war in the Russian Air Force at home and in France. He was decorated for bravery by both nations. Later he joined the British Air Force. He is also about forty, and very tall.

Then there is Sillevis, the great Dutch test pilot. He can be seen any day testing the new Fokker monoplane that flies at 120 miles an hour and will shortly be the standard 'plane of the service.

These three pilots have all served on the 8,600-mile air-mail line between Amsterdam and Batavia.

As with the British pilots, all the Germans at Croydon are ex-war pilots. Kahlan flew the first German commercial aeroplane to Croydon after the war.

He has flown 800,000 kilometres as a civil pilot. He is a jolly fellow and was a military pilot before

KNIGHTS OF OUR AIRWAYS

Pilots at the Port of New Adventure

Flying to the races — passengers boarding at Croydon for a flip to Aintree

"n adventurer," Evert Vandyk

"In the business since its earlier days"— Captain G. P. Olley

A jolly fellow, with an Iron Cross—Max Kahlan

"Testing the new Fokker monoplane"—Sillavis

Captain Bajac, "a tremendous man"

he is the president of the Union of Air Pilots in Germany.

Among the French contingent are the famous Captains Bajac, Codos and Corsin. All have splendid war records. Corsin fought as a volunteer in the infantry at fifteen years of age. He holds the record of flying hours in France.

Codos has two or three world records to his name. His partner on these occasions was Costes, the great French pilot who recently flew the Atlantic.

But Captain Bajac, a tremendous man who looks more like a Swede than a Frenchman, is the most famous of them all. He has been decorated with every conceivable medal for gallantry, and has flown for 6,000 hours. He is now the test pilot of the French Air Union.

Several of the great British pilots are operating the All-Red Route to India, the most hazardous air line in the world.

Chief among these men is Woolley-Dodd, the burly, good-natured Rugbeian, who has knocked about all over the world and could hold his own either in the Bowery or in a native African village.

He took out the first machines for the Indian route, and has flown in more different climates than any other airman.

A wonderful band of he-men, they meet at Croydon and chaff each other. You would not think, to see them out of harness, that they are engaged in the world's newest and greatest adventure.

* * *

Forth and back at Croydon the bird ships go, carrying the peoples of the earth. Let us look again at this most cosmopolitan of stations. It has the organisation of a railway junction, but with important differences.

The first glimpse you get of England's main airport is the steel wireless masts, the pylons and hangars, the very modern hotel—an architect's dream of a city of the future.

In the large entrance-hall are the enquiry offices of the five air lines which maintain regular services, representing Great Britain, France, Holland, Germany and Belgium.

Clocks inform passengers of the arrival and departure times of liners; a huge map illustrates the kinds of weather they will encounter during their journey.

You see the waiting 'planes which in a few moments will leave for India, or Persia, or the Continent. There is less fuss than when a boat-train leaves Waterloo. Yes, great and impressive is the premier airport, but it only suggests to the imagination vaster things to come. Soon there will be similar ports in all the large centres of Britain.

England is already covered by a network of ninety air stations; very shortly the great industrial cities of the Midlands and the North will be linked with Croydon by regular express services.

A chain of more than a score of municipal 'dromes—from Plymouth to Liverpool, Basingstoke to York, Cardiff to Skegness—is now in operation, and other towns are to be included soon.

And it all means employment and progress. As with railways and motor-cars, so with flying, there will be a rush of progress.

British engineering skill is seen at its best in the new Handley-Page "42"—the largest type of practical passenger aeroplane ever designed.

Giants in the making

The "42" weighs more than thirteen tons, is 90 ft. long, seats thirty-eight passengers in superlative comfort, and can attain a speed of 120 miles an hour.

Fitted with four giant engines which develop 2,200 horse-power, it can be manœuvred on the ground as easily as a motor-car.

Eight of these liners have been ordered by Imperial Airways, Ltd., for use on the Empire air sevices, at a total cost of £200,000.

Other great English aeroplanes and flying-boats will, in the next few days, be speeding over seas and jungles, virgin bush and swamp, on the first half of the 8,000 miles journey from London to Cape Town.

Yet we are only at the beginning of civil aviation. Who dares forecast its giant growth?

When all's said and done it's flavour you look for when you light up, for it's flavour that makes a smoke really satisfying and enjoyable. Manikins are Mellow, Mild Flavour from light-up to finish—that's why I say Manikins are unequalled.

Half an hour's pleasure and satisfaction is cheap for 2d., and that's all Manikins cost. Your tobacconist will know you are a judge of one of the good things of life when you ask him for a packet to-day.

MANIKIN
-CIGARS-
MILD HAVANA FLAVOUR
5 FOR 10D.
All Tobacconists Sell Manikins

NASAL CATARRH SUFFERERS.

"Nostroline" is the remedy that brings you Instant Relief. It is soothing, pleasant, and comforting, it stops inflammation in the nose, clears the mucus discharge and promotes proper breathing. Use "Nostroline" at once and be rid of Catarrh once for all. 1/3 all Chemists.

Free sample on request from—
"Nostro-ine," J.92, Clifton, Bristol.

YOUR NOSE NEEDS "NOSTROLINE."

by

T. L. MARDY JONES,

Late Member for Pontypridd

THE publicity given by the Press and over the wireless to my wrong and thoughtless act in posting my own tickets to my wife and child to travel from Pontypridd to London has made me notorious.

At the moment I sent the tickets I was very preoccupied with my work in the House of Commons and eager to get from home a very important document, too valuable to be entrusted to the post.

Rather than make a double journey myself, when my attendance at the House was imperative to support the Government, I thoughtlessly did this act.

My wife and child were innocent; I alone was guilty.

The price is heavy

I do not complain of the legal process enforced against me. I grant that a Member of Parliament is even less entitled to escape the legal penalties for his wrongful acts than people in less responsible positions.

In token of the sincerity of my regret, I resigned my seat in Parliament.

Whilst the case was pending, I suffered great mental anguish, and when the flood of publicity overwhelmed me I felt the torments of hell. My soul seemed to pass out of time into eternity.

And now what of the future?

After thirty years of public life in Wales and nine years' strenuous work in Parliament I am faced with the nothingness of it all.

Born in a dreary mining village, I, at the age of twelve, started life in a coal-mine. On winter mornings I was carried through the snow on my father's back to the pit.

I am a clod of the common clay of wild Wales. Both my grandfathers were killed in the mines. I was the eldest of six when my father also died of a mine accident.

At sixteen I became the breadwinner of the family. As time went on and my brothers began to earn, one by one, we rose out of poverty into what was to us plenty.

Ever studious, I was able to spend some three happy years at Ruskin College, Oxford, and then returned to the coalface.

All gone, unless—

Later I became an official of the miners' organisation and an extension lecturer for the University of Wales.

I dabbled in journalism, became a public speaker, and nine years ago won Pontypridd for Labour from the Liberals, who had held it for over thirty years without a break. I have won my seat each time since in five elections.

I have travelled widely in Europe, studied the social problem in Russia, in India, and in the Far East. In my youth I rendered devoted service to the Young Men's Christian Association. All my activities have been for the benefit of my fellow-men.

My knowledge and experience have been acquired for use in Parliament.

Now all that is gone—unless I can "come back."

When I resigned my seat it was against the advice of my legal advisers and at the behest of certain of my Party leaders. It was done in loyalty to Party interests.

But in view of the furious publicity given to my indiscretion, all my sacrifice proves of doubtful value to my Party; and I myself am damned publicly as my sole reward.

Not in bitterness would I say: "Let him who is without sin cast the first stone."

But I cannot accept this punishment without protest. It is far in excess of the gravity of my offence, serious as it was.

Now that I have purged my mistake, I claim my opportunity to "come back." I want to make good quickly.

It would be cowardice for me to slink into retirement in the hope of sneaking back into public favour a few years hence. For I could then be rightly charged with being afraid to face the full front of my error here and now whilst it is still fresh in the minds of my electors.

They alone are my final judges. Their verdict is my law. I was their servant; they are my masters.

I have no outlook for the future other than this issue. I have no income now, and no "dole." I am a poor man.

I have a wife and two charming girls to fend for and to educate. Restored in public confidence by my own people, I could start with a clean slate.

Furthermore, I am advised on high legal authority that there is no legal or other bar to my re-election to Parliament as a new Member.

Can win again

The sole test is the will of my own electorate of Pontypridd.

Hence my desire and determination to stand at this by-election as the Labour candidate again, and atone for my error by facing the full force of it now.

In this determination I am supported and encouraged by those who sent me to Parliament on five occasions, and by many others who have no Party feeling in the matter.

Honestly, I believe, and am assured by many more people on the spot, that I can win and hold my seat in the by-election. I would not press my claim if I had any doubt about the result.

My loyalty to my Party in this crisis is proof of that. I know my people. They know me. Despite my fall, they want me and trust me none the less.

When I set out to contest the coming by-election the question of fighting funds must arise. These funds should be provided by me, because I alone am the cause of the by-election by my foolish act.

Kindness speaks

If no other means present themselves, I shall appeal to all fair-minded people in all Parties to help me to get fair play.

Though a man may be down, the spirit of our country is that he shall not therefore be trampled upon.

I now know how deep was Shakespeare's insight into the frailties of human nature when he wrote, "Sweet are the uses of adversity."

In or out of Parliament, the sympathy shown to me in my trouble by countless unknown friends of all classes is a great consolation.

By word of mouth and in letters ministers and laymen have proved to me the kindness of my fellows.

Apart from my bid to "come back" to Parliament now, I cannot envisage my future.

But be that future what it may, I am resolved to live down my fault and to retrieve my past.

I will stand alone and yet not alone. For I know in my heart that many still believe in one who has tasted the bitter dregs of public censure.

Yet, why worry? I am rich.

For I have a loyal wife, loving children, steadfast friends and a stout heart to make a fresh start in life.

"I have a loyal wife, loving children . . ." Vera is the child in this family group

The M.P. who WENT WRONG

The WRIGLEY flavour l-a-s-t-s and l-a-s-t-s

SLIP a piece of Wrigley's in your mouth — note its clean and refreshing flavour — note how long this delightful flavour lasts — enjoyable and enticing to the end.

This delightful flavour encourages the digestive juices to flow naturally—aiding your digestion and promoting a healthy, sound appetite. Use Wrigley's regularly —it will keep your mouth clean and your teeth clean. No other sweet does so much yet costs so little.

In two flavours—P.K., a pure peppermint flavour—and Spearmint, a pure mint leaf flavour. Only 1d. per packet, but the finest quality money can buy.

British Made by British Workmen with Empire Materials

WRIGLEY'S
1D
PER PACKET
WRIGLEY'S P.K. CHEWING GUM SUGAR COATED PEPPERMINT FLAVOUR
WRIGLEY'S SPEARMINT CHEWING GUM SUGAR COATED MINT LEAF FLAVOUR

In Spain... beauty experts *insist on olive and palm oils* to keep that schoolgirl complexion

Tejero advises you: "Massage a fine lather of Palmolive into the skin – so – rinse it off with refreshing clear water – to icy-cold temperature. There! that leaves the skin smooth, fresh and lovely."

CORTES 613
BARCELONA

Evidence of that schoolgirl complexion is found over and over again in the olive tinted, warm colour of the lovely Spanish senorita.

TEJERO, whose beauty salon is visited by many of the most important women of Spain.

Do not think, just because nature is so kind to sunny Spain, that lovely Spanish senoritas can afford to neglect their complexions. Tejero, the well-known Barcelona beauty specialist, will tell you otherwise. "How dare you mistreat your complexion," he says, "when it is so easy to use this twice-a-day treatment?"

Simple home treatment

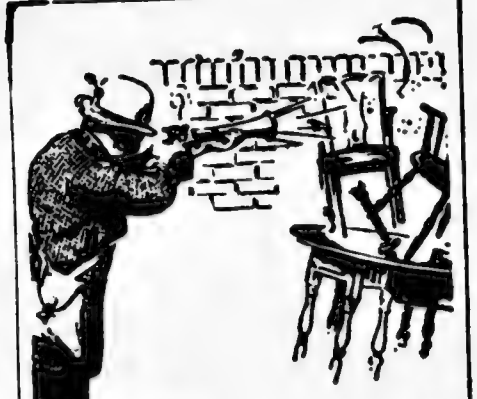
You know the treatment to which he refers. Specialists in beauty culture the world over agree on this one way to keep skin lovely. Before all else they emphasize the need of a pure soap and water for foundation cleanliness. And every single one of them considers Palmolive best.

Simply massage a fine lather of Palmolive and warm water into the face and throat. (Don't use hot water – that is apt to redden and irritate sensitive skin.) Rinse with warm water, then colder and colder. That's all – it only takes 2 minutes and how refreshing it feels. Your face is now – and not before – ready for make-up. Never fail to observe this rule of cleanliness before retiring.

Palmolive is a pure vegetable oil soap — made from the natural oils of olive and palm. Its colour is the natural colour of these two oils. Its mild, soothing lather beautifies and protects the skin from irritation. It cleanses safely, beautifies easily. Be sure it is Palmolive – your safeguard against skin irritation.

Use Palmolive for the bath, too, it costs but 4½d. per tablet and you will find it lathers abundantly even in the hardest of water.

Keep that Schoolgirl Complexion



No Faking!

Firing shot into the wood to imitate "worm-holes" is one way in which "antiques" are faked. They are often very convincing, but their actual value is only a fraction of that of the "real thing."

Cheap tobaccos, too, often have their original condition changed. But the scent and artificial flavouring added to disguise the "bite" and "tang" of their harsh leaf, take most of the enjoyment out of the "smoke." Comparison with a pure, natural Tobacco such as Rubicon Mixture shows how unsatisfying these "doctored" varieties are.

Rubicon Mixture at 8½d. oz. is a guaranteed pure, natural Tobacco, made from leaf that needs no "doping" to render it palatable. Its satisfying, mellow taste and clean aroma are natural to the character of its high quality leaf.

Made by John Sinclair Limited
Newcastle-on-Tyne.

£10,000 HOSPITAL BALLOT MAGIC

by Sydney A. Moseley

How it's done—the Author "shows" Mr. Hugh Macrae, of the British Charities Association. He has filled in his Entry Form and signed his name, but he has not yet filled in his address. Please don't forget yours when you have filled in your form on page 12

EVERYBODY to-day is Wondering Which . . . They're wondering which is the most popular feature of the B.B.C. programmes.

And they're wondering also who is going to be the £10,000 winner in the huge Hospitals Ballot on this fascinating subject of Radio, the contest which has caught the imagination of the whole nation.

In this mighty crusade to help the sick and suffering the *Daily Herald* has pledged its whole-hearted support to Lord Luke of Pavenham, chairman of the British Charities Association.

Readers of JOHN BULL, I fancy, are not likely to be left behind in the fight for so worthy a cause—and for a £10,000 prize as well.

So you will be interested, I think, to come behind the scenes with me and learn exactly how smooth and super-efficient are the methods with which the British Charities Association conducts a ballot of this kind.

First of all, let me explain briefly how simple is the competitor's part of the work.

To begin with, the seeker after £10,000 looks down the fourteen Radio features which are listed upon the entry-form which appears on page 12 of this issue of JOHN BULL.

He records his own personal vote for *his favourite feature* by placing a X in the column on the left of the entry-form.

This essential step of voting being completed, he now comes to the decision upon which a £10,000 prize may depend.

Using the first of the right-hand forecast columns, he numbers the various items 1 to 14 in the order which he considers will be established by the total of all votes recorded on the left.

It's worth it!

This sixpenny forecast completed, he feels in his pocket to see whether he can afford to bang another sixpence.

Deciding, probably, that £10,000 is well worth a second attempt at least, he uses the second forecast column.

But if he can afford one only—well, there is no reason whatever why that single sixpenny forecast should not bring him the five-figure fortune.

Having run through the instructions once more, just to make sure that he has followed them correctly, he posts off his entry to the British Charities Association.

Here it comes, one of hundreds in a sealed sack, all ready for the attention of the chartered accountant under whose close supervision the entries are dealt with.

All envelopes journey first to the counting department, where the address upon them is verified, and then on to the opening department.

Let us follow them and watch enthralled the almost magic work of an electric opening-machine. Into one end go the envelopes in a pile—and out they come at the other like a miniature snowstorm, all ready for the contents to be extracted.

Any coupon from any envelope from anywhere may actually prove the £10,000 winner, and, accordingly, from the moment it leaves the postbag it is guarded as scrupulously as a Derby winner.

Safe and secret

Even the workers themselves, carefully selected though they all must be, are not aware of all the precautions which are taken to ensure the safety of every entry and complete secrecy concerning the votes recorded.

I want to emphasise this point. *It is absolutely impossible for any member of the staff to gain the slightest inkling of the poll which will ultimately decide the prize-winner.*

Why? Because all coupons, as they are taken from the envelopes, are packed immediately into bundles and lodged in the safes of the British Charities Association.

There they will remain, their details available to nobody, until the last entry has been accepted and the ballot has closed.

• • •

Well, let us imagine the ballot has closed now, and we are back again at the association's offices to see the next process.

Out come the bundles again, still under the watchful eye of the chief accountant and his assistants.

The correct order of popularity is determined by a count of the competitors' votes.

All coupons entered are carefully, but swiftly, strung together in specially sealed bundles, ready for the last stage of the work to commence.

The searchers are about to embark on their fateful hunt for the £10,000 winner, and the correct order is now released by the chief accountant for their guidance.

Excitement? None whatever.

These workers are fully accustomed to ballots of this kind, and one thing only matters to them—the faultless precision of their work.

Every single coupon they examine receives a distinguishing mark to show that it has been closely examined.

And, finally, when the long search has revealed the likely winners of the prizes, the whole process of searching is performed all over again.

This second search rules out any possibility that an entrant entitled to a prize has been overlooked.

The British Charities Association, which has handled many ballots in the past, believes in doing all that is humanly possible to ensure fair treatment for every competitor by eliminating all sources of error.

At last the work is finished and the awards are decided in accordance with the rules by the executive committee of the association.

Without delay the news of a £10,000 windfall is flashed to the entrant whose skilful forecasting has gained him a fortune for ten minutes' work; the other winners are notified and the cheques despatched.

Now's the time!

The greatest sixpenny Hospital Ballot ever conducted is over; the hospitals will soon be rejoicing over a sadly needed addition to their funds.

And one of those entrants who did his bit in the *Daily Herald's* war on disease is richer by £10,000, or contemplating the glowing prospect of a life pension of £15 a week for the rest of his years.

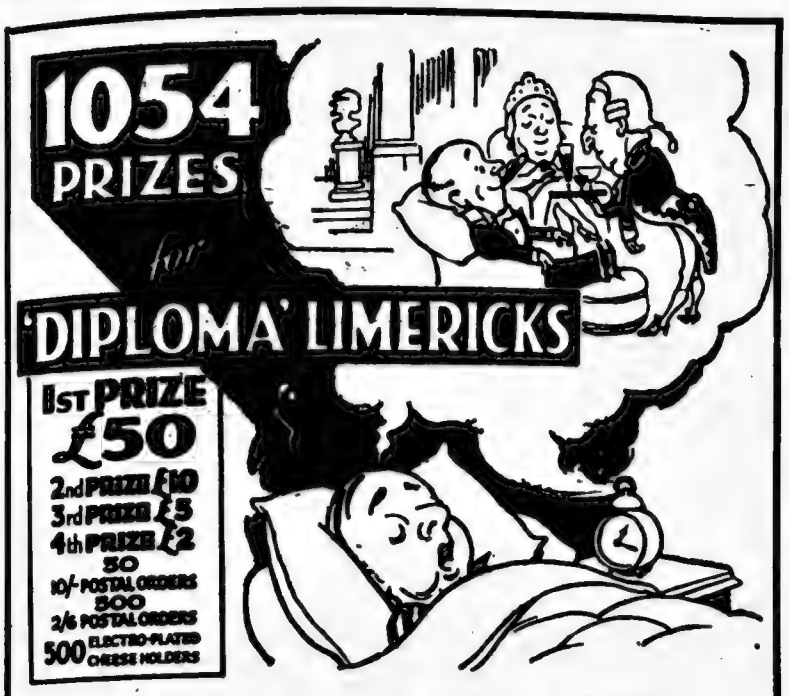
• • •

Now that you know how the wheels of the great Hospital Ballot revolve, what will you do to help provide the power which moves them?

A single sixpence will help—several sixpences will help still more—but whether your entry is large or small it may bring you one of the biggest prizes which has ever been within your reach.

The best time to enter is now.

Look on page 12 for the entry-form which your pen may turn to a £10,000 cheque, or even £15,000, for there is an extra £5,000 for the winner if he or she is a registered reader of the *Daily Herald*.



There once was a chappie of Cheam
Who won a big sweep in a dream:
He was telling his wife
Of the change in their life

CONDITIONS.

The Proprietors of 'Diploma' Crustless Cheese offer a first prize of £50 and other prizes, as stated, for a best last line to this Limerick. Write your last line on a piece of paper and attach the small coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar, Cheshire, or Dunlop), or label from 'Diploma' Milk, 'Coronet' Milk, or 'Moonraker' Empire Cheese. Send as many attempts as you like, which may all be written on one sheet, but for each must be attached a label. The Managing Director's decision is final and legally binding. Address to

Competition (Dept. 7)
WILTS UNITED DAIRIES LTD., TROWBRIDGE.

Closing Date: Entries must reach us not later than **Friday, March 6, 1931.**

Result: A complete list of winners will be forwarded by post to every competitor.

DIPLOMA

THE ENGLISH CRUSTLESS CHEESE

Cheddar or Cheshire. Box of 6, 8 or 12 portions 1/4½

D 158a

CHARACTER • PERSONALITY • POISE

Your hands have power to attract

. . WHEN CARED FOR THIS SIMPLE WAY

LOVELY, graceful, pale and smooth — these are the hands that attract! Fascinating to watch — lovely to touch!

Your eyes, your hair, your complexion, but perhaps more than anything else your *hands* — weave the spell of romance. You can keep them beautiful with this easy minute-a-day care!

"Vaseline" Petroleum Jelly rubbed well into your hands every night works wonders. You will be delighted to see how quickly roughness and redness, due to frequent washing in hard water, will disappear.

Buy a jar, tube or tin today and begin this simple care at once. All chemists and stores stock "Vaseline" Jelly. Two kinds, yellow and white. Chesebrough Manufacturing Co. Cons'd., London.

Most people find they must wash their hands at least 6 times a day. They need extra protection!

In fashionable West End beauty salons petroleum jelly is used to form a base for many expensive creams. "Vaseline" Petroleum Jelly, recognized as the purest, is equally effective, and costs you next to nothing.

Trade **Vaseline** Mark
Petroleum Jelly

1668

SELFRIDGE'S

CHROMIUM PLATED TOURIST CYCLE

8/9 NOW

And 14 monthly payments of 8/9 completes purchase.

This wonderful 1931 Model is an entirely British product—British made and is therefore of thoroughly reliable quality. It is excellently finished and of the very latest design. All British Parts Chromium Plated

COMPARE THIS SPECIFICATION

DUNLOP Roadster Tyres.
DUNLOP Waterproof Saddle.
CHAIN British Best Roller ½ in. × ¼ in.
STURMEY Archer 3-Speed
OILBATH Gear Case.
VALANCED Mudguards.

CASH PRICE **£5.15.0** GUARANTEED 50 YEARS

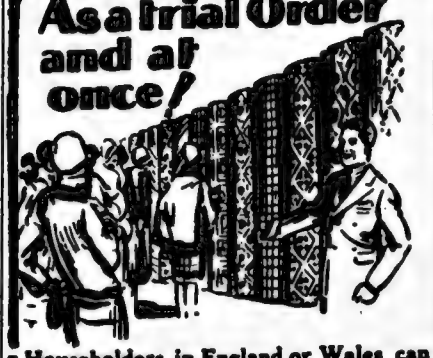
WOMEN'S MODEL **£5.19.6** or 9/3 with Order and 14 Monthly Payments of 9/3.

Send at once for Illustrated List to Dept. J.B.

SELFRIDGE & CO., LTD., OXFORD ST. LONDON.

2/6 and just your promise to pay gets CATESBYS NOW CORK LINO

As a trial Order and at once!



Householders in England or Wales can secure on first payment of **2/6** **3 yds. x 3 yds.** of Catesbys Cork Lino (costing £1 16 6) the world's most famous floor covering. Rest of bill to be paid 4/- monthly. For terms of other sizes see pattern book. Write for post-free book of coloured designs and sample pieces to test the quality. Carriage Paid Great Britain. Satisfaction Guaranteed or money refunded at once.

CATESBYS Dept. K.19, Tottenham Court Rd., London, W.1

Cold Weather Comfort

Take a cup of hot Bovril just before you go to bed. You will keep warmer and sleep better, and will be building up a valuable reserve of strength against colds, chills and Influenza.

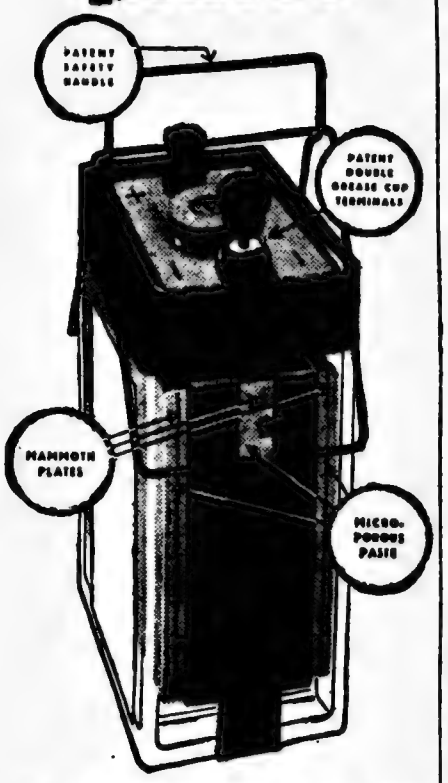
DRINK

BOVRIL

AND

ENJOY THE WINTER

Modern valves demand MAMMOTH plates



The modern wireless valve is a most complex instrument. So sensitive is its reaction to every influence that the old type of accumulator is much too clumsy a power unit to link with it. A wireless accumulator to-day must give a power output which is constant, as level and smooth as a billiard table. Fuller's discovered that "Mammoth Plates" were the secret of this even, unvarying power.

Fuller Accumulators have other unique features; micro-porous paste, patent double grease-cup terminals and a patent non-slip metal handle folding out of the way when not in use. Fit a Fuller and your valves will sing its praises.

Ask your dealer to show you the L.D.G.—2 v. 60 a.h. Price 9/6.

Full list of H.T. Dry Batteries and L.T. and H.T. Accumulators on request. Write for a full explanatory folder to Dept. J.B. at the address below.

FULLER

SUPER BATTERIES

H.T. BATTERIES.
For Portables the Fuller W.O.P.100 is supreme. Despite the limited space it gives them the power they need — guaranteeing emission up to 20 milliamps. 100 volts (reads 108 volts). 10-in. by 5-in. by 3-in., 15/-. Fifteen other sizes and voltages for Portables.

CAR BATTERIES.
Patent Rubber U Plate Protectors to prevent plates touching under any shock. Patent double grease-cup terminals to eliminate risk of escaping acid and subsequent corrosion. There is a type for every car—ask for lists 104 and 105a.

Obtainable through Fuller Service Agents or any reputable dealer.

FULLER ACCUMULATOR CO. (1926), LTD.
CHADWELL HEATH, ESSEX.

STEVES OF THE FUTURE

Those busy little stable-lads may be the champions of to-morrow

THE chance of earning £5,000 a year at the age of twenty is to be had in few walks of life.

Yet a boy—even a poor, uneducated boy—may easily command this salary at the end of five years' apprenticeship, or even less, if he has the wire-and-whipcord frame, coupled with the mysterious "horse sense" which, in the hands of the right trainer, may be developed into a jockey of genius.

Clustered round the quaint Surrey town of Epsom is a picturesque family of rambling houses, each with its straggling square of stables and friendly, horsey smell.

Any one of the busy little boys in leggings whom one sees in these big yards may be the Tod Sloan, the Fred Archer, or the Steve Donoghue of to-morrow.

Duly recommended to the trainer as "likely lads," and having expressed their willingness to serve a year on trial before entering into a five-years' apprenticeship agreement, the boys go to "live in" at the stable.

Their first lessons are on ponies—then their troubles and joys begin in real earnest.

The day starts early in the stable, but the exhilaration of the glorious morning gallops are adequate compensation for having been dragged from one's bed at daybreak—and earlier than that in winter.

The trainer-gaffer

But it is when he returns to the stable and is hard at work grooming the steaming flanks of his charger that the novice usually learns of his faults.

Pansy Perkins, let us say, has come in, slightly lame.

The trainer, race-glasses slung over his shoulder, strides into the box.

"What the deuce do you mean," he says, "by pushing the mare out when I told you to keep her at a nice half-speed throughout the spin?"

And Smith looks duly shamefaced and guilty as the trainer walks on to the next box.

An afternoon's rest, and then comes 'stabling time," when the horses have to be groomed again, fed and "put to bed."

"Lights out" is at nine or ten, and woe betide the boy who is missing at bed-time!

Although the boys have plenty of freedom, stable discipline is strict, for the life has many temptations.

Rascally touts and hangers-on are always ready to lead a boy astray in the hope of extracting secret stable information, and a trainer has to stand in the dual role of schoolmaster and employer to his charges.

Indeed, if a boy is *very* naughty, he may even get the cane on a part of his anatomy which means uncomfortable riding for a day or two.

But if he has to work hard, the stable-boy also plays hard.

Most stables run football and cricket teams; a few stables have billiard-tables, reading-rooms, and all the amenities of a good social club.

And there are usually institutions in the villages which cater for healthy amusement.

The boy leads a regular, open-air life, under the fatherly eye of the headman, and he is in constant companionship with sturdy, vigorous youngsters of his own age.

All stable-boys, by the way, would appear to be born boxers, and one of the great events of their year is the stable-boys' championships, to win one of which is an ambition almost as precious as a victory in a big race.

The big thrill

At the end of a year or so, if he has shown promise, our budding Donoghue gets the thrill of his life—a ride in his first race.

It is, as a rule, an apprentice plate, but he can now boast that he has sported silk, and, though still only an apprentice in his teens, can call himself a jockey.

The next milestone, if he is lucky, is his first win, often followed by a substantial present from the grateful owner of the horse.

When his indentures at last are finished he becomes a free-lance, unless he is lucky enough to secure a "retainer"—although some jockeys get "retainers" while they are still apprentices, and some are apprentices for far more than the usual five years.

The late Herbert Robbins, who won the Lincolnshire Handicap on Furious in 1920 was an apprentice for eleven years.

When a jockey's services are retained by a patron or a trainer the fee may reach £4,000 a year, in addition to presents, which often take the form of a percentage of winnings.

These may, in a good year, total another £2,000. Other engagements may bring in another £1,000.

Against this, however, a first-class jockey has to set heavy expenses.

Fares and hotels will run away with at least £500; his valet's wages claim another £300; his hack and his groom's wages £200, and, among his many minor expenses there will be something like £50 for Turkish baths, if he has to waste.

Yet there remains a net income of £6,000 after an apprenticeship of only five years. Even the "second-raters" can make from £500 to £1,000 a year.

When a young apprentice was recently warned off by the Jockey Club Stewards it was announced that he had forfeited between £500 and £600, representing his percentage of his earnings for the trainer—so that a boy does not always have to wait till his apprenticeship is over before he makes big money.

Dogged little 'uns

Gordon Richards was only an apprentice when he headed the list of winning jockeys in 1925; young Ian Martin took a day off from school to win the All-England Selling Plate at Newbury in 1929 in competition with seasoned riders; and "Billy" Payne won his first race at Gatwick, five years ago, when he was only fourteen.

The money an apprentice earns is generally on the fifty-fifty basis between himself and the master, including presents.

Serious risks of injury are run by apprentices, tumbles are frequent, and boys have been bitten, kicked and rolled on. The tragedy of poor Arthur Wagstaffe is still fresh in the memory.

All apprentices are insured against these dangers, but to them they are just part of the day's work.

As a fully-fledged jockey, the boy's livelihood will depend upon his weight and physical fitness, and to keep these at the required standard Spartan methods are necessary.

Unless he is naturally small and wiry, there is the horrible business of wasting, often leading to consumption and sometimes to death, as in the case of Danny Maher.

Only in the case of the best-class jockeys do health and wealth go hand in hand.

So you see, it is not quite the royal road to riches that it seems at first sight.

Brains, grit, heart

Yet, even so, the apprentice is better placed to-day than was his predecessor of half a century ago.

Sammy Loates, one of the famous brothers of the nineties, said recently: "Stable-boys lead a gentleman's life nowadays compared with the old times. Winter and summer we had to sleep in the stables with our horses, and we were quite near enough to their hoofs to be awakened by a stray kick instead of an alarm-clock!"

Yes, if your boy is tough, tiny and courageous, you might do worse than make him a jockey.

But, unless he has brains, oceans of grit, and a heart at least twice as big as his body, you had better think twice about it.

Radiopportunity!

The most sensational offer since Broadcasting began! The famous "Double Two" wireless set will be sent to your home for only 2s. 6d. down.

Here is an opportunity of getting a really high-grade set which will bring a whole range of British and foreign stations to your fireside, on a simplified easy payment, open only to the first 50,000 applicants.

For full announcement see p. 14.

That heroic feeling

—even in the face of the valet!

SENTIMENTS of hero-worship are not easily aroused. But real hard-headedness makes a valet recognise the worth and comfort of "Tremola" Shirts, Collars and Pyjamas. If you happen to be your own valet, "Tremola" style and steadiness in wear will be even more impressive.

MADE BY THE MAKERS OF *Tricoline* THE EQUAL TO SILK.

ASK FOR

"Tremola" (REGD)

A Wemco FABRIC.

SHIRTS COLLARS & PYJAMAS

SEE TAB IN EVERY GARMENT. NONE GENUINE WITHOUT.

Ask your Hosier or Outfitter to show you "TREMOLA" SHIRTS, COLLARS and PYJAMAS for present-day wear.

Write (Dept. 15A), 19, Watling Street, London, E.C.4, if any difficulty in obtaining.

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DISSOLVE INSTANTLY

THE BEST OF THE PRIME LEAN BEEF HIGHLY CONCENTRATED AND READY FOR INSTANT USE, NO SLICING, NO WAITING

BEEFEX LTD., BEEFEX HOUSE, LONDON, E.C.1

You can get all home stations and numerous foreign ones too, at good loud-speaker strength with this set. We guarantee its performance and reliability because it is built with guaranteed components of our own registered design and manufacture. Contained in Moulded Bakelite Cabinet of handsome appearance. ASK YOUR DEALER FOR DEMONSTRATION, or send for catalogue from the makers:—
C. F. & H. BURTON, Progress Works, Bernard Street, Walsall.

FAULTLESS RADIO RECEPTION FOR

BURTON EMPIRE 2 VALVE RECEIVER 5 7/6

1,000,000 men required to try this RAZOR BLADE FREE

Simply fill in the Coupon below, and Sample "Nieso" Razor Blades will be sent to you—for nothing!

THIS is not a catchpenny offer! Such confidence have we in the merits of this latest revelation in shaving blades that we have decided to distribute a million "Nieso" Razor Blades *FREE*.

We do this because we are certain that once a man has tried one of these splendid blades, he will realise their outstanding quality—their exquisitely keen edges—their astonishingly long life—and will resolve henceforth to use "Nieso" and no others.

Nieso Razor Blades for reliability and economy

The "Nieso" Blade fits all standard double-edged types of Razor. It is made by special high-grade machinery from a super-quality steel and is, definitely, the last word in shaving efficiency.

"Nieso" Blades are obtainable from Boots, Rexalls, and progressive Chemists, Stores and Hairdressers

Simply Fill in the Coupon below for your Sample "NIESO" Blades—FREE.

Be sure of getting that real shaving comfort—free from scratch, free from scrape—that only super-quality blades like "Nieso" can give.

Price— 1/- for 12

"THE BEST IS GOOD ENOUGH"

NIESO RAZOR BLADES

EVERY BLADE GUARANTEED

Ask for "NIESO" Razor Blades by name and insist on seeing the Eagle and Registered Trade Mark on every packet

COUPON FOR FREE RAZOR BLADES

To Alfred Franks and Co.,
11, Bartletts Buildings, London, E.C.4.

Please send me, free, and without any obligation on my part, sample "NIESO" Razor Blades.

NAME .....

ADDRESS.....

.....

Post in Unsealed Envelope, ½d. stamp. *John Bull*

BUYING IS SAVING
RENTING IS SPENDING

A Garden for the Children

JUST think, for a moment, ye who dwell in flats, whether your children are getting all the fresh air they need. Commons and parks are valuable in their way, but they do not quite take the place of a garden — your own garden — into which the kiddies can tumble in perfect freedom and safety whenever the sun shines. The roses in the garden will reflect the roses in their cheeks.

Grown-ups benefit too—in health and in pocket. Under the new proposals of this Society it is cheaper to buy your own home and garden than to rent a flat. Generous advances are made on approved properties, and repayments, which include capital and interest, may be spread over a period of twenty-one years or even longer.

It is thus better to buy your home than to rent it. And anything you do in the way of improvements is for your own benefit. Your interest in the property increases year by year. Very soon it forms a real asset which, should occasion arise, can be turned into hard cash.

SEND TO DEPT. J.B. FOR BOOKLET "HOME OWNING"—FREE ON REQUEST.

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ASSETS £12,500,000 STRONG RESERVES

RED CARNATIONS

David Whitelaw's REAL LIFE STORY

". . . He was carrying a huge sheaf of carnations. Vivid red they were . . ."

IT was just as the poker game in the club was breaking up that the talk began that suggested to me the telling of this story, for it was then that, for the first time, I heard the truth concerning Herbert Carton—a truth that was, indeed, stranger far than fiction.

Lechemere had won the final pot of the game by coming in on a pair of fives and drawing three aces, and it was his remark as to one never knowing what was waiting for one on the top of the pack that began it.

Did cards just fall anyhow or were they stacked by some unseen hand? Was life, someone asked, merely a confused jumble of emotions and happenings, a jungle through which one had to hack one's way, or was it a garden of well-ordered paths and walks, the merging together of which formed the criss-cross pattern of the thing we call life?

I remember Lechemere saying that old Omar would have been far nearer the mark if he had compared this existence of ours with a game of poker rather than with a chequer-board.

But then, perhaps, the former pastime had not been invented in the days when the old Persian philosopher had sat before his tent musing on men and things.

"I've always thought that it is the delightful uncertainty that makes life worth the living," Lechemere went on; "the not knowing what is going to happen—things like those three aces I drew just now, for instance.

"Your morning mail may bring you a decent hand, a 'full house' of something, or it may bring you a fistful of duds.

"It is all a question of the fall of the cards, and I always regard the postman who knocks me up at eight o'clock each morning as the dealer of the first hand in the day's game. You remember Carton, don't you?"

Some of us older members did, although after the war the club had not seen much of Herbert Carton.

As chairman of the Benevolent Fund, I knew perhaps a little more than the others, but our committee sits behind closed doors, and what little charities we are able to disburse to our fellow-members who have fallen by the way are very private matters. I nodded for Lechemere to go on.

"I was thinking," he said, "that poor Carton, when he went to answer the double knock that brought Clouston's letter, must have thought he had been dealt a rotten hand that morning. You know how Carton was in those days—pretty desperate.

"Making a living at architecture for a man of thirty-seven who had spent four years in the trenches was no picnic, especially in the lean time after the Armistice when there wasn't much building about, and Herbert Carton was having the thinnest of thin times.

"He was living in two rooms in a house in Shepherd's Bush, London.

"I used to go and see him as often as I could, but the time came when I saw that my visits were not altogether a kindness, and that he and his young wife had quite enough to do to entertain themselves.

"He put on a good front, cigarettes and whisky and all that, but I soon got to read between the lines.

"I hadn't seen him for about a month, when I met him on the morning I'm telling you about, when he'd just got Clouston's letter.

"It was a vile morning in November, one of those mornings with sleet on the pavements and a blanket of fog and misery all round.

"He was walking through the slush of Tottenham Court Road, down at heel and with a coat that was about as much protection against the damp cold as nothing, and he was carrying, of all things in the world, a huge sheaf of carnations. Vivid red they were, about a dozen of them.

"I think he'd have passed me without stopping, but I wasn't having any of that. I joined him and fell into step.

"I didn't say anything about the

(Continued on page 30)

SIX *beats* TWENTY-SIX *for sheer strenuousness!*

All growing children are spending energy TWICE AS FAST as you are!

FROM six to six — always on the go! Brain and body working full time — this small person is brimming over with fun and youthful vitality . . .

He isn't an exception either! Recent research shows that even at rest, all healthy, growing children expend their energy *two to three times as quickly* as their parents.

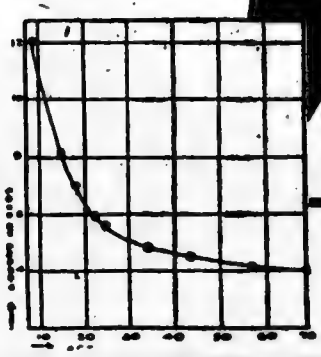
Now — while they are growing fast, young people need a balanced diet that will create energy quickly and abundantly.

That is why so many mothers are making sure that their children's ordinary meals are supplemented with Horlick's Malted Milk. For Horlick's provides in exact proportions the essential food elements children need.

Start today to give your little ones Horlick's — at mealtimes, at bedtime, and as a mid-morning drink. Chemists and grocers everywhere have Horlick's in sealed glass bottles in four sizes. Try, too, the Horlick's Mixer, each drink takes only a few seconds to prepare this way, and tastes doubly good.

* * *

Even when they are quite still, *healthy, growing children use up energy at least* twice *as rapidly as grown-up people. No wonder little systems need a balanced, nourishing diet! (Graph from scientific observations on combustion rate of man)*



HORLICK'S PLAIN OR CHOCOLATE FLAVOURED

MADE IN ENGLAND

"CHEST COLD *removed overnight*"

"There are some remedies for everyday complaints which seem to be excellent for some people and useless for others. Your Musterole Brand Mustard Ointment appears to me to be different. My entire little family (as well as friends to whom I have recommended it) find it removes a cough or chest cold overnight — without any 'ifs' and 'buts'."

Yours truly, (Mrs.) B. W., Putney.

◆ ◆ ◆

Musterole Brand Mustard Ointment is unequalled for affections of the chest and lungs, especially in pneumonia, 'flu, or with coughs, colds and sore throats. This clean, white ointment penetrates right down to the seat of the trouble. Its soothing, healing warmth draws out the pain and soreness, and loosens the congestion—without burn or blister. Always keep a jar handy in the house, because when you want it, you want it badly. Insist on the genuine Musterole Brand Mustard Ointment. Obtainable from all chemists.

MUSTEROLE BRAND

MUSTARD OINTMENT

Thos. Christy & Co., 4-12, Old Swan Lane, E.C.4

A Million Free Health Gifts TO END RHEUMATISM

AND THE CHRONIC DANGER OF KIDNEY TROUBLE

Famous firm's wonderful offer to all sufferers

It does not matter what so-called remedies you have tried and found useless, it does not matter how long or how badly you have suffered, we are convinced that if your trouble is rheumatism or any of the painful consequences of kidney disorder, De Witt's Kidney and Bladder Pills will put you on the road to health at once. That is why we ask you to accept a free supply of this famous remedy now.

This remedy can, will and must end your suffering.

De Witt's Kidney and Bladder Pills are not just ordinary pills or salts that pass through the bowels out of the system. They contain no heart-exciting, dangerous drugs. Their action is direct on the kidneys, as you can see 24 hours after your first dose. De Witt's Kidney and Bladder Pills neutralise and banish pain-causing poisons in the blood, and build up your health, strength and vitality. They make the blood stream, on which your health depends, 100% efficient. A few days with "De Witt's," you feel years younger, brighter and happier.

If you are troubled with Rheumatism, Sciatica, Backache, Lumbago, Kidney Disorder, Impure Blood, Too-old, Tired-out Feeling, Urinary Trouble, Loss of Vigour, simply fill in and post the coupon below and your free supply of De Witt's Kidney and Bladder Pills will be at once despatched.

DeWITT'S KIDNEY AND BLADDER PILLS

Do not delay. We know De Witt's Kidney and Bladder Pills will end your chronic suffering for good. Let us prove this to you at our expense.

When you have used your free supply of De Witt's Kidney and Bladder Pills, and know how quickly and surely they start you on the road to health, you can always obtain the full-size supply, price 3/- (or the more economical size, 5/-), from any chemist.

FREE HEALTH GIFT COUPON

To E. C. De WITT & Co. Ltd.,
(Dept. K17), CROYDON, Surrey.

Please send me, free and post paid, a supply of De Witt's Kidney and Bladder Pills.

Name _____

Address _____

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Write clearly. Tuck in envelope flap and use ½d. stamp.

DEAN INGE

says that

LORD WAKEFIELD'S

successful book is 'full of good advice to parents how to avoid blind alleys in choosing openings for boys' The title is

ON LEAVING SCHOOL

12th Edition

3/6 net of all booksellers

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Quick relief for Bronchial Asthma with Vapo-Cresolene, vaporized and inhaled direct to irritated membranes of breathing organs—restores normal breathing, makes restful sleep possible. The drugless treatment. Disinfects the room and prevents spread of infection.

Sold by all Chemists.

Vapo-Cresolene

Remedial Inhalant for 50 years. Write for Booklet No 21

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No More STOMACH TROUBLES

Epsonia speedily relieves all Digestive Troubles. Brings and maintains Better Health. From the first dose its beneficial effects will be apparent.

TRY EPSONIA TO-DAY.

EPSONIA

Sold by Leading Chemists, 1/3, 2/3, 3/9, or direct from the BIRKWOOD CHEMICAL CO. 19, Rackville St., London, W.1. *(Enclose 3d. extra for Post and Packing.)*

The world's most beautiful women

Miss Dodo Watts,
British International Pictures Star.

— and Odol

There are many women whose every feature is perfect, but who miss beauty because their teeth have not the loveliness of pearly whiteness. White teeth you must have if your smile is to add to your charms. That is a very good reason why you should use Odol. This modern Tooth Paste whitens so very quickly—and so very safely. It is one of the simplest aids to beauty—and a short cut to admiration. Let the fragrant taste of Odol be a twice daily delight to you—and your teeth will be a perpetual delight to all upon whom you smile.

TOOTH PASTE. A large tube costs only 1/- MOUTHWASH. In Flasks, 1/6, 2/6 & 3/6

Use Odol Mouthwash as a safeguard against Tonsilitis.

Aldwych T.F.65.31

Sore Throat?

FORMAMINT
WULFING BRAND
conquers Sore Throat and prevents infectious diseases, such as Influenza, Diphtheria, etc.
At all Chemists—2/6 per bottle.
Genitosan Ltd., Loughborough, Leicestershire.

FOR CUTS

Also for scrapes, scratches, burns, blisters and all household, office, sports, or workshop hurts.

Perfect chafe-preventer and skin-mender, for hands, feet, legs, etc., in all sports.

The best mender known for loose or worn strings on cricket bats, golf clubs, tennis rackets, etc.

WON'T WASH OFF

From Boots, Taylors, Timothy Whites and all Chemists, small bottle 10½d.; medium 2/-; large 3/-.

NEW-SKIN

"Red Carnations" —*Continued from page 28*

flowers, although they seemed to me to be a bit out of the picture, and I could see that he was rather conscious about it

"I asked after his wife, and he told me she was all right; so it wasn't that. And if you knew Carton you'll know that he wasn't the sort of man to joke with about taking flowers to somebody else. You know what I mean.

"At last he volunteered an explanation. He'd had a letter, he told me, that morning from a man in Scotland, name of Clouston, who had been with him in the war and with whom he had chummed up.

"MRS. CLOUSTON, it appeared, had come up to London and had been taken ill. She was in a nursing-home, and would Carton be a good chap and go and see her? He could not get away from Glasgow himself, and he didn't want his wife to feel entirely friendless.

"The letter had been sent here to the club and had been forwarded on to Shepherd's Bush. He smiled wryly as he told me all this—sort of 'why pick on me?' expression.

"He said he had never been inside a nursing-home in his life, and could I give him any tips as to how to cheer up a woman he'd never seen?

"I saw that he wasn't very keen on his job, but he hung on to those carnations like a sheet-anchor. His wife had told him that when one visited sick people one always took flowers or something.

"I guessed by the way he spoke that that precious sheaf of carnations he was nursing had about taken his last stiver. But Carton was like that.

"I parted from him at the corner of Goodge Street, and it was a couple of months or more before I saw him again.

"I'm telling you this in detail because I want you to get my point about life being like a game of poker.

"I mean that Carton was dealt his hand by the postman on that November morning, and that he had come into the game not knowing what was waiting on top of the pack when it came to the 'draw.' Listen."

LECHEMERE sat for a moment without speaking. He was toying with the cards with which we had just been playing, shuffling them through his thin, nervous fingers. Then he again put up his story, the story of Herbert Carton.

"When next I came across Carton things had changed very considerably for the better, and it was clear that the man's lean days had passed.

"He was in Oxford Street, smartly dressed, and I noticed that he was wearing in his buttonhole a red carnation, a little vanity that one did not look to see in the Herbert Carton of the old days.

"We had a drink together, and he told me that he was busy on the erection of a block of luxury flats in Portman Square, one of the chain that Sam Hanson, the big contractor, was putting up, and that the contract was going to keep him at full tilt for the next three years or more.

"Before we parted I had promised to run out to Highgate that night to dine with them.

"THEY had a nice little house facing the woods, and the first thing I noticed on entering the dining-room was a great vase of red carnations that stood in the centre of the table.

"I glanced at it and then at my host's buttonhole, and Carton smiled and looked at his wife. Red carnations were his mascot, he told me, and that the house was never without them.

"If I cared to listen he'd tell me all about it after dinner. It was a strange story, he said, and it had begun on that morning when I had seen him in the Tottenham Court Road."

Young Mason, who had been one of the listeners, smiled.

"I suppose, Lechemere, you're going to give us the old, old story. Girl who helped old man across the road and found that when he died he left her a couple of million.

"Suppose this chap Clouston was the fairy godmother, and that five shillings spent on carnations was bread cast upon the waters——"

Lechemere stopped him.

"Shut up, Mason, and let me tell the story in my own way. You're right on one point, and that is that the sheaf of carnations Carton took to the nursing-home that morning proved to be the turn in the tide.

"But all he got from Clouston was an abusive letter, saying he was sorry that he had allowed himself to be influenced by a trench friendship so far as to ask Carton to perform what was, after all, merely an act of kindness to a sick woman.

"It was a nasty letter, full of cynical references as to 'war pals,' and I know it hurt Carton because he told me that Clouston had been a good friend to him in France."

"Then what did happen?" It was Mason who asked.

"I'll tell you. It appears that after leaving me at the corner of Goodge Street, Carton went on to the home. He arrived there just as the doctors were on their rounds, and was told that it was not convenient for him to see the patient.

"I don't suppose he was sorry, because I had seen that he didn't like his job, and I guess he was feeling a bit conscious about his clothes.

"However, he scribbled a few words on his card and tied it to the carnations, and considered he had done all that could be expected of him.

"Then he went back to Shepherd's Bush, and from what I remember of him that morning I shouldn't be surprised to hear that he walked every yard of the way.

"He told me that he was pretty sick over the whole affair. He liked Clouston and deeply resented the tone of the man's letter, but until he had some proof that he had done what his friend had asked him to do he didn't see how he could answer it.

"He thought of making enquiries at the nursing-home, but he was a tender-hearted soul, and he's suffered too much himself to think of getting anyone else into trouble.

"One of the porters had made a mistake, he supposed, but he wasn't going to be the man to give him away.

"AGAIN we have the poker game of life. Just a series of deals—some good, some bad, and when the luck seems right out along comes a 'straight-flush' or something.

"The letter he got two days later was his 'draw.' And, believe me, it was some draw. My three aces this evening were fools to it.

"You can talk all you like about the long arm of coincidence, and Mason here can sneer all he likes, but I guess you'll never hear of anything to beat what I'm going to tell you."

Lechemere leant across the table and addressed himself particularly to young Mason.

"What would you say if I were to tell you that those flowers were duly delivered, but that they were taken by the porter to Room 24 instead of to Room 34?

"What if I were to tell you that in Room 24 was lying a lady named Mrs. Samuel Hanson, who seventeen years previously had been bridesmaid to Mrs. Herbert Carton, and who had been for years trying to get into touch with her old friend?

"Would you say that I was a liar?"

Mason laughed.

"I wouldn't put it quite like that. I suppose the lady in Room 24 was so touched by the kindness of Herbert Carton and his wife that she told her husband and . . ."

"That, my dear Mason, was just what did happen.

"After all, builders of luxury flats have to have architects, and even big contractors are not averse from humouring the whims of a sick wife—and porters of nursing-homes and hotels *can* make mistakes. After all, 24 is very like 34."

"And what are the odds?" Mason asked.

LECHEMERE shrugged.

"If you give me the number of nursing-homes in England, and the number of patients in each I might try to work it out. It would run into billions-to-one."

Lechemere rose and rang the bell for drinks.

"That's the story," he said, "exactly as Carton told it to me in Highgate that night, and his wife was there to corroborate every word of it if I'd asked her to.

"But I didn't ask her. Carton is a man who simply cannot tell a lie, and he's certainly not the man to trot a red flower about in his buttonhole every day because he *dreamed* something one night.

"Personally I believe him, and if you, Mason, think he's a liar you'd better tell him so. I'd rather you than me."

Next Week:

The Cullingcote Treasure

Robbery—dreams—discoveries: a strange True Story by Edward Constable.

Race with "Silver Ring"

Second time round in the "National"

Aintree Tests

THE Aintree tests season is now in full swing, and every time a Grand National horse wins one of these races we shall see the advertising commission-agents curtailing the odds.

The layers are wise; in fact, much more far-seeing than the backers who snap up the prices.

With the exception of the National Trial 'Chase at Gatwick, where the jumps are very formidable, and the Hurst Park Trial 'Chase, another event which brings out the best qualities of a fencer, these races serve little purpose as a guide to the winner of the big race next month.

A horse which has jumped the Grand National course is always a dangerous proposition, and that is mainly my reason for choosing Easter Hero and Sir Lindsay.

Newbury's test this week-end is the Handicap 'Chase. I expect to see Ballasport prove too good for Shaun Goilin, but I do not give him a chance at Aintree. For a Saturday "double" I turn to Burgee and Cylbairn.

"JOHN BULL'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, February 19, to Wednesday, February 25.

P D C X Z H J S M L T A N G Q K
V B R E F I U O Y W 98 97 96 95 94 93

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

X97O98XC1XCS would read EASTER HERO.

Where a double letter occurs in the name of a horse the figure 2 is substituted. Example:

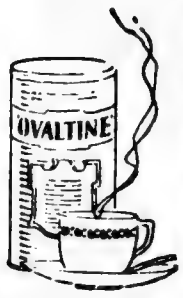
DJC95X2 would read BURGEE.

"SILVER RING."

"This *is* good!"

HOW thoroughly every child enjoys "Ovaltine"! Not a drop of its delicious goodness is ever wasted. Glowing cheeks testify to the possession of glorious good health.

Children need so much nourishment during their active growing years. They need more than ordinary food supplies. They use up energy in spendthrift fashion—and every ounce of energy is derived from nourishment. They are growing, physically and mentally, and nourishment is essential for healthy growth. This, too, is the season when infectious illnesses are most prevalent, and nourishment builds up the powers of resistance to infection.



That is why "Ovaltine" is so good for them. This delicious food-drink supplies, in a concentrated, correctly balanced and easily digested form, all the nourishing food elements extracted from malt, milk and eggs—Nature's foods which are richest in nourishment.

All children love the delightful "Ovaltine" flavour. Let them enjoy it every day—for breakfast, after school and before going to bed. Note how fickle appetites vanish and how strength and energy take the place of weakness and inactivity.

'OVALTINE'

TONIC FOOD BEVERAGE

Builds-up Brain, Nerve and Body

Prices in Gt. Britain and N. Ireland, 1/3, 2/- and 3/9 per tin.

P 699

IF YOU SEEK A GOOD POSITION

READ THIS

Founded 1900

THIS IS THE BENNETT COLLEGE—ALL OF IT.

The Bennett College is not a Rented Room in a well-known street—it is a *COLLEGE*. Over 30 years ago the Founder took as his motto what has now become a household slogan:

LET ME BE YOUR FATHER

Thousands of men have been guided into good positions by this National Institution who might otherwise have remained in the rut. Clerks have become Accountants, Directors, etc., Engineers, and Craftsmen of all trades have been helped into the higher positions. The list is too long to enumerate—let it suffice.

THE MOST SUCCESSFUL AND MOST PROGRESSIVE CORRESPONDENCE COLLEGE IN THE WORLD.

If you think you are in a rut, if advancement seems slow, or if your career is undecided or unsatisfactory, write to me, telling me your age, past experience, present employment, and anything else that may help, and I will tell you what chances there are; if they are suitable for you, and, if so, how you may obtain your objective. The Bennett College being technical as well as commercial, we are able to combine courses to meet all requirements, as we specialise in the preparation for all examinations (technical or commercial). This is a great advantage, our staff being able at any time to change the studies to meet changing requirements. Most moderate fees, payable monthly.

IT COSTS NOTHING TO ENQUIRE.

WE TEACH BY POST IN ALL PARTS of the WORLD.

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THE HUMAN MACHINE

SECRETS OF SUCCESS.

Note Address carefully.

THE BENNETT COLLEGE Ltd.
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SHEFFIELD

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ESTAB 1900 SHEFFIELD Dept. 31.

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Begin enjoying your shave today! What better way to start the day than to shave with **Cuticura Shaving Stick.** It gives you a clean, smooth shave without the slightest irritation and leaves the skin in good condition.

Cuticura Shaving Stick 1s. 2d.
Soap 1s. Ointment 1s. 2d. and 2s. 6d.
Talcum 1s. 2d. British Depot: 3 Newbury & Sons, Ltd., 31, Banner St., London, E.C.1.

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Use Zig-Zag, the easy rolling crisp, fresh, pure, cigarette papers — and enjoy a better smoke.

ZIG-ZAG

CIGARETTE PAPERS 5

GOOD BOOTS & SHOES

THE Graves Footwear Department offers you soundest quality and utmost possible value for money. All sizes of Boots and Shoes for all occasions. We thoroughly understand the wants of all classes of wearers, and know how to combine durability with good appearance and comfort. World's lowest prices. Easy monthly payments. Catalogue and Measure Form free. 50 years reputation for honourable trading.

J. G. GRAVES LTD. SHEFFIELD

THE NEVER FAILING REMEDY FOR

"I shall pass through this world but once; any good thing, therefore that I can do, or any kindness that I can show to any human being, let me do it now, let me not neglect it, or defer it, for I shall not pass this way again."

ASTHMA * BRONCHITIS * CROUP
CATARRH * WHOOPING-COUGH

It will remove Asthma or Bronchitis, it will strengthen your lungs and enable you to breathe more freely & efficiently, affording sweet refreshing sleep at night. It will banish every germ of weakness or disease from your throat, nose and respiratory organs. Influenza disappears as if by magic. Instant relief is experienced.

- RACKING COUGH
- NIGHT SWEATS
- CHOKING PHLEGM
- DIFFICULT BREATHING
- BRONCHIAL CATARRH

If any difficulty in obtaining, send remittance for size required direct to Liqufruta Laboratories, 193 Camberwell Grove, London, S.E. 5, 6d. extra for postage on 3/- size and 9d. on 5/- size. For abroad sufficient to cover postage must be added. For 2d. in stamps the book "Worth its Weight in Gold," published at 1/-, will be sent Post Free.

- LARYNGITIS
- INFLUENZA
- QUINSY
- NASAL CATARRH
- EMPHYSEMA

Over 1,000,000 benefited sufferers praise "Liqufruta."

Liqufruta

CURES EVERYTHING WITH A COUGH IN IT.

SOLD BY ALL CHEMISTS & STORES. 1/2 2/-2/6/- PER BOTTLE

No half-way health for dogs in February. They are either very happy or very miserable.

WELL conditioned dogs should be able to enjoy cold weather, as their winter coats keep their bodies always warm and dry, and they are able to revel in the snow or cold winds with a zest which they never feel in hot weather. But if their blood is out of condition, through food impurities or lack of proper exercise, their winter coats will have become "soft" and ill-nourished, and they will feel the cold acutely when out of doors.

You can keep your dog in perfect condition and full coat by giving him Bob Martin's Tasteless Condition Powders, which thoroughly cleanse the blood and tone up the whole system, hardening the coat and giving it that lovely "bloom."

Since 1892 the best-known dog remedy

BOB MARTIN'S
TASTELESS CONDITION POWDERS

6d. per packet of 9 powders, 1/- per box of 18 from Dog Biscuit Shops, Chemists & Stores

Bob Martin's Tasteless Condition Powders cure *and prevent* all ailments due to poor blood condition, such as *Listlessness, Excessive Scratching, Loss of Appetite, Loose Coat, Eczema and Gouty Eczema.* Made (since 1892) by Bob Martin, Ltd., Southport, England.

WHEN CHEST IS TIGHT AND WHEEZY

By a Chemist.

When breathing is 'shallow' and laboured and you find it difficult to get a good filling of air into the lungs, it is obvious that germ-laden phlegm which clogs the bronchial tubes *must be dispersed*, and for this purpose I find nothing compares with honey syrup. Half a teaspoonful of 'Pineate' brand Honey Syrup will instantly give amazing relief to adult or child. Containing antiseptic Pine to kill germs, Squills and Ipecac to loosen phlegm, Menthol to clear bronchial passages and Balsam of Tolu and Honey to soothe and heal soreness and inflammation, 'Pineate' Honey Syrup goes straight to the root of this distressing trouble, quickly clearing the chest and lungs and ending the irritating cough which is generally present. A bottle of 'Pineate' Honey Syrup can be obtained from any chemist for eighteen-pence, and I strongly recommend it for immediate relief.

GREAT CLEAR THE DECK SALE

CLEARANCE of our FAMOUS 35/- ELEPHANT HIDENE TRENCH COAT

A stylish, well-fitting coat in super ripplet Indiana Cloth, resembling **ELEPHANT HIDE**, with warm Scotch check fleece lining, non-conductor bindings to skirt and cuffs, stayed buttons and taped seams; roomily cut with full skirt.

Guaranteed WATERPROOF, CHILL PROOF, HYGIENIC.

Colours: FAWN, NAVY, MAXR, GREEN.

PATTERNS FREE.

Ladies' Up to 42 Bust.	Men's Up to 46 Chest.	Boys' and Maids' Up to 32 Chest.
16/- Usually 25/-	**17/6** Usually 25/-	**12/6** Usually 20/-

Postage 9d. each coat.

NEW PRODUCTION. Write also for patterns of our new LIZARDINE Trench Coat for Ladies; just like the Elephant Hidene but with a smooth lustre surface, with a massive hood effect.

FAITH BROS., Ltd. Head Office and Mail Order Dept. (J.11. 2:3-26), **NORTH END ROAD, LONDON, S.W.6.**

Human Documents

TROUBLE *in the Bottom of a* TEACUP

Here you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. "HUMANIST" will deal with your difficulty through the post. Send a stamped, addressed envelope. For the three most poignant documents published, the Editor will pay £2 2s., £1 1s., and 10s. 6d.

FOR the last four years ill-luck has dogged my household. My husband has been mostly unemployed, and our subsequent privations have brought all of us into ill-health. I am thirty, and we have three little children.

As usual when folks are down on their luck, most of our well-to-do friends have forgotten us, but when one of them sent me an invitation to a little tea-party, I accepted excitedly.

The plain truth is that I was actually looking forward to getting something good to eat and enough of it for once.

The party was a merry little affair, and for awhile I forgot my troubles and became a girl among girls, pretending to read their fortunes in the tea-leaves in their cups.

Then one of them remembered that before marriage I had been fond of tricks with cards, and, bringing out a pack, asked me to read their fortunes.

I did so. By the purest coincidence, the things I hit upon to tell them happened to be true.

The rest were awfully excited, particularly the unmarried girls, and in the end some of these said that if I would pocket my pride and take a little for my trouble they would make my "gift" known among their friends.

In the end I arranged an afternoon when a bunch of girls could call, and with the cards spread out before me I would tell them what I could.

There was no advertisement, nothing at all professional. All I gave was really good advice, which, if taken, would keep any girl from going wrong.

It was all great fun, and I took with gratitude the little they gave me.

Next day I was visited by two girls whom I did not know, and in spite of my protestations that I did not tell fortunes, they insisted upon my cutting the cards for them.

I gave in, and when I said I did not take money they laughed, threw half a crown on the table and rushed out.

In a few minutes they returned with a police-inspector, who charged me with being a fortune-teller, and as a result I must either pay £10 or serve a term in prison in default.

I feel I have been made a scapegoat for the real charlatans who do actually exist, and would be glad of your advice how to clear myself.

"HUMANIST" says: By professing to tell fortunes by cards and receiving money for doing so you have acted foolishly. You must also have known you were acting illegally.

Now that you have fallen into the clutches of the law, the only thing you can do is to pay the fine. Perhaps your "friends" will help you to do it.

You will hardly need my advice not to tell fortunes again.

JOB IN HAND

better than none

HAVING worked for one firm for nearly forty years, eighteen months ago there came a smashing blow when my employers went into voluntary liquidation, and I, with the rest of the employees, lost my job.

The difficulty of managing on the "dole" when one has a family of four children can only be understood by those who have suddenly had their weekly wage snatched away in this tragic fashion.

But my wife is both a hard worker and economical, and we managed somehow to scrape along, though every effort I made to find work failed.

Then, a week ago, the exchange offered me a job of road-picking, but as this work was at least five miles from my home and the money was only 28s. 6d. a week, I naturally refused, as I was getting more for doing nothing on the "dole."

Now I find I am knocked out of benefit unless I take this starvation job. What do you advise? I call the whole thing dead robbery.

"HUMANIST" says: Your case is hard, but the fact is that a man refusing work is automatically written off the registers as ineligible.

There is no prospect of this regulation being slackened. I therefore advise you to take the job in the hope that it may lead to something better, and meanwhile appeal to the Public Assistance Committee.

In common humanity, such starvation wages must be supplemented, if only by food-tickets for the children.

A LOVE RING

of ill-omen

NEARLY ten years ago I was engaged to a girl whom I fondly hoped to marry as soon as my duties allowed.

I was serving with H.M. Forces in India at the time, and one week, instead of the love-letter which I looked for, I received a curt intimation that the girl had changed her mind, was tired of waiting, and that therefore she must return my ring.

I came back to the Old Country to find that my old sweetheart was married, and thought no more about her.

However, I did not throw away the ring, and one day, in a fit of confidence, I gave it to a new girl friend of whom at that time I was growing rather fond.

Before long I met and fell passionately in love with another girl who is now my wife. It was when my engagement to this girl was definitely announced that I got my first shock.

The girl to whom I had given the ring immediately sent me a lawyer's letter claiming damages for breach of promise.

My solicitor tried in vain to repudiate the claim, but in the end he advised me to allow the matter to be thrashed out in court.

I lost the action, and judgment was given against me. I was ordered to pay the girl £150 damages, and the costs amounted to £97.

As I had not £50 in the world, I was allowed to compromise by paying her £3 a month.

In spite of the terrible blow, my wife and I have been very happy, but the awful debt is like a millstone round our necks.

We are mewed up in one furnished room, instead of occupying the nice little house we had selected for our married nest.

My wife is a brick, but there is a haunted look in her eyes, for our baby is expected, and instead of a little cash to prepare for it, I am faced with a new judgment-summons on account of payment arrears.

Is there any way in which I, a man dependent upon my weekly earnings, can get my case reheard?

"HUMANIST" says: You seem to be dogged by ill-luck, but haven't you brought some of it on yourself?

I am afraid there is nothing you can do to reopen your case, and I think you should have taken into account the possibility of losing the action before going headlong into matrimony.

"The Greatest of These—" Fund

Three Hungry Boys

"MY husband was in the Navy. He was taken away on March 7, 1930, and he is only thirty-three years of age. There is no sign of him coming home yet."

What lies behind this sad postscript to a letter from the mother of three boys, aged nine, seven and five years, of whom Clifford (whose photo we give) is the middle one?

Just this, that her husband has been in a mental asylum for eleven months, and his chances of recovery are very slight.

The children's mother could, no doubt, scrape through on the 37s. 6d. a week which she has coming in, if it were not for the rent of 17s. 5d

By the time she has paid for coal and club there isn't much left to feed three hungry boys, not to mention clothes and their mother's food and raiment.

That is why we make an appeal for this ex-Naval man's family, who can neither work nor plead for his wife and boys. And we do not know what sufferings he has to undergo.

We would like to thank "A Cambridge Woman in Hampshire" for her subscription of £1.

Donations should be addressed to The Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Subscriptions are acknowledged by post where names and addresses are given.

Lists of subscriptions can be seen at our offices, and a copy of the current week's list will be sent on application.

SAILORS' BRIDES

must face facts

A YOUNG seaman, my absences from home sometimes last as long as three months. For the last three years I have been writing regularly to a girl whom I love and wish to marry, but she will not even consent to be engaged.

She writes friendly and even loving letters to me regularly, and she has no other lover.

But I realise that one must settle down at some time to the serious side of life, and to my mind marriage and home-life are the surest ways in which this can be done.

When I am on leave and bring up the subject, my girl always says: "Oh, no; a sailor is all very well for a sweetheart, but it's well known he has one in every port."

No matter how earnestly I try to persuade her, in writing or by word of mouth, that I am no flirt, but only a fellow who longs to have a wife and home of his own, I cannot alter this opinion.

Added to this is the taunting talk of girls in the office where my sweetheart works.

They ask: "What's the use of marrying a sort of shadow fellow, who must always leave his wife lonely while he roams the world?"

Now all this I find difficult to combat. I love the sea. It is my life. My girl perhaps would believe in me. My girl perhaps would believe in me worth if I gave up the sea and took a job in a shop for her sake, but I can't.

"HUMANIST" says: To engage yourself to a girl who looks upon you with mistrust and suspicion could not lead to happiness, while marriage with a woman unsympathetic to your profession would be worse.

If you wait you may meet with someone really fitted to be a sailor's wife, one who would take a pride in keeping a comfortable home ready whenever you come ashore.

If you Get INDIGESTION

IF you sometimes have flatulence, uncomfortable 'fulness' after meals or other mild forms of indigestion, don't just wait for the discomfort to 'pass off.' Digestive trouble is nearly always due to excess acid which not only interrupts digestion but ferments food, attacks the stomach lining and, if unchecked, may eventually cause ulcers. Avoid this danger and promptly relieve discomfort by taking a little 'Bisurated' Magnesia after meals or whenever pain is felt. Excess acid is instantly neutralised, fermentation stops, gas is dispersed, pain disappears and your inflamed stomach lining is soothed and healed. Don't ignore indigestion, however mild; get a 1/3d. packet of 'Bisurated' Magnesia powder or tablets, and prevent the trouble becoming chronic.

'BISURATED' MAGNESIA

Invaluable for INDIGESTION, DYSPEPSIA, GASTRITIS, FLATULENCE, WIND, HEARTBURN or ACIDITY.

The Walk down the Aisle

In every WALK of life

Shoes are kept smart and comfortable by the regular use of

Cherry Blossom Boot Polish

which gives a brilliant, preservative shine to Black and Brown leathers.

Black, White, Brown, Dark Tan & Tonette. In 2½d., 4½d., and 6d. tins, fitted with easy opener.

INVEST FIVE SHILLINGS in Real Home-Comfort

The best things in life are the simple things—hreside, home, comfort. The great Berkeley factories, with their enormous resources, have brought real lasting comfort within the reach of all. For a few shillings you can instal the Berkeley Home Model. Picture this truly wonderful Easy Chair as the centre of attraction by your fireside. It has a strong, sturdy frame designed to give proper rest and support. It is thoroughly upholstered with fibre stuffing and coppered-steel springs in seat and covered in beautiful, hard-wearing materials—a really handsome chair that you will be proud to own. Fitted with strong castors.

PRICE **37/6**

or 5/- with order and balance 5/- monthly. (*No reduction for Cash*)

Sold under our Usual Guarantee of Money-Back if not satisfied

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Berkeley HOME MODEL

SEND COUPON NOW FOR FREE PATTERNS

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70-78, OLD KENT ROAD, LONDON, S.E.1

Showrooms: 133, Victoria St., Westminster, S.W.1; The Arcade, Croydon; The Parade, Watford; and 85, New Street, Birmingham.

COUPON Please send me, POST FREE, your illustrated Catalogue, and FREE Patterns of

1. Upholstery Coverings. 2. Loose Covers.

(*Please cross out Patterns NOT required*)

Name .....

Address .....

"John Bull." .....

Ugh!!!

Celery is nature's cure for Rheumatism, Lumbago, Sciatica, Neuritis, Arthritis & Gout. The curative value of 26 lbs. of fresh golden celery is in each small FULLER (Brand) CELERY PERLE.

Take as directed and say good-bye to Rheumatism, etc. Relief starts in 4 hours. Prove it for yourself. Be a martyr no longer. In 10 days you can be completely free. Money back if not. FULLER (Brand) CELERY PERLES 1/3 and 3/-. You must see the name FULLER on the packet to guard against worthless imitations.

DISSOLVES THOSE SHARP, PAIN-CAUSING CRYSTALS IN THE JOINTS AWAY FOR GOOD.

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EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked— In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

PARMINT

DOUBLE STRENGTH

Is a good old-fashioned, dependable remedy for curing Coughs, Colds, Catarrh, Hay Fever, Bronchial Troubles and Hoarseness. Made from pure Norway Pine and Japanese Mint, it is known the world over for its soothing effects on the delicate membrane of the throat and lungs and thousands of bottles are sold yearly. Good for either children or adults. Try it. Parmint costs little, tastes good, acts quickly and is sold and recommended by good chemists everywhere. Always standard and always reliable.

FOR COUGHS, COLDS, CATARRH, HOARSENESS, BRONCHIAL TROUBLE, HAY FEVER

T. KAY & CO. GOODMAYES, ESSEX.

GLADIOLI

The most dazzlingly brilliant flowers on earth with spikes of bloom 18 in. long. 12 each of 9 kinds (108 first size bulbs, 4 to 5½ in. round), all separately packed and named for 5/9 post paid. Half lot 3/3 post paid to Great Britain and Ireland only (cultural instructions included). These Gladioli are the large autumn-flowering varieties and not the cheap miniature kind.

King's Glorious Gladioli.

T. KAY & CO. GOODMAYES, ESSEX.

PSORIASIS

Eczema and all other Skin Diseases Completely and Permanently cured by this wonderful Herbal Treatment. GUARANTEED RESULTS OR MONEY RETURNED. Every case treated individually with an experience extending over 40 years. Send post card for FREE BOOK sent under plain cover.

J. ROBINSON & SONS, 11, KUREM HOUSE, BRADFORD.

CONQUER COUGHS & COLDS with YADIL

Don't sneeze—as soon as you feel the first symptoms, stop that cold with Yadil.

Deadly germs spread by the innumerable victims of Common Colds, Coughs and Influenza cannot be avoided, but can be speedily overcome by YADIL, the certified safe internal antiseptic medicine. Yadil is famous for its wonderful results in Lung and Chest ailments, particularly in cases of obstinate Coughs of a racking, troublesome nature. Yadil is a valuable preparation of purely vegetable nature, and contains the essential oil of garlic, which, by scientific treatment, retains all its virtues without tainting either breath or body. Yadil purifies the blood stream, restoring healthy conditions throughout the entire bodily system: it is a proved remedy for Rheumatism, Indigestion, and all germ created disorders. "I have always found Yadil the most effective preventative of colds"—one of the many wonderful testimonials in the Yadil Book.

Obtainable from all chemists, including Boots, Taylors, Timothy Whites, etc., at the following prices: YADIL LIQUID or YADILETS (Yadil Tablets) 1/3, 3/-, 4/6, 12/-, 22/6. OINTMENT, 1/3 tin. PASTILLES 1/- tin. SOAP, 1/- per tablet

YADIL

The Antiseptic which is Certified by Public Analysts and Pathologists as Safe for Internal and External use.

FREE

The Yadil Book of Home Treatment is free to all who send for a copy—it is invaluable to all who would know how to obtain and maintain good health

YADIL PRODUCTS (1925) LTD., 47, Sicilian House, Sicilian Avenue, London, W.C.1.

BOILS

Mrs. HARRISON, 38, Talbot Street, Burnley, writes: "I broke out in boils at the bottom of my back. I had them for twelve months. One would come and go, and then another would appear, and so on. I tried everything I could think of—all to no use—until someone recommended Vitadatio. I tried it. After the first two bottles they stopped coming, but I still kept up with it, and everyone was surprised to see how well I was looking. I have not had a boil since."

Vitadatio

Invaluable for Blood Troubles, Liver, Kidney and Internal Ailments. Sold by Boots, Taylors', Timothy Whites and most Chemists and Stores. 3/- and 5/- per bottle, or per post, 6d. extra, in Great Britain only. Special 21/- Bottles, containing 3 weeks' supply, for Export only, post free, from *VITADATIO, No. 121, Armley, Leeds.* V.152.

SEND FOR FREE BOOK OF TESTIMONIALS

QUICK WAY TO END CATARRH

New discovery opens up Stuffed Nostrils in 3 minutes

If you have catarrh, remove the cause. Destroy the rapidly breeding germs which are at the root of the trouble, irritating and inflaming the breathing passages and causing stuffed-up nostrils and collection of phlegm at back of throat. Simply sprinkle 10 to 15 drops of KARSOTE (the new scientific inhalant) on to a handkerchief and freely inhale the pleasant vapours. The effect is remarkable. KARSOTE is a powerful new germicide, containing 22 valuable ingredients, which kills catarrh germs in half the time other inhalants take. In a few minutes KARSOTE opens up stuffed nostrils, clears away phlegm at back of throat, and clears wheezy breathing passages. In a few days your catarrh is gone. A user writes:—

"I tried your Karsote for Catarrh and a bad cold, and am pleased to say it cured it in one day, as it not only cleared the nose and head but also the chest was relieved. Karsote is wonderful stuff and am very pleased to recommend it. Already three others in this house are using it with great benefit."

Miss M. J. C., London, N.W.3.
14th January, 1931.

KARSOTE

(Brand) Inhalant is obtainable from all Chemists, including Boots, Taylor's Drug Stores, Timothy White's, etc. Trial size 1/3. Family size, 2/- (contains double the quantity).

BET WITH 'THE BIG TWO'

They offer the most generous terms for

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NOTHING BARRED

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227, BATH ST., GLASGOW, C.2

OUR LETTER PARLIAMENT

WHAT'S WRONG WITH MY

IT is small, damp and badly planned, a perfect product of the jerry-builder's art.

The bricks came from Belgium, the timber from Norway, and the remainder of materials from problematical sources.

The clerk of works must have had a positive genius for turning a blind eye during construction.

The rent man comes every week for what I consider to be a fortnight's rent.

But it took me nine years to get the house, and that's probably why I can't see anything wrong with it.—*A. C., Lancs.*

One-Leg Bath

My house, a miner's cottage, is fitted with every kind of inconvenience.

For ablutions I use a neat, portable affair, hacked from an old oil-barrel, in which I eliminate the grime of the pit, one leg at a time.

The roof is of open-work pattern, and oft-times the humble gamp accompanies me to my couch.

It has an advantage over a Park Lane mansion, however. If I desire to be in the dining-room, the drawing-room, the library or the bathroom, I simply stay where I am.

Lastly, it is not mine; it is the landlord's.—*Miner, Porth.*

No Plumber!

The passer-by praises the thatch and the roses; that the house has a drawback he never supposes; but when, in the summer for water I try—I pump and I pump, but the pump has gone dry.

And when in the winter—with blue hands and toes—I crawl to the backyard, I find the pump's froze.

Forgive me this grumble, sir, for I must add that things are not always so frightfully bad; and when pinched with the cold or when parched with a thirst, I've got one consolation—my pipes cannot burst!—*Ann Kirby, Northants.*

Hush!

The missus and I have to be careful that we don't say anything nasty about our neighbours, in case they hear us through the "massive" walls.

On certain days we have to take care not to leave any fresh herring about, or the "blow-down" from the chimney would soon "kipper" them.

On stormy nights we realise what "rattling" good windows the builder put in.

There are no singers in our family, so we can't blame that for cracking the ceilings, while one of the bedroom doors shuts five minutes sooner at the top than it does at the bottom.—*A. R. P., Renfrewshire.*

Doubtful Privilege

Not a manse, but a mansion, is this country vicarage in which we are compelled to live.

There are lengths of unnecessary passages, eating up the warmth from our modest fires, and many unwanted rooms merely harbouring dirt.

Even a butler's pantry is included, although the income hardly allows for one maid. There is not a tap in the house.

Most ironical is the high rates one has to pay for the "privilege" of running this unwieldy dwelling on a bungalow income.—*Puzzled, Hunts.*

Pretty, but—

My house is modern, and of the semi-detached type, with six rooms.

It is pretty to look at, because it is built to sell; but it has one glaring defect.

There is no proper kitchen, only a kitchenette the size of a pantry. In this a woman has to do all her cooking, washing-up and washing, because no outside washhouse is provided.

The builder should plan a house, and start with a fair-sized kitchen, fitted with a small range; then arrange the hall and other rooms afterwards.—*A. E. H., Meols.*

Band-Boxes

My husband stands 6 ft. high, a broad-shouldered, out-of-doors worker. Both our children are fine, growing specimens of youth.

Yet the Corporation builds for us, and hundreds of fellow-sufferers, mere band-boxes of houses, with rooms no bigger than the "City Fathers'" wardrobes.

For the good, solid furniture of our parents' time we have no room, so the "doll's-house" instalment furniture has to replace it.

When will the authorities design sane, roomy, working-class houses, worthy of the rents they demand?—*S. S., Sheffield.*

Some Corners!

In a supposed modern, labour-saving house I have 141 panes of glass to clean.

They are very small, and encased in iron frames, which are an eyesore, the dampness causing them to rust.

Difficult to open and shut, they leave iron-mould on the curtains.—*E. P., Lancs.*

Soon Out

Mine is one of those "desirable modern residences" where you step in at the front door and out at the back with one stride.

There is no room to entertain, to dance to the wireless, to fit a billiard-table or to enjoy a pipe without filling the place with smoke.

Everything is neat and compact when the folding-table is out of use, when the bookcase-cum-piano stool is tucked away, and when the collapsible box-bed-ottoman-chair is in repose.—*A. H., Hall Green.*

In the Country

We are living in a cottage provided by the farmer. My husband is the carter.

We have water laid on (when it rains); no unsightly pipes, as it comes through the roof.

No sink to keep clean, as we haven't one. No banisters to dust, as we have granary stairs.

Wallpaper refuses to stay on, and toad-stools grow on the walls.

All drawers are fixed during winter months, and there are no sanitary conditions whatever.—*A. J. H., Sussex.*

Use More Paint

The same that is wrong with many thousands more that are owned by landlords—chronic want of repair.

My house would be cleaner and better, and my home happier, if landlords were compelled by law to keep their property in good repair.

Rent must be paid, but many men in the building trade are out of work solely through grasping landlords, who refuse to keep their property decently habitable.—*H. J., Dulwich.*

* * *

When the landlord calls he takes care to stand outside the doorway. Knowing the condition the house is in, he will take no risks of injury.—*Ernest Rose, Manchester.*

There is hardly a week-end when I have not to be either a bricklayer, carpenter, plumber or navvy.—*C. W. C., Worcester.*

The front is "Queen Anne" style—the back is "slum" style. In fact, my dug-out in France was much better.—*J. E. K. Scott, Staffs.*

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, February 24.

What Conscience Does To Me

The League Ladders

[Football Forecasts for Feb. 21—by OUR EXPERT.]

FIRST DIVISION.

(1) BLACKPOOL v. Bolton.
(2) SUNDERLAND v. Middlesbrough.
**(3) ARSENAL v. Manchester U.
(4) Birmingham v. Aston Villa.
(5) BLACKBURN v. West Ham.
(6) DERBY v. Newcastle.
(7) LEEDS v. Liverpool.
(8) LEICESTER v. Huddersfield.
(9) Manchester C. v. Wednesday.
*(10) PORTSMOUTH v. Grimsby.
(11) SHEFFIELD U. v. Chelsea.

SECOND DIVISION.

(1) SWANSEA v. Burnley.
(2) BARNSLEY v. Stoke.
(3) BRADFORD C. v. Wolves.
(4) BRISTOL C. v. Millwall.
(5) Bury v. HOTSPUR.
*(6) CARDIFF v. Oldham.
(7) Charlton v. BRADFORD.
**(8) EVERTON v. Forest.
(9) Plymouth v. Preston.
**(10) PORT VALE v. Reading.
(11) W.B. ALBION v. Southampton.

THIRD DIVISION (Southern).

**(1) NOTTS COUNTY v. Newport.
(2) BOSCOMBE v. Luton.
(3) ORIENT v. Gillingham.
(4) COVENTRY v. Brentford.
(5) FULHAM v. Crystal Palace.
(6) NORWICH v. Brighton.
(7) Q.P. RANGERS v. Torquay.
(8) Swindon v. Southend.
(9) Thames v. Exeter.
(10) WATFORD v. Bristol Rovers.
(11) WALSALL v. Northampton.

THIRD DIVISION (Northern).

(1) LINCOLN v. Southport.
(2) Halifax v TRANMERE.
(3) DARLINGTON v. Wrexham.
(4) Doncaster v. CHESTERFIELD.
*(5) GATESHEAD v. Rotherham.
(6) HARTLEPOOLS v. Accrington.
(7) HULL v. Barrow.
(8) NELSON v. Crewe.
(9) New Brighton v. CARLISLE.
**(10) STOCKPORT v. York.
**(11) WIGAN v. Rochdale.

SCOTTISH LEAGUE.

(1) Falkirk v. Queen's Park.
*(2) ABERDEEN v. East Fife.
(3) Ayr v. PARTICK.
(4) Clyde v. Hamilton.
(5) Cowdenbeath v. DUNDEE.
(6) HIBERNIANS v. Morton.
(7) Leith v. Hearts.
**(8) MOTHERWELL v. Airdrie.
**(9) RANGERS v. Kilmarnock.
(10) St. Mirren v. CELTIC.

WINNERS IN CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL special selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Division and number will be quoted as above, together with *H* for home team and *A* for away team.

Example Code: Div. I.—3(H); Div. II.—8(H), 10(H); Southern Section—1(H); Northern Section—10(H); Scottish League—8(H) would indicate Arsenal, Everton, Port Vale, Notts County, Stockport and Motherwell.

This Week's Star

Healless, skipper of Blackburn Rovers

Blanford's Sensational Purchase

GREAT LONDON TAILOR'S STOCK BOUGHT UP £5.5.0. TAILORED

MEN'S SUITS FOR 49/6

FOR 2/6 DOWN

Herbert Chester, the famous London Gentleman's Tailor, has retired from business and we have been fortunate enough to buy the whole stock of his 26 branches [illegible] yards of splendid suitings. Fine West of England Tweeds and Saxonies, in all colours, that were sold at £4.4.0 and £5.5.0 are offered by us at 49/6. Smart cut Suits in 47 different sizes. Every Suit a model. Good fit guaranteed. Send chest measurement and height and colour you require (state whether light or dark shade in any colour). Also send 2/6, together with 1d. for postage, and complete the purchase by monthly instalments of 6/- after you have had the suit one month. This is the chance to buy that Spring Suit at a great saving and without disturbing your purse.

Write for illustrated free catalogues or call at our showrooms

John Blanford (DEPT. J.B.Z.) 1, 3 & 5, BATH ST., CITY ROAD, LONDON - E.C.1.

Showrooms open 8.30 a.m. to 6.30 p.m. Thursday, 8.30 a.m. to 1 p.m. Saturday, 8.30 a.m. to 7 p.m.

£1 SECURES IMMEDIATE DELIVERY OF ANY OF THESE SPLENDID WALTON GREENHOUSES

BALANCE BY 12, 18 or 24 EASY MONTHLY PAYMENTS.

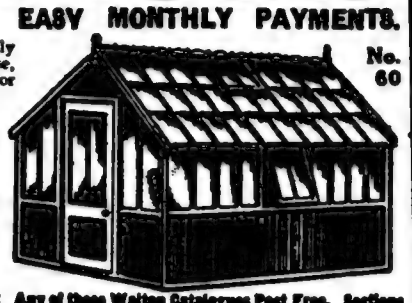
£1 deposit and the balance by 12, 18 or 24 monthly payments secures a well-built Sectional Greenhouse, delivered to your station. Satisfaction Guaranteed or money refunded in full.

PRIMED ONE COAT PAINT. GLASS READY CUT TO FIT ALL ANGLES.

Size ft. ft.	Listed at	Deposit with order	12 pay-ments of	18 pay-ments of	24 pay-ments of
7 x 5	£7 18 0	£1	12/-	9/4	8/5
8 x 5	£8 12 0	£1	13/6	9/3	7/1
9 x 6	£11 15 0	£1	19/-	13/11	9/11
10 x 7	£13 5 0	£1	21/6	14/8	11/4
12 x 8	£15 12 0	£1	26/-	17/6	13/6
16 x 10	£24 0 0	£1	40/-	27/7	21/2

Made of 2 x 2 and 2 x 3 red deal framework, 1 x 2 chamfered bars, 1½ x 5 aprons, mortised and tenoned. 21 oz. glass cut to sizes. Staging and legs. Erected in 30 minutes with the aid of 16 bolts and nuts.

Carriage paid England and Wales.



No. 60

ESTABLISHED 1878
Works adjoin Crow Park Station, L.N.E.R.

Any of these Walton Catalogues Post Free. **Section 1 and 2.**—Sectional Buildings, Motor Houses, Greenhouses, Garden Frames, Summer Houses, etc. **Section 3.**—Bungalows, Dance Halls, etc. **Section 4.**—Poultry Houses and Appliances, Kennels, Duck Houses, Incubators, Brooders, Rabbit Hutches, etc. **Section 5.**—Heating Apparatus for Greenhouses, Motor Houses. When sending for Catalogue please give section required.

E. C. WALTON & CO. MUSKHAM WORKS, SUTTON-ON-TRENT **NEWARK**

B. D. & Co.

Can you laugh at Rheumatism?

If not, the remedy is in your grasp when you hold in your hand a bottle of Eade's Pills—the famous 84-year-old remedy for rheumatism, rheumatic gout, gout, sciatica and lumbago. Within a week you will feel better. Within a month you may be able to laugh at the memory of all such pains!!

FREE Booklet on how to treat rheumatic and gouty complaints (including diet advice) and reproductions of testimonials from all parts of the world from people cured by Eade's Pills. Free and post free on application to Messrs. George Eade Ltd., Dept. K., 232 Goswell Road, E.C.1. Write for it to-day. 1/3 and 3/- a bottle

Famous for 84 years

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RHEUMATIC & GOUT

PILLS

ALSO—EADE'S ANODYNE. An ointment to apply to the skin (without rubbing) to cure muscular pains, and is a valuable aid to Eade's Pills in the cure of all gouty and rheumatic ailments. 1/3 and 3/- a tin

ALL CHEMISTS SELL THEM

A 15/- FREE GIFT COUPON

HERE is a chance to save shopkeepers' profits. Hundreds of Cycles of all kinds, many fitted with Sturmey-Archer 3-speed gear and Dunlop tyres. Approval willingly, carriage paid. As an advertisement a

15/- Free Gift Coupon

will be given to all who

Write for my FREE CATALOGUE.

Chas. P. Robey Ltd. CYCLE WAREHOUSE, NO 24, COVENTRY

HEART & NERVE PRESCRIPTION

THAT ALWAYS BRINGS RELIEF

HEART DISEASE IS RARE; don't be alarmed because you suffer from palpitation or pain near the heart. If it isn't indigestion, it's overstrung nerves. Shadforth Tonic (No. 632) will strengthen the nerves, steady the heart, and tone up stomach and kidneys. Don't imagine yourself into an illness; have a good rest, take the prescription, and be normal in a few days. Prices: 2/6 (72), 4/6 (144 pills).

This prescription prevents palpitation, faintness heart failure, tremblings, run-down condition, and stops your failing to pieces feeling.

Privately packed and post free at these price from

Shadforth Prescription Service, Limited. (Dept. JB 42) 40, King William St., London Bridge, E.C.4.

Boots, Taylors and all chemist stock or obtain.

FREE CASH PRIZES

1,054 prizes (£50 first and other cash prizes) are offered by the proprietors of "DIPLOMA" CHEESE for the best last line to the Limerick appearing in the advt. on page 25. Read the conditions carefully. Send your entry NOW!

is manufactured entirely from EMPIRE GROWN TOBACCO.
SOLD SUBJECT TO LOSS IN WEIGHT FROM EVAPORATION AFTER PACKING.
PLAYER'S "DIGGER" REG. NO. 626,620.
7½d PER ½ OZ.
SHAG
EMPIRE GROWN

PLAYER'S DIGGER SHAG

also

DIGGER HONEY DEW
DIGGER FLAKE
DIGGER MIXTURE.

DIGGER CUT PLUG
DIGGER BLACK CUT CAVENDISH

7½d. PER OUNCE

3¾d. PER HALF OUNCE

The largest Sale of any Tobacco Grown within the Empire

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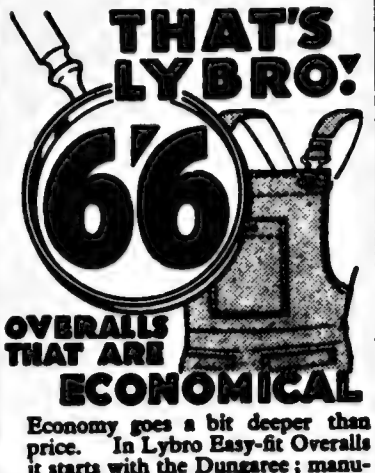

THAT'S LYBRO!

6/6

OVERALLS THAT ARE ECONOMICAL

Economy goes a bit deeper than price. In Lybro Easy-fit Overalls it starts with the Dungaree; manufactured by a special process, anti-shrink and ready for a rough life. There's Economy in the double stitching, the buttons which can't come off, and the comfortable cut. That's why it's cheapest to buy Lybro Easy-fit Overalls.

Your outfitter sells "Lybro Easy-fit" Overalls in blue or brown. Make sure they are genuine by seeing the RED BUTTON stamped "Lybro Brand" Price 6/6

"Lybro Easy-fit" Jackets	5/11
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"Lybro Easy-fit" Boiler Suits	9/11

If unable to obtain write to Workwear Ltd., Mount Vernon, Liverpool, asking for name of the nearest supplier.

Cut for Comfort—Made for Wear

LYBRO EASY FIT OVERALLS

31.4.CVS.

Blind Man's Holiday . . .

Those precious idle few minutes when the fire glows and you'll soon have to turn on the light and draw the curtains.

Night Lights give a light like that too, neither harsh, active daylight, nor oppressive darkness, but a soft light that rounds off a room's corners—slipping you gently off to sleep.

If you are ill, nervy, wakeful, there's comfort in a box of Price's Night Lights.

Send 3d. in stamps for a sample box of Price's Night Lights to Price's Patent Candle Co. Ltd., Dept. JBC3, London, S.W.11.

Always keep a box handy

PRICE'S NIGHT LIGHTS

Buy a box to-day!

BIG INCREASE in "JOHN BULL'S" X-WORD PRIZE!

£700

ADDITIONAL £50 FOR RUNNERS UP

NO CLAIMS REQUIRED—ALL ENTRIES CAREFULLY EXAMINED

THERE is another increased Crossword Prize this week! £700 Must-be-Won cash prize and £50 for runners-up. Here is more money than ever waiting to be won in your spare moments. Don't lose this opportunity of making profit out of pleasure. Fill in those little squares below and send them in to-day.

"JOHN BULL" will pay £700 for a correct solution on one form of "John Bull's" Crossword No. 103 appearing below. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £50 will be divided between those competitors whose solutions contain one error only, or only one error more than the winning solution.

Every reader has an equal opportunity—no competitor may send in more than one Sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon), February 26th. Solution of puzzle will be published in "John Bull" on sale Thursday, March 5th. Winner will be given in "John Bull" on sale Thursday, March 12th, 1931.

Read these Rules and Conditions carefully. Don't run the risk of being late—fill in and post your coupons early.

1. Fill in puzzle opposite **IN ORDINARY INK**, not copying ink or copying-ink pencil, sign your name and write your address in **BLOCK CAPITALS**. Cut out coupon, place it with a Postal Order value sixpence in an envelope bearing a **three-halfpenny** stamp and post to **"John Bull"** Crosswords **(No. 103), 37, Long Acre, London, W.C.2 (Comp.)**, so as to reach us not later than noon on Thursday, **February 26th.**

Entry MUST be sent by post.

2. Postal Orders must be made payable to Odhams Press Ltd., and crossed — / & Co / — and the date of sending the order, complete with the name and address of competitor, must be written on the back. The number of the Postal Order must be written in the space provided in the Entry Form. Stamps cannot in any circumstances be accepted.

3. No responsibility will be accepted by the Editor for any coupon lost, delayed, not delivered, or mislaid. Proof of posting will not be accepted as proof of delivery, and no correspondence will be entered into.

4. In the event of a tie the £700 prize will be divided between those competitors whose coupons are correct or contain fewest errors, but no competitor shall receive more than one share. Competitors should note that errors are computed according to the number of words which incorrectly answer the clues given.

5. Mutilated or altered Entry Forms will be disqualified. Solutions must be complete and filled in on Entry Forms provided.

6. No competitor may send in more than the two solutions "A" and "B" provided for on the Entry Forms.

7. The correct solution of the puzzle is known only to the Editor and will be kept under seal until all entries have been received.

8. The result of this competition will be published in the issue of "John Bull" on sale **Thursday, March 12th.** Any competitor who claims to have sent in a solution which is identical with the published solution or contains as few errors as the competitor announced as the **£700** prize-winner may have a scrutiny by demanding the same by or before first post **Tuesday, March 17th,** after which date the prize-money will be dispatched and no claim will be considered.

9. If such demand is found to be correct the result will be amended accordingly, and any competitor demanding a scrutiny must accept as final the result of such scrutiny as certified by the Editor.

10. Every request for a scrutiny must be made by Registered Letter only, and must be accompanied by a remittance of £5, which will be returned to the competitor if his claim proves valid.

Request for scrutiny must be addressed to:—**The Competition Editor, "John Bull," Long Acre, London, W.C.2.** Envelopes should be marked "Scrutiny" in top left-hand corner. All applications must be accompanied by a copy of Entry Forms and number of Postal Order. No claims for scrutiny can be entertained in connection with the additional award of £50 cash, the winners of which will be finally decided according to the result of our careful searches of all entries.

11. Entries for this Competition must not be enclosed with "Bullets" entries or other correspondence addressed to "John Bull."

12. The Editor's decision is final and legally binding in all matters relating to this competition, and acceptance of this condition is an express condition of entry.

13. Employees of Odhams Press Ltd. and members of their families are not allowed to compete.

14. Failure to comply with any of the conditions involves disqualification.

CUT HERE

JOHN BULL'S CROSSWORD No. 103

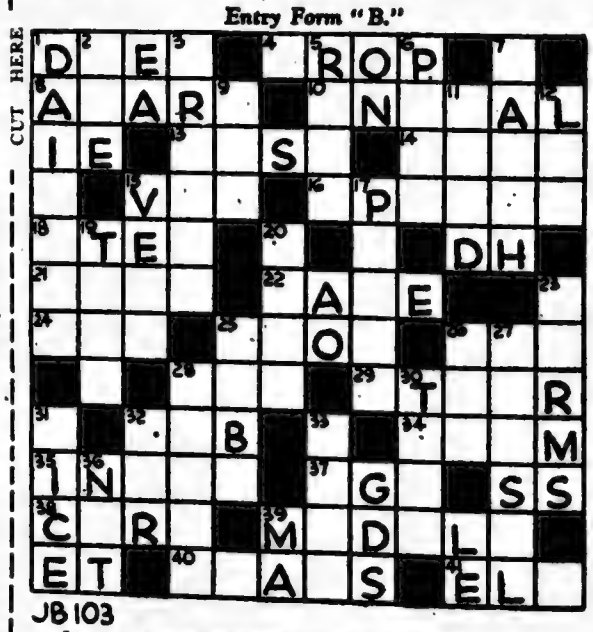
Entry Form "A."

JB 103

Do not separate these forms.

Entry Form "B."

CUT HERE



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JB 103

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No.....

These Entry Forms must not be separated and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED .....

ADDRESS .....

.....

Closing Date, Thursday (noon), February 26th.

CUT HERE

N.B.—Cut out the above Form complete.

A special prize of £5 will be awarded to the Newsagent from whom the £700 winner usually purchases his copy of "John Bull." Should the £700 be shared, the £5 will be divided between sharers' Newsagents.

Clues Across.

1. SCOUT DOES GOOD ONE DAILY.
4. CHARLADY NEEDS AS SUPPORT.
8. CONSCIOUS OF.
10. OFTEN KEPT AS A PET.
13. OPPOSITE TO "WEST."
14. OPPOSITE TO "EARLY."
15. BEER IS STORED IN.
16. JOIN TOGETHER.
18. ENTRY ON A BILL.
21. YOU HEAR WITH THESE.
22. SPEED CONTEST.
24. GETS SHOT DURING WAR.
25. A VOLUME.
26. TWICE ONE.
28. WOMAN CARRIES WHEN SHOPPING.
29. GUIDE A BOAT.
32. CARRIES US ON THE ROAD.
34. QUANTITY OF PAPER.
35. SILLY.
37. TIME PAST.
38. USEFUL FOR KEEPING THINGS UP.
39. CENTRE.
40. WHAT OUTSTANDING ACTOR DOES.
41. FOUND IN THE FOREST.

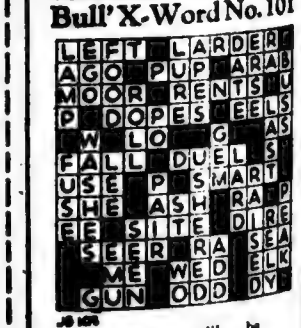
Clues Down.

1. MILKMAIDS TRIP THROUGH THESE.
2. FEMALE SHEEP.
3. YOU HAVE THESE WHEN ASLEEP.
5. RODENTS.
6. PELLET OF MEDICINE.
7. THIS SHUTS WITH A SNAP.
9. CONSUME.
11. SERVANT GIRL.
12. SHELTER WHEN SEAS STORMY.
15. EXCEEDINGLY.
17. PIONEERS CARRY THEM.
19. WHAT TAPE-MACHINE GIVES OUT.
20. FOOD OF A SORT.
23. THEY FLOURISH UNDERGROUND.
25. VERY YOUNG CHILD.
26. GOLFERS START FROM THESE.
27. STOAT-LIKE ANIMAL.
28. MONEY IS OFTEN PUT IN.
30. STEPPED UPON.
31. THROWN FOR LUCK.
32. MOTOR VEHICLE.
33. BRASTS FOUND HERE.
36. NEGATIVE.

Chambers's 20th Century Dictionary and Nuttall's Dictionary (latest edition) were used in compiling this puzzle.

Winners in X-Word No. 100 appear on Page 16.

Solution of 'John Bull' X-Word No. 101



JB 101

Result will be published next week.

The solution of "John Bull" X-word No. 101 is given herewith as a matter of interest to our X-word competitors. We wish to emphasise that no claims are required for this X-word, as all entries are being carefully examined by our staff.

WHEN YOU HAVE FINISHED THIS X-WORD, TRY YOUR SKILL IN THE "DAILY HERALD" X-WORD NEXT SATURDAY—£600 MUST BE WON

X-WORD PRIZE AGAIN INCREASED NEXT WEEK

Write to "John Bull" About It!

G. P. (Ely).—"Excuse me writing in pencil." But why add "In pencil"?

N. G. (Wakefield).—"This is my initial effort." Your initials describe it.

N. Y. (London, N.).—"This laundry specialises on quick service." Most laundries are in a teasing hurry.

A. K. (York).—"What is the first thing to do when going to the races?" Buy a return ticket, just in case.

A. B. (Greenwood).—"As soon as I got married, war broke out." That's often the case.

C. B. (Barnes).—"She always reads the ends of books first." Jumping to conclusions.

A. V. (Sydenham).—"Not many people know how a telephone works." But most of us know how it doesn't.

C. H. (Chorley).—"Short maids are generally better than tall ones." The crockery hasn't got so far to fall.

C. J. (Chelsea).—"My husband persists in eating biscuits in bed." How irritating.

D. J. (Troon).—"I have a good mind to test the gland rejuvenation theory." Don't monkey with it.

P. J. (London, W.).—"I saw a film with women only in the cast." A talkie, of course.

FOOTBALL FAN (Falkirk).—"What must Scotland do to beat England this year?" Win.

J. W. (Birmingham).—"A problem like unemployment makes every politician think." Well, that is something.

T. B. (Streatham).—"An after-dinner speech is often spoiled by its ending." It is usually too far from the beginning.

C. H. (Hadley).—"To put my wife in a good temper I gave her a camera." Now she'll snap at you more than ever.

F. K. (Paddington).—"A London man travelled 226 miles by tram for 1s. in 5 hours." Aberdonians will be jealous.

D. M. (London Wall).—"When all the world is linked up by 'phone the result will be ——." Far-reaching.

P. N. (Stanhope).—"A two-seater and touring model crashed into my front garden." What a chance for you to start a car park.

P. M. (Morden).—"It is a great mistake to say a woman is not so clever as a man." Especially if she overhears you.

A. N. (Burry).—"I know she is domesticated because whenever I call she is darning a sock." Perhaps it is always the same sock.

ELLA (London).—"I asked the shopwalker if I could try on the dress in the window." That was rather public, wasn't it?

T. F. (Felixstowe).—"Even small houses have a garage nowadays." And sometimes it is difficult to tell which is which.

T. P. (Boston).—"I am starting this week on an eight weeks' walking tour." I suppose spring-cleaning isn't finished when you get back?

COMEDIAN (London, W.).—"It is increasingly difficult to be funny on the music-hall stage." Why? There are no restrictions against mentioning mothers-in-law, Chicago, saxophones, numbers and Southend.

F. P. (Polesworth).—"My wife often laughs in her sleep." She thinks of you even in her dreams!

THE Editor Replies

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service, who will deal with any matter causing anxiety to our readers. Simply send a stamped, addressed envelope with your query.

M. G. (Luton).—"Hats off to the past." And coats off to the future.

ACTOR (Brixton).—"During a short career, I have played twenty different parts." And how many indifferent ones?

MRS. R. (Hastings).—"I always have to send to Paris for my hats." Why on earth do you leave them there?

W. H. (Chelsea).—"We all regret the mistakes of our youth." Yes, we could make them more artistically nowadays.

MISS J. D. (Ely).—"What is the correct order in which to write the seasons?" Winter, winter, winter and winter.

PAM (Plymouth).—"My fiancé is always talking about love in a cottage. What should I do?" See that he has the cottage.

TED (Sutton).—"An Austrian strong man daily undergoes a massage consisting of vigorous hammering on the chest, back and neck with a steel rod." And yet he probably squirms as much as anybody else when donning his dress shirt and collar.

D. B. (Hull).—"How should the B.B.C. finish up its programmes?" Sooner.

E. A. (Sheffield).—"Nearly every Yankee carries a secret flask." That leaked out long ago.

I. A. (Portsmouth).—"My boy has got money to burn." Marry him, and make a good match.

N. U. (Yarmouth).—"Have you ever seen a cat burglar?" We've never seen one that wasn't.

E. V. (Brighton).—"My hair's grey, but not my moustache." Well, your hair is older, isn't it?

M. S. (Bolton).—"I learned the piano in no time." Then we guess you play it in that way.

B. C. (Glasgow).—"I buy and sell wild animals." Doing a roaring trade?

W. Y. (Brixton).—"He spends money like water." But does he liquidate his debts?

C. A. (Colsford).—"I pin my faith to good old JOHN BULL." A safety-pin, that!

B. R. (Woking).—"Consistency's a jewel." Yes, but you can't work it off on a girl instead of a diamond ring.

FRED T. (Plumstead).—"Some girls have no sense of humour." But they all have a sense of rumour.

P. P. (Perth).—"I ought to know something about what I am writing." We agree, so why don't you?

DISAPPOINTED (Morecambe).—"You only seem to like one kind of joke." That's a good one.

G. P. (Grendon).—"Pure salt will dry up anything." Then why not go on a diet of it?

H. T. (Dundee).—"A rare species of wild cat was killed in the Highlands recently." They are rarer now.

C. W. (Letchworth).—"Some modern dramatists prefer to remain unknown." Many of them have no alternative.

F. N. (Clacton).—"After I had sung at a concert I discovered that the first three rows were occupied by deaf mutes." How? Did they clap?

C. H. (Colchester).—"For seven years I kept regular hours, worked hard and had a plain diet." Didn't you get any time off for good behaviour?

SCIENTIST (Newcastle).—"We hear our own voices exactly as other people hear them." Then why do so many of us sing?

MRS. L. (Aldershot).—"I don't know my neighbour well enough to speak to." But you seem to know her well enough to speak about.

V. E. (Watford).—"There's nothing to prevent a man from watching a football match, if he wants to." Except the backs of those in front of him.

GEORGE (Hawick).—"Our fathers could not get to speak to a friend merely by putting twopence in a telephone box." Neither can we.

MRS. A. K. (Yarm).—"Though I'm over eighty, the conductor wouldn't help me to alight." Possibly he disapproves of old ladies smoking in public.

S. R. (Wallasey).—"I once attended a race meeting when the judge gave the wrong horse as the winner of one of the races." We always thought that sort of thing was the prerogative of tipsters.

J. C. (Portobello).—"An Edinburgh man is training to swim the Firth of Forth." We understand, however, that this is not a protest against the ferry-boat charges.

J. A. C. (Maldon).—"Things are pretty dull when one can't get up to London for an evening's entertainment." Still, London can come down to you. There are ten solutions to your problem on page 39.

HISTORIAN (St. Albans).—"In the sixteenth century a woman wore her wedding ring on the thumb." Nowadays, however, people don't require to be shown what it is under which she keeps her husband.

T. B. (Stirling).—"A Scottish landowner recently conducted a party of seventy women to see the firing of the one o'clock gun at Edinburgh Castle." We understand that he intends to go alone next time, as he wants to hear the gun.

SIDE-Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. In the event of the same "Slip" being sent by more than one reader, the award is paid to sender of the first letter opened. Mark envelopes "Slips."

STAR:—"He had to be carried on a stretch from his bedroom through the window."

BELFAST TELEGRAPH:—"Both appointments were ANONYMOUS."

EVENING EXPRESS (Aberdeen):—"Dufftown defeated Aberlour by five goals to three MINUTES."

NORTHERN DAILY MAIL:—"O'Farrel, disappointed, rose to his feet, stepped back, and STRETCHED HIS HEAD in pessimity."

NOTTINGHAM JOURNAL:—"Capt. Campbell will attack the existing world's speech record of 281 m.p.h."

YOUNG'S AMERICAN MAGAZINE:—"From the corner of his MOUTH he saw Nancy smile."

WESTON MERCURY:—"Five-roomed house: suitable for POULTRY."

BIRMINGHAM MAIL:—"Nellie —— was bound over for twelve months under the CARE of the court probation officer."

SOUTH SHIELDS GAZETTE:—"The team are confident of putting up a FOOD fight," said the trainer.

SCOTTISH GARDENING:—"Primroses have been PICKLED at Port St. Mary."

SALE CATALOGUE OF ——, Biggleswade, Beds:—"Stylish tweed CATS."

EDINBURGH NEWS:—"The police have refused an offer of bloodhounds as the SCENE is cold."

What Doctors Tell Women

Any doctor will tell you that suffering during female disorders is due to overworked, undernourished glands.

Until a few years ago, little was known about gland treatment; but discoveries of enormous importance have since been made. These discoveries are embodied in Nonn.

Nonn is not a drug, but a natural tonic food containing only unique gland substances which nourish and regulate the entire glandular system, instantly banishing pain, languor, exhaustion and "nerviness" during female disorders. Nonn therefore enables you to continue your usual occupations at all times—even at the critical time—without interruption or distress.

A doctor writes—"Nonn has made a marked difference to my female patient."—L.R.C.P.S., Scotland.
Another Doctor writes:—"I have tried your Nonn and find it very good."—M.B., C.M., Belmont.
A third Doctor writes:—"I have used Nonn with good results."—M.B., Isle of Arran.

NO CURE, NO PAY!

Get a 1/3 bottle of Nonn. Experience how quickly it relieves pain, suffering and "nerves." If Nonn does not benefit you, return the empty bottle (with Government stamp attached) and we will refund your money.

Small size 1/3. Treble size 3/-. From your chemist. Or direct on receipt of postal order.

FREE Lose no time in getting two very important books, "The Problems of Womanhood" and our "Guide to Health." Both books are post free on request. Post the coupon to-day — N-O-W!

Specially prepared in two different formulas.

NONN for WOMEN in BLUE cartons.
NONN for MEN in RED cartons.

Nonn.

Nonn Ltd. (Dept. J.B.4) Laboratories, Coldharbour Lane, London, S.E.5.

Don't Wear a Truss!

After thirty years' experience an appliance has been invented for men, women and children that cures rupture

SENT ON TRIAL.

If you have tried most everything else come to us. Where others fail is where we have our greatest success. Send attached coupon to-day and we will send you free our illustrated book on Rupture and its Cure, showing the Appliance, giving you prices, and names of many people who have tried it, and are extremely grateful. It is instant relief when all others fail. Remember, we use no salves, no harness, no lies.

From a photograph of Mr. C. E. Brooks, inventor of the Appliance, who cured himself, and whose experience has since benefited thousands. If ruptured, write to-day.

We make it to your measure, and send it to you on a strict guarantee of satisfaction or money refunded, and we have put our price so low that anybody, rich or poor, can buy it. We send it on trial to prove that what we say is true. You are the judge, and once having seen our illustrated book and read it, you will be as enthusiastic as the thousands of patients whose letters are on file in our office. Fill in the free coupon below and post to-day to either the London or Manchester address, whichever is more convenient.

Free Information Coupon.
BROOKS APPLIANCE CO., LTD.
(468U) 80, Chancery Lane, London, W.C.2.
(468U) 274, Deansgate, Manchester.

Please send me by post, in plain wrapper, your Illustrated Book and full information about your Appliance for the cure of Rupture.

NAME.....

ADDRESS.....
(Please write plainly).....

FIRE!

THE brazen jangling of a bell, swelling to a frenzied clangour, the dash of a heavy fire-engine with its tense-faced, brass-helmeted crew—how often has this familiar incident of the streets stirred your blood? And have you ever wondered if that engine was on its way to *your* home?

The mischief may start before your very eyes. An overturned lamp or candle, the fusing of electric wires, an explosion of gas, a neglected cigarette-end—any one of a dozen accidents may involve you in disaster.

The ONLY paper to pay Fire Benefits.

But the possibility of fire loses much of its terrors if you are protected by "John Bull's" Great Free Family Insurance. The cheque you will receive, should such a misfortune befall you, will help you to furnish your home anew and to face the future with renewed confidence. "John Bull" is the *only* paper to pay Fire Benefits.

Other Benefits.

And this is only one of the many benefits included in "John Bull's" unrivalled scheme. Storm and Flood and Sickness, mishaps at home and in the garden, on the tennis-court or the playing-field—all these are covered by the "John Bull" Insurance.

There are no irksome conditions. You have only to be a registered reader to become eligible—and your children between the ages of 6 and 15, too—for "John Bull's" Free Gifts. If you have not already registered, sign the forms below and be secure against misfortune.

CUT HERE

JOHN BULL

Hand this Coupon to your Newsagent.

To (Name of Newsagent).....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address.....

Date.....

PLEASE WRITE CLEARLY.
J.B., 21/2/31.

CUT HERE

Post this Coupon to

"John Bull" Registration Department, 128, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....
Reader's Signature.
Age.....

Address.....

.....

.....

Name and address of Newsagent.

.....

..... Date .....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. **PLEASE WRITE CLEARLY.**
J.B. 21/2/31.

W. J. HARRIS & Co. LTD

BUY DIRECT FROM MANUFACTURERS LOWEST PRICES

TURN-OVER TABLE MANGLE

Kitchen Table and Mangle combined.

A strong and efficient Machine, neat appearance, easy to use, easy to buy, and will wear for years.

18in. x 3½in. "Hardwood" Rollers.

Cash refunded if not approved.

CASH PRICE **£3-7-6**

Easy Terms 6/- Monthly.

Carriage paid nearest station in England and Wales. If no branch in your district, send for Free Illustrated Catalogue.

W. J. HARRIS & CO., LTD.,
Mail Order (Dept. Y), Mangle Works,
PECKHAM, LONDON, S.E.15.

BLADDER COMFORT

NO MORE DISTURBED NIGHTS.

Bladder irritation is more troublesome when it disturbs one's sleep. You need the mild, soothing antiseptic provided in Shadforth "Bladder comfort" No. 285. It acts like a charm. It is prescribed for chill on bladder and kidneys, burning, cystitis, prostatitis, leg pains, rheumatism, sciatica, etc. Don't worry yourself into a nervous wreck. Get immediate relief and comfort with the proved remedy: Shadforth Prescription No. 285. Prices 2/6 (50), 4/6 (100), 12/- (300 pills).

Privately packed and post free at these prices from
Shadforth Prescription Service, Limited,
(Dept. JB 25) 40, King William St., London Bridge, E.C.4
Boots, Taylors and chemists obtain to order.

SKIN DISEASES

Wonderful New Treatment

"Elasto Made Skin Soft as Velvet."

"I am pleased to tell you I am completely cured from that terrible disease, varicose eczema and psoriasis, from which I was suffering, and I can only thank Elasto for the wonderful and speedy cure. My legs now show no trace of the old trouble and my skin is as soft as velvet. I think Elasto is the safest and cleanest and best blood purifier in the world. . . ."
(Signed) Mr. E. J. BEAUCHAMP,
30, British Grove, Chiswick, W.4.

The New Elasto Treatment is bringing quick relief and permanent cure to thousands of sufferers from Eczema, Psoriasis, Dermatitis, Bad Legs, etc.

Send for Free Sample.

Elasto treatmept is fully explained in a special booklet which we will gladly send, privately, post free, together with Free Samples and copies of recent testimonials. Write for these to-day. Now! Or send 5/- for a full month's treatment (in plain wrapper) and see for yourself what a wonderful difference Elasto makes!

The NEW ERA TREATMENT COMPANY
(Dept. 15M), Cecil House, Holborn Viaduct, London, E.C.

TRUTH ABOUT WIRELESS

Simple facts are often harder to believe than Fairy Tales, and some people can never believe an article is really good unless they have to pay two or even three times as much as is necessary.

THE Graves 'Vulcan' 2-Valve Outfit is the perfect Set for the man who wants the best possible results for the most moderate outlay. It is made under Marconi patents and embodies all the latest improvements. It gives you the National Programme in perfection, and a wide choice of distant stations. It is the finest perfectly reliable set ever produced within several pounds of our price.

10/- NOW

A delighted Owner writes: "I am more than pleased with the 2-Valve 'Vulcan' Set I find it quite as good as any 3 Valve set I have heard. I cannot speak too highly of it."

THE 'VULCAN' SET is a handsome full size production cased in polished Oak, and the full size Loud Speaker is to match. The cost of the whole complete set is **£7.10.0** and Easy Monthly Payment Terms are granted without extra charge. Send 10/- now and 10/- Monthly. Full Approval in your own home.

WRITE for Illustrated Catalogue free with all particulars of this & other unusual wireless bargains, including All-Mains and Portables.

39 years character for honourable dealing

J. G. GRAVES LTD. SHEFFIELD

ASTHMA

Sufferers from Asthma find instant relief in this standard remedy of 60 years standing.

4/6 a tin at all chemists.

HIMROD'S Asthma Cure

JOHN BULL'S SENSATIONAL GIFT

One Shilling
Gift Voucher
This Gift Voucher will be accepted as One Shilling in part payment of the famous "John Bull" Lever Filler 5/- Pen (guaranteed for five years). Only one voucher will be accepted in part payment for each pen. Available until February 28.
1/-

HAD YOURS YET?

Cut out Voucher opposite, value One Shilling. Post at once together with postal order for 4/- plus 6d. to cover postage, packing and insurance (4/6 in all) You will then receive:—

(1) A 5/- **"John Bull" Pen** fitted with 14-carat gold nib;
(2) A 3/6 **"Everpointed" Pencil**: and
(3) A **24-carat Gold-plated Gillette Razor** of the latest pattern.

Name engraved in gold on Pen 6d. extra. Make p.o. payable to "John Bull" cross / & Co. /.

Address: "John Bull" Pen Dept. 27, Floral Street, London, W.C.2.

HAVE YOU TAKEN A RISK?

If so, go at once to a doctor, or to one of the free treatment centres for advice. Gonorrhoea usually appears within three days and Syphilis within a month, and the earlier treatment is commenced the quicker the disease is cured.

False shame is sheer folly. The real shame is to remain uncured and thus to risk passing on the disease to an innocent person.

Full information free (in plain cover) may be obtained by writing to the Medical Secretary, Dept. P, British Social Hygiene Council, Carteret Street, Westminster. S.W.1 (St. James's Park Station). The Medical Secretary will interview callers free of charge at the above address on Tuesday and Thursday evenings between 5.30 and 6.30; or an appointment may be made by telephoning Victoria 8767. No examination or treatment is undertaken.

Six useful booklets for Parents, 1/4 the set. Four useful booklets for Girls, 8d. the set. Six useful booklets for Young Men, 1/3 the set. All in plain cover. Postage paid in the United Kingdom.

RADIO GRAMOPHONES
and
BIG "BULLETS" FIRST!
£500
YOUR GUARANTEE
These Magnificent Instruments, reproducing Wireless Programmes or Gramophone Records with equal fidelity and requiring no electric mains, are the faultless workmanship of Edison Bell Ltd.
£2 CASH and "Winner" Records value £1 added to each prize!
10 PRIZES OF £2·10
25 PRIZES OF £1
50 PRIZES OF 10/-
500 OF 2/6, 8,000 'TARGET' PRIZES
£50
SECOND PRIZE
£40
THIRD PRIZE

HERE'S SOME MUSIC FOR YOUR EARS!

LISTEN-IN to our programme for *Bullets* competitors this week, and you may soon be the receiver of £500 or a luxurious Radio Gramophone!

That fine First Prize would make life one long melody for you, whilst one of the ten "Edison Bell" instruments would abolish dull evenings for you and your family. And your success would be crowned with a cheque for £2 and a £1 supply of "Winner" records of your own selection.

Making up a *Bullet* which may carry you into the prize-list is just the ideal way of spending half-an-hour by your fireside this evening. Simply add any TWO, THREE or FOUR WORDS of apt and original comment to one of the *Examples* adjoining, and a *Bullet* is completed.

For instance, suppose you choose the *Example* IN THE WORLD'S EYES, the added words HOLLYWOOD'S BUSILY PUTTING "SQUINT" would complete a typical *Bullet*.

Study the winning *Bullets* below, get to work on your efforts, and see that your entry is received by Saturday, February 28, if you want to be amongst the winners in this one-week contest.

£912 10s. CASH AWARDED THIS WEEK

FIRST PRIZE OF £350, COMPETITION No. 790:

Mrs. W. F. **Belter, 19, Hayes Road, Langley, nr. Birmingham.**
Example:—MAN I'M SORRY FOR
Bullet:—AND GLAD OF, MINE.
(Entered on "Target" Prize Coupon.)

SECOND PRIZE OF £100:

Mr. J. Whiteside, 16, Remey Street, Blackburn.
Example:—Future Citizen
Bullet:—Place Wisely—Put Wise.

THIRD PRIZE OF £80:

Mr. J. A. Jones, 87, Habershon Street, Splott, Cardiff.
Example:—Great Adventure
Bullet:—Started—She Smiled Back.

OTHER PRIZE-WINNERS:

£70: A. J. BRUNSWICK, 24, Pillebrook Ave., Leigh-on-Sea.
Didn't Come Off—"Nap"—Reason Suit's *Threadbare*.

£60: W. G. BALL, 244, Windmill Lane, Carlton Road, Nottingham.
The Echo—Behind Us—Film Kiss.

£50: F. PILLEY, 26, Nansen Street, Ardwick, Manchester.
Dishonesty—Shocked The Unpunctual Staff.

£20: J. H. OSLAR, 9, Lindrop Street, Fulham, S.W.
I Try And Try, But—Can't Get Any "Station."

£18: G. W. ANDERSON, 147, Main Street, Cambuslang, N.B.
Common—Neighbours Think My Property.

£16: H. S. LEES, 30, Somerset Avenue, Wilpshire, Blackburn.
Most Inconsiderate — Depression Actually Attacking *America!*

£14: J. W. BARNES, 84, Effingham Road, Hornsey, N.
It Appears—*Turban* Doesn't Suit Winston.

£12: Miss E. FEWS, 25, Crandale Road, Oldfield Park, Bath.
Most Inconsiderate—Customer Thinks *Any* Closing-time.

£10: Mr. WILLIAMS, 130, Eswyn Road, Tooting, S.W.
The Echo—Of "Crowing," Often "Cuckoo!"

10 PRIZES OF £2 10s. EACH:

Mrs. BERGAN, 4, Beech Grove, Eldwick, near Bingley.
Bliss—"Unutterable"—Lips Otherwise Engaged.

Mrs. M. BOWER, Derwen Road, Alltwen, Swansea.
Disturbing—Naval "*No, No,* Sir!"

T. C. CADS, Lichfield Road, Four Oaks, Birmingham.
Man I'm Sorry For—*Our* Cook's Policeman.

C. CHARLES, 10, Raynham Street, Norwich.
Twiddling His Thumbs—Grandpa "Tuning In" Memories.

H. DIVINE, 25, West Park Drive, Roundhay, Leeds.
If Needed—Politician's Always Got "If."

C. FERGUSON, 1, Nuttall Terrace, Buxton.
Amidst Applause—Produced Rabbit—Also Litter!

Mrs. GRIFFITHS, 180, Parrin Lane, Winton, Patricroft, Manchester.
Battle Of Wits—Two Workshys—One Job.

C. M. HARRISON, 24, Park Street, Dunstable.
Disturbing—"*Red* Slave Traffic" Now.

W. G. ORVIS, Gt. Finborough, Stowmarket, Suffolk.
Didn't Come Off—Patent "Stain Remover."

H. T. SMITH, 15, Kent Mank Road, Buxton.
Twiddling His Thumbs—Steeplejack, While Onlookers Tremble.

A list of 23 £1 and 500 2/6 prize-winners can be seen at these offices.
ALL PRIZES HAVE BEEN POSTED.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the best being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.
2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.
3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.
4. Employees of Odhams Press and their families are not eligible to compete.

"Examples" for Competition No. 795.

When Industry Recovers—The Watchman—Uncharted Sea—Bad News—Suffering In Silence—Food Is Cheaper, But—Worshipping Money—The Day Has Gone When—Costs More—A Wild Goose Chase—Stifling A Yawn—Old And Faded—All The Time—Living In The Country—Not Recorded—In Unemployment's Desert—Often Useful—Regardless Of The Facts—Inside—Crossing The River—Guaranteed—By Man—Jokingly—Political Machine—Calling Me—Sly Hint—Like A Statue—Was He Guilty Or—Accusing Finger—Modern Romance—Tickled To Death—She Put On Her Hat And.

(Closing Saturday, March 7.)

Examples for "Bullets" Competition No. 794

IN THE WORLD'S EYES	CRUELTY	IN LIFE'S TALKIE
POLITICAL PLUMS	OUT OF HARM'S WAY	CONSPIRACY OF SILENCE
COME ALONG, CLYDES	SHORTENS THE JOURNEY	BACK TO SANITY
AMERICA'S RICH, BUT	WITHOUT A SMILE	SHORN LAMB
LIKE AN AVALANCHE	FULL OF FLUCK	RIFT IN THE LUTE
STILL FREE	ALL HE SAYS	FEELING BETTER
NOT THINKING	IF I WERE YOUNG	BUSMAN'S HOLIDAY
HER GAME	TAKING A TICKET	IN THE RANKS
UP GAME A POLICEMAN AND	WHEN FATHER STARTS	MIGHT BE AVOIDED
FINE PERFORMANCE	NOTHING DOING	COMPANIONS IN MISFORTUNE
WITH AN AXE	HELPING THE HOSPITALS	

Example _____ Bullet _____ Closing SAT. Feb. 28

Example _____ Bullet _____

(794) P.O. No. _____ Signed _____

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d. Address _____

Example _____ Bullet _____ Closing SAT. Feb. 28

Example _____ Bullet _____

(794) P.O. No. _____ Signed _____

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s. Address _____

"Bullets" must consist of Two, Three or Four Words.

Example _____ Bullet _____ Closing SAT. Feb. 28

Example _____ Bullet _____

(794) P.O. No. _____ Signed _____

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d. Address _____

Example _____ Bullet _____ Closing SAT. Feb. 28

Example _____ Bullet _____

(794) P.O. No. _____ Signed _____

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s. Address _____

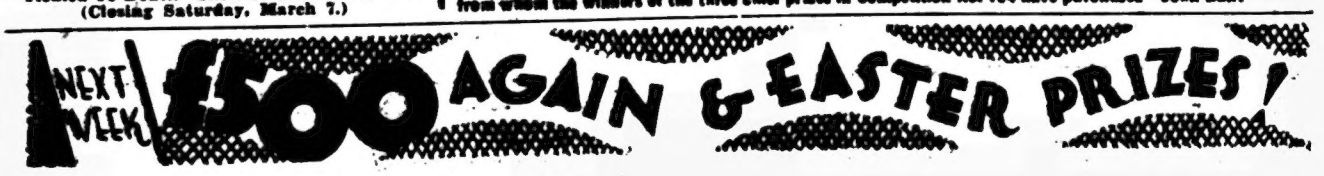
If you wish to send in further "Bullets" you can write them on plain paper.

Address Coupons: "Bullets" No. 794, "John Bull," Long Acre, London, W.C.2 (Comp.)

The original cheque for £500 awarded to the First Prize-winner in "Bullets" No. 789 will be displayed in the window of Mr. T. Sedgewick, Newsagent, Blackgate, Coxhoe, Co. Durham.

Have you seen the 1931 *Bullets Bulletin*? Our free weekly help for would-be winners, now brighter and better than ever, can be yours every Thursday. Penny postcard brings specimen copy. Better still, make sure of the next twelve issues by sending crossed P.O. 6d. (to cover postage) made payable to JOHN BULL. Address: "Bulletin" Department, Odhams Press Ltd., 19, Short's Gardens, London, W.C.2.

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the three chief prizes in Competition No. 794 have purchased "John Bull."



GET CICFA and GET RID of INDIGESTION

FREE OFFER

PROBABLY nine out of ten persons suffer from Indigestion, either in Stomach or Bowel. It is popularly supposed that the food we eat is wholly digested in the Stomach. **Actually, three-quarters of the food eaten is digested, not in the Stomach at all, but in the Bowel.** It is not surprising, therefore, that there are about *three cases of Bowel Indigestion for every case of Stomach Indigestion.*

THE SYMPTOMS OF BOWEL INDIGESTION are Flatulence, Dull Headaches, Acidity causing Gout and Rheumatism, Tongue coated Yellow at back, Muddy Complexion, Biliousness and—**most serious of all—Constipation, which a leading pathologist has referred to as "the curse of civilisation."**

Not only does Bowel Indigestion lead to poisoning of the blood-stream by acrid Acids and other impurities, but the martyr to Bowel Indigestion also suffers much discomfort and pain, and is very insufficiently nourished into the bargain.

CICFA does far more than afford relief from the distressing symptoms of Indigestion. It has a very remarkable two-fold action. It supplies valuable Digestive Ferments, and so re-educates the entire Alimentary Tract, and thus strengthens and gives "tone" to the whole body. In these two ways, Cicfa restores perfectly normal digestion.

A wonderful feeling of physical and mental well-being invariably follows a course of Cicfa, because, when it is taken and there is consequently perfect digestion, the full nourishment is once more obtained from the food eaten.

CICFA CREATES NO HABIT OR NECESSITY. As Digestion improves the dose can be gradually decreased.

Cicfa has been taken up by *thousands of British Doctors.*

All Chemists stock Cicfa. If you are anxious for immediate relief, get a supply from your chemist to-day, or write at once for a **3-DAYS' FREE TRIAL SUPPLY.**

OF ALL CHEMISTS.
PRICE 1/3 and 3/-.

CICFA RESTORES DIGESTION

USE THIS COUPON FOR FREE SAMPLE

Send your name and address with this coupon, and a 1½d. stamp for postage, and receive a liberal sample of this wonderful

CICFA

Only one sample given to each family.

THE CICFA COMPANY, 8, Duke St., Manchester Square, LONDON, W.1

John Bull, 21/2/31

Razor Blades—*FREE!*

Fill in the Coupon in the Nieso Razor blade advertisement on p. 27 and test this new revelation in shaving!

FREE for 495 COUPONS ONLY

HIGHLY SELECTIVE
DENNIS Super
PORTABLE
Plays wherever you take it. Not a miniature nor a toy, but a
FULL-SIZE
10 Guineas
3 VALVE SET
of artistic design and craftsmanship.
FOREIGN and BRITISH STATIONS easily tuned in with exceptionally Powerful and rich Volume.

YOURS NOW

GIFTS FIRST

COUPONS AFTERWARDS.

FREE OF ROYALTIES

The Table Stand is not included, but it is necessary, but it can be bought for 125 coupons, or extra coupons.

SPECIFICATION OF SET.

Polished solid Oak Cabinet, including 3 Valves (one of which is a Power Valve) and Loudspeaker, also Frame Aerial built-in. Compartment for Batteries inside. No outside wire necessary. The slow motion dial makes tuning-in delightfully simple. A child can operate it.

HOW THIS OFFER IS POSSIBLE.

The makers of the Dennis Super 3 Valve Set and the component parts and the makers of the Permos Batteries and Permos Accumulators, together with ourselves, contribute towards the cost of this expensive offer in order to obtain a world wide advertisement and distribution for their products and our Navy Club Cigarettes.

The only condition is that you buy one combined Permos H.T. and Grid Bias Battery. Total cost 15/9.

Your first packet of NAVY CLUB Cigarettes entitles you to qualify for this AMAZING GIFT.

ASK YOUR TOBACCONIST TO-DAY FOR A PACKET OF

FABIAN'S Navy Club VIRGINIA CIGARETTES

Of all good Cigarettes "The Best"

Only the finest Virginia Tobacco is used

----25 FREE COUPONS----

Post in ½d. stamped unsealed envelope and enclose one empty Carton of Navy Club to:—

L. & J. FABIAN (Dept. C.B.39),
74, New Bond Street, London, W.1.

Please send me 25 FREE COUPONS with list of Gifts and particulars explaining

HOW I CAN GET AT ONCE

your "Dennis" Super 3-Valve Portable Set **AND COLLECT COUPONS AFTER.**

NAME .....

ADDRESS .....

TOWN ..... COUNTY .....

L. & J. FABIAN ... 74 NEW BOND ST LONDON W

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